



Laura THAY

Looking for my next opportunity starting from March 2021.

Les Descodeuses, first coding school for women in France to solve the problem of parity because everything is better mixed (only 10% of woman in the tech industry)

Coming back from my 2-year world tour after graduating from my master's degree in digital marketing. I developed a passion for project creation.

Skills Summary

- HTML5/CSS3
- Wordpress
- JavaScript
- Photoshop
- Git Environment
- English

Projects

Haki Community

May 2020 – present

- Web app, as an effort of post confinement to help user's find a restaurant that does take-away according to the user's geolocalisation, tastes and budget. (mobile first)
- In charge of developing the front end part on HTML5/CSS3/Js with Figma

Psychologue cabinet

June 2020 – July 2020

- First free-lance work
- Had to adapt with a clientele that doesn't know much about technology
- Simple website of infos

Afast

August 2020 – November 2020

- Second free-lance work
- Wordpress integration

Education

IPAG Business School

Master 2 marketing digital

Feb 2011 – Janvier 2017

- Web Project Management
- Photoshop, Illustrator
- Adwords Certification
- Search Engine Machine (SEM and PPC)
- Multicanal management
- Mobile marketing

Decodeuses

Web developer formation

Fev 2020 – Août 2020

- Front end : HTML5, CSS3, Javascript
- Front end frameworks : JQuery, Vue.Js
- Back end : SQL, PHP, Apache, and NOSQL
- Back end frameworks: Node.Js
- GIT environment

Experience

- Product marketing at Yoomap (Paris) 2020 – 2021
- Digital marketing manager at Pelago (Hong Kong) 2017
- Communication and infographic assistant at Le Dîner en Blanc Int (2015)
- Community manager at Pro Surf School (Bali) 2013

Contact me

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