

Laura Travaglini

Research Fellow | Digital Humanist | Junior UX/UI Designer



WORK EXPERIENCE

Research Fellow | DHiLab @ CNR ISPC

Jan 2024 – Present | Florence, Italy (On-site)

- Research for EU-funded PERCEIVE project focused on virtual exhibitions and digital authenticity.
- Photogrammetry, 3D modeling, and asset optimization.
- UX, UI, and interaction design for museum experiences.
- Scientific writing and research documentation.

Intern | Noho Ltd

May – Jul 2023 | Dublin, Ireland (On-site)

- Conducted expert interviews and continued thesis-related research.
- Performed 3D modeling and explored game development fundamentals.
- Participated in communication and logistics tasks.

Intern | DHiLab @ CNR ISPC

Mar – Apr 2023 | Sesto Fiorentino, Italy (On-site)

- Researched exhibition and virtual design frameworks.
- Supported photogrammetry sessions and stakeholder interviews for CHANGES project at Palazzo Poggi.

Intern | Fondazione Federico Zeri

Dec 2019 – May 2020 | Bologna, Italy (Hybrid)

- Assisted visitors and catalogued archival materials (Specialized in the Kliemann archive)



EDUCATION

UX/UI Design Master (Part-Time)

2025 | Talent Garden, Milan-Rome, Italy

International Master's Degree in Digital Humanities (DHDK)

2020 – 2023 | University of Bologna

Thesis in Interaction Media Design, Internship abroad (Noho Ltd)

Bachelor's Degree in Humanities

2017 – 2020 | University of Bologna

OTHER ACTIVITIES

- First author and presenter @ HCI International Conference 2025, Gothenburg, Sweden
- Guest lectures @ Interactive Media Design Class, Master's in DHDK, University of Bologna, Italy, 2025
- Social media manager @ Digital Heritage International Congress 2025
- Paper & poster contributor @ Eurographics Workshop on Graphics and Cultural Heritage, Lecce, Italy, Sept 2023
- Guest support, event coordination, content creation @ PERCEIVE Kick-Off Event, MANN Naples, March 2023
- Photogrammetry campaign @ CHANGES Project, Bologna, Feb–Apr 2023
- Reviewer @ Digital Applications in Archaeology and Cultural Heritage

PUBLICATIONS

- (Forthcoming, 2025) Spotti S. et al., *Designing Authentic Digital Experiences*, Digital Heritage International Conference 2025, Siena, Italy
- (Forthcoming, 2025) Travaglini L. et al., *The CoDesign Tool: A Card-Based Framework for Interactive and Collaborative Design in Cultural Heritage*, HCII 2025 – Late Breaking Papers proceedings
- Pescarin, S., Massidda, M., Travaglini, L., Spotti, S., & Veggi, M. (2025). *PERCEIVE Co-Design Tool for Cultural Heritage Experiences* (v. 1.0). Zenodo
- Massidda M. et al, *Towards an Experiment Planner for Cognitive Studies in Virtual Heritage Environments. A Pilot Study*. Eurographics, 2024.
- Balzani R. et al. *Saving Temporary Exhibitions in Virtual Environments: The Digital Renaissance of Ulisse Aldrovandi*. Elsevier / Digital Applications in Archaeology and Cultural Heritage Journal, 2024.
- Massidda M., Travaglini L., Pescarin S. *Interactive Digital Narrative Authoring Tools and Hybrid Experiences in Cultural Heritage*. Eurographics, 2023.
- Barzaghi S. et al. *Digitisation of Temporary Exhibitions: The Aldrovandi Case*. Eurographics, 2023.