Web Development

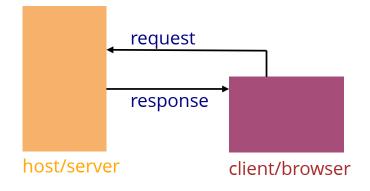
basics

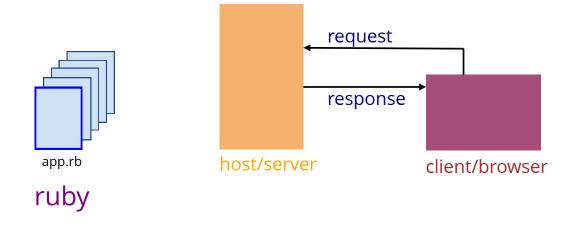
Learning Objectives

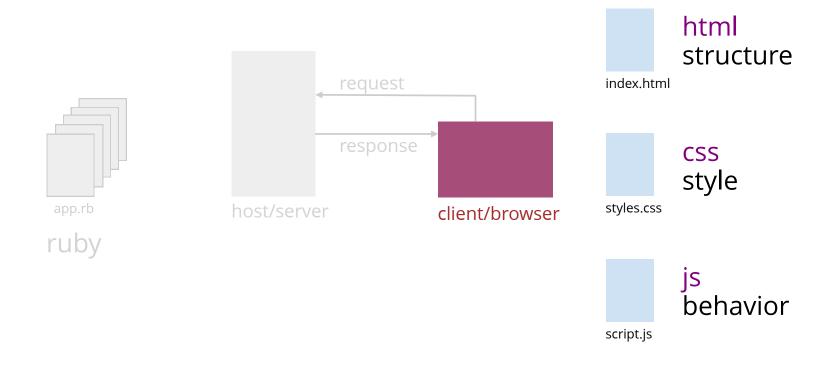
- Understand how web pages are served to the user
- Be able to name different parts of a website
- Build a basic HTML page

host server backend client browser frontend request response









starters (templates)

- Slack channel
- duplicate folder
- directory structure
 - exercises
 - workshops
 - homework
 - projects
- starter modifictions (added functions)







html -- hypertext markup language

- defines the structure of a web page
- tags -- text symbols that define elements

text inside paragraph tag

<div>div>div tags are highly versitile</div>









html -- hypertext markup language

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- tags -- text symbols that define elements
 - text inside paragraph tag
 - <div>div>div tags are highly versitile</div>
- tag attribute -- modifies tag characteristics
 href="profile.html">Profile Page









html -- hypertext markup language

- defines the structure of a web page
- tags -- text symbols that define elements
 - text inside paragraph tag
 - <div>div>div tags are highly versitile</div>
- tag attribute -- modifies tag characteristics
 href="profile.html">Profile Page
- text -- between tags, appears on page
 a href="profile.html">Profile Page



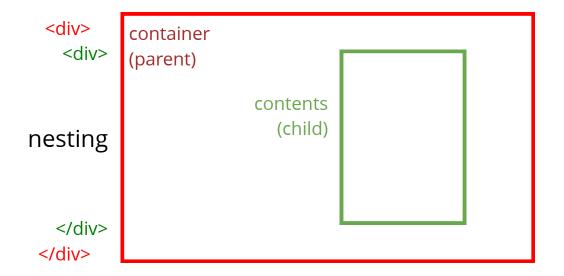






html -- hypertext markup language

• defines the structure of a web page



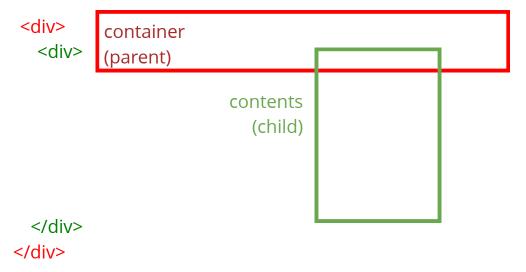






html -- hypertext markup language

defines the structure of a web page



• structure is hierarchical and sequential rather than "physical" or "positional"









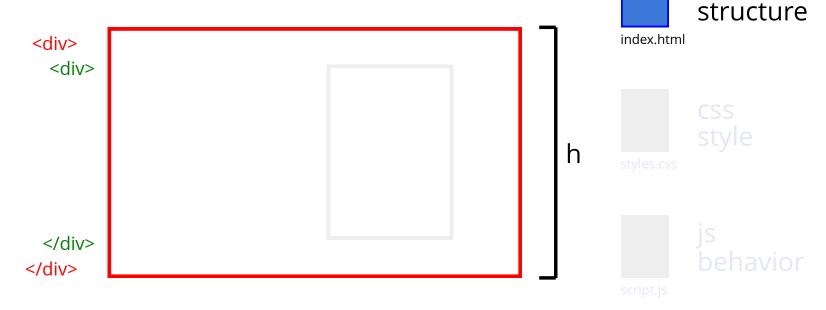
script.js

html -- hypertext markup language

client/browser

html

• defines the structure of a web page



```
<!doctype html>
     <html lang="en">
                 == ====== head ====== ==== -->
            <head>
               charset="utf-8">
head tags
               <title>starters</title>
               </head>
         <!-- ===== body ====== -->
            <body>
               <!-- == header == -->
                   d="header" class="section">
   div tags
                  header
               <!-- == content == -->
               <div id="content" class="section">
                  <div id="content-box" class="section">
                      Content Title
                      <div>Content Title</div>
                  </div>
               </div>
```









```
<!doctype html>
     <html lang="en">
               --- ----- head ----- -->
           <head>
               charset="utf-8">
head tags
               <title>starters</title>
               </head>
        <!-- ===== body ====== -->
            <body>
              <div id="header" class="section">
   div tags
                  header
               </div>
               <!-- == content == -->
              <div id="content" class="section">
                  <div id="content-box" class="section">
                     Content Title
                     <div>Content Title</div>
                  </div>
               </div>
```









```
<div id="header"sclass="section">
```









```
id attribute -- identifies unique element
      <div id="header" class="section">
```









```
class attribute -- identifies many elements
in the same group
      <div id="header"sclass="section">
     </div>
```









```
class attribute -- identifies many elements
in the same group
      <div id="header"sclass="section">
      </div>
      <div id="content"sclass="section">
          <div id="content-box" class="section">
          </div>
      </div>
```









```
<!doctype html>
<html lang="en">
   <!-- ====== head ====== -->
       <head>
           <meta charset="utf-8">
           <title>starters</title>
           <link rel="stylesheet" type="text/css" href="styles.css</pre>
       </head>
     -- ====== body ====== -->
       Dody>
                                           comment
           <!-- == header == -->
           <div id="header" class="section">
              header
           </div>
           <!-- == content == -->
           <div id="content" class="section">
              <div id="content-box" class="section">
                  Content Title
                  <div>Content Title</div>
              </div>
           </div>
```









bad code

```
<!doctype html>
<html lang="en">
<head>
<meta charset="utf-8">
<title>starters</title>
<link rel="stylesheet" type="text/css" href="styles.css">
</head>
<body>
<div id="header" class="section">
header
</div>
<div id="topic" class="section">
topic
<div id="container" class="section">
container
</div>
</div>
<div id="footer" class="section">
footer
</div>
<script src="https://ajax.googleapis.com/ajax/libs/jquery/1.11.3/jqu</pre>
<script type="text/javascript" src="script.js"></script>
</body>
</html>
```









improved code -- indentation

```
<!doctype html>
<html lang="en">
<head>
  <meta charset="utf-8">
 <title>starters</title>
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<body>
 <div id="header" class="section">
 header
 </div>
  <div id="topic" class="section">
  topic
  <div id="container" class="section">
 container
 </div>
 </div>
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 footer
 </div>
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 <script type="text/javascript" src="script.js"></script>
</body>
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```









improved code -- indentation

```
<!doctype html>
<html lang="en">
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   header
 </div>
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   topic
   <div id="container" class="section">
     container
   </div>
 </div>
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 </div>
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 <script type="text/javascript" src="script.js"></script>
</body>
</html>
```











improved code -- line spacing

```
<!doctype html>
<html lang="en">
<head>
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 <title>starters</title>
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</head>
<body>
 <div id="header" class="section">
   header
 </div>
  <div id="topic" class="section">
   topic
   <div id="container" class="section">
     container
   </div>
 </div>
  <div id="footer" class="section">
   footer
 </div>
  <script src="https://ajax.googleapis.com/ajax/libs/jquery/1.11.3/"</pre>
  <script type="text/javascript" src="script.js"></script>
```









improved code -- comments

```
<!doctype html>
<html lang="en">
<!-- ====== ===== head ====== ===== -->
<head>
 <meta charset="utf-8">
 <title>starters</title>
 <link rel="stylesheet" type="text/css" href="styles.css">
</head>
<!-- ===== ==== body ===== ==== -->
<body>
 <!-- ===== header ====== -->
 <div id="header" class="section">
   header
 </div>
 <!-- ===== topic ====== -->
 <div id="topic" class="section">
   topic
   <div id="container" class="section">
     container
   </div>
 </div>
 <div id="footer" class="section">
   footer
```









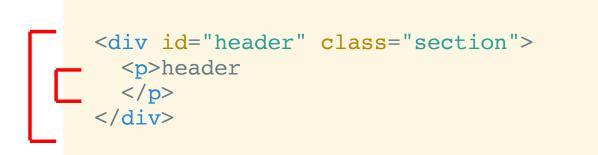
bad code -- inappropriate nesting

```
<div id="header" class="section">
 header
 </div>
```





improved code -- correct nesting









element











anatomy of a web page









anatomy of a web page

doctype • identifies HTML version <!doctype html> MUNIT Lang- en . ===== ===== head ====== --> <head> lhead <meta charset="utf-<title>starters</ti> loaded first <link rel="styleshe"</pre> CSS </head> not visible to user <!-- ===== body ====== --> <body> <!-- == content == --> <div id="content" class="section"> <div id="content-box" class="section"> Content Title <div>Conten </div> </div> page content <!-- == scripts == --> <script src="https://ajax.googleapis.com/ajax/libs/jque:</pre> <script type="text/javascript" src="script.js"></script:</pre> </body> </html>









anatomy of a web page

sections

head

- encloses links to external files
 e.g. css files (style.css)
- meta tags descriptive info search engine optimization

body

contains everything visible on the screen





html structure



css style



Your turn!!!

client/browser

- outline container structure of website
- consider parent/child relationships
 - container / content

http://www.slate.com/

http://www.theonion.com/



html structure



css style

styles.cs

js behavioi



- <div> -- div tag
 - highly versatile tag
 - used for containers, backgrounds, buttons, menus, grid systems (rows/columns), etc.



index.html

html

structure

example <div id="main-menu"> <div id="home" class="menu-item">home</div>

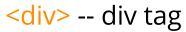
```
<div id="profile" class="menu-item">profile</div>
<div id="portfolio" class="menu-item">portfolio</div>
```

</div>

div

used as menu container





- highly versatile tag
- used for containers, backgrounds, buttons, menus, grid systems (rows/columns), etc.



html structure



css style

styles.css

example

```
<div id="main-menu">
```

```
<div id="home" class="menu-item">home</div>
  <div id="profile" class="menu-item">profile</div>
  <div id="portfolio" class="menu-item">portfolio</div>
  </div>
```

js behavior

cript.js

client/browser

tags

- <div> -- div tag
 - highly versatile tag
 - used for containers, backgrounds, buttons, menus, grid systems (rows/columns), etc.

divs

- used as menu buttons



html structure

example

```
<div id="main-menu">
```

```
<div id="home" class="menu-item">home</div>
 <div id="profile" class="menu-item">profile</div>
 <div id="portfolio" class="menu-item">portfolio</div>
</div>
```



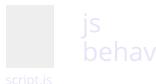
- -- paragraph tag
 - enclose blocks of text
 - default display property spans whole page
 - default 16 pixel margin on top and bottom

example

Located in the posterior hypothalamus near
the wall of the third ventricle is an area
called the primary motor center for shivering.
This area is normally inhibited by signals from
the heat center in the anterior hypothalamicpreoptic area but is excited by cold signals
from the skin and spinal cord.









- -- span tag
 - used for inline text hilights
 - do not have margin properties

example

Located in the posterior hypothalamus near the wall of
the third ventricleis an area called the
primary motor center for shivering. This
area is normally inhibited by signals from the heat center
in the anterior hypothalamic-preopticarea
but is excited by cold signals from the skin and spinal cord.



html structure



css style

styles.css



script.js



- -- span tag
 - used for inline text hilights
 - do not have margin properties

example -- resulting text changes

Located in the posterior hypothalamus near the wall of the third ventricle is an area called the primary motor center for shivering. This area is normally inhibited by signals from the heat center in the anterior hypothalamic-preoptic area but is excited by cold signals from the skin and spinal cord.





js behav



- <h1>...<h6> -- heading tags
 - styles text for headings
 - h1 -- largest, 6h -- smallest

html structure

examples

<h1>Local Man Wins Potato Throwing Contest</h1><h4>This is a subtitle, it is more minor</h4>



styles.css

css style

js behavior



- <a> -- anchor (link) tag
 - links to other pages and page sections
 - requires href attribute (web address)
 - target attribute -- value of _blank opens the link in a new tab

new page in same window

Google

new page in new tab

Google











- -- image tag
 - places images on page
 - src (source) attribute -- sets the url of the image
 - single tag (no closing tag)







example -- local file

example -- remote file (via internet)

<img src="http://static.donquijote.org/images/</pre> tops/600/san-sebastian city.jpg">

Your turn!!!

client/browser

- open atom text editor
- navigate to WDI/exercises folder
- move starter files into exercises folder
- open index.html in atom



html structure



css style



Your turn!!!

client/browser

- comments
- open/close tags (except img tags)
- proper indentation (containers/contents)
- view results in Chrome (open index.html file)
- use Emmet to create tags with id/class:

type: div#main-menu

<TAB key>

code: <div id="main-menu"></div>



html structure



css style

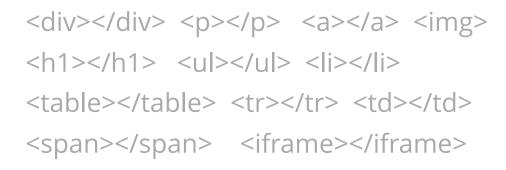


Your turn!!!



check W3schools website for tag examples

https://www.w3schools.com/tags/ref_byfunc.asp











relative path

• starting point is directory of current file

absolute path

starting point is root directory of system



















```
WDI
    images
    EXERCISES
      _starter_project
          index.html
my_house.jpg
<img src="my_house.jpg">
```





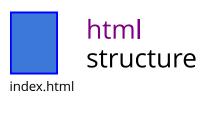








containing folder









```
••/
```

```
client/browser
```









```
../../
paths
       up two levels
       images
             cat.jpg
       EXERCISES
         _starter_project
             index.html
             my house.jpg
```

my_house.jpg









```
../../images/
```

```
client/browser
```

```
down one level

| images | down one level

| my_cat.jpg | my_dog.jpg |

| EXERCISES | up one level |
| starter_project | containing folder

| index.html | my_house.jpg
```





js behavio



```
../../images/my_cat.jpg
<img src="../../images/my_house.jpg">
```

```
client/browser
```





js behavior

```
my_house.jpg
<img src="my_house.jpg">
```



- ul> -- unordered list tag
 - parent tag for list of items
- -- list item tag
 - defines each item in list

example

```
    George Washington
    Martin van Buuren
```



html structure



css style

styles.css





- -- table tag
 creates row/column structure for data

stock	buy date	sell date	period high	period low	current price
AAPL Apple Inc	2016-05-01		115.57	115.57	143.7
JLL Jones Lang Lasalle Inc	2016-11-22		102.38	102.38	108.98
MSFT Microsoft Corp	2016-06-01		57.08	57.08	65.55
IBM International Busines Machines Inc	2016-03-01		163.53	163.53	174.5
IBM International Busines Machines Inc	2017-03-24		174.82	174.82	174.5





- -- table tag
 - creates row/column structure for data
 - also used for grid displays (controversial!)

Filters					
School Sector	District-DCPS	Charter-PCS	Both		
Grade Level	High	Middle	Elem		
Boundary	Ward	DCPS HS Feeder			
Fiscal Years	PAST FY1998-2015	FUTURE FY2016-21	TOTAL FY1998-2021		









- -- table tag
- -- table row tag
 - defines a table row
- -- table data (column) tag
 - defines a column within a row

example

```
George Washington
Martin van Buuren

George Bush
George Bush

Sarak Obama
```



html structure



css style



js behavior



- -- table tag
- -- table header tag
 - defines the header for a column
 - includes default "bold" text styling
 - used to specify the width of a column (via css)





header text colA colB header row



client/browser

tags

- -- table tag
- -- table header tag
 - defines the header for a column
 - used to specify the width of a column (via css)

colspan attribute -- span multiple columnsdefined on any th or td tag









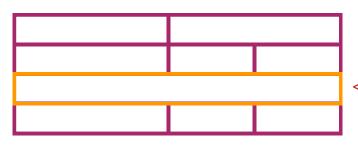


- -- table tag
- -- table header tag
 - defines the header for a column
 - used to specify the width of a column (via css)

colspan attribute -- span multiple columnsdefined on any th or td tag









script.js



- -- table tag
- -- table header tag
 - defines the header for a column
 - used to specify the width of a column (via css)

rowspan attribute -- span multiple rowsdefined on any td tag



html structure









- <iframe> -- iframe tag
 - contains another webpage inside main page
 - used for embedded media widgets (Soundcloud)

example

<iframe src="page.html"></iframe>





