LW

Laura Wilson

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CONTACT

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📞 817.559.3775

🌐 https://laurawilsone.github.io/
updated_portfolio/index.html

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wilson204

EDUCATION

BACHELOR OF SCIENCE:
Major: Nutritional Sciences Option
in Dietetics

2014
Oklahoma State University

COMPUTER SKILLS

Adobe Illustrator, WordPress, MailChimp,
Basecamp, Sales Force Pardot, Shopify,
JavaScript, jQuery, Node, CSS3, HTML5,
BootStrap, GitHub, MongoDB, MySQL,
Command Line, Git.

STRENGTHS

Excellent writing & communication skills,
strategic, problem-solver, self-starter &
planner, excellent organization & time
management skills, detail oriented, multi-
tasker.

EXPERIENCE

PROJECT MANAGER/MARKETING ASSOCIATE
Brandon Industries | May 2018 – Present
1601 Wilmeth Rd McKinney, TX 75069

- Provided support to critical marketing initiatives on behalf of Brandon Industries.
- Assisted in email marketing campaigns.
- Maintained and built relationships with development companies.
- Created and edited product SPEC sheets.
- Built and updated web pages on the company website using HTML and CSS.
- Organized and executed Cluster Box Unit projects across DFW and West Texas.
- Assisted in implementing Sales Force and Pardot.

SALES CONSULTANT
Brandon Industries | Oct 2014 – May 2018

- Collaborated with the business development team to identify new subdivisions and recent community developments for new revenue opportunities.
- Supervised in excess of 40 accounts to ensure the successful installation of streetscapes.
- Develop and strengthen business relations with new and current partners.

PROJECTS

Lexeme https://kyletobin.github.io/groupProject1/
- A text to speech app for students with dyslexia, ADD, and visual impairments.
- Developer in a group of three.
- Lead Front-In
- Front-In built with HTML, CSS, and Bootstrap.
- The Back end was built with JavaScript.

Friend Finder https://salty-crag-45825.herokuapp.com/
- A full stack friend matching app.
- Matches friends based on a survey
- Built with Node.js, body-parser npm, express, and path npm
- Used HTML, CSS, and Bootstrap.

Dime https://pacific-caverns-32804.herokuapp.com/
- An easy to use internal app for a customer based store.
- Keeps track of sales orders, invoices, sales data, and product inventory.
- Includes charts for product/ department sales and inventory.
- Technologies include Handlebars, Passport.js, Node.js, Express, Charts.js.

CERTIFICATIONS

FULL STACK DEVELOPER STUDENT
SMU Coding Boot Camp | Feb 2018 – August 2018

- Six-month, part-time program that teaches front-end and back-end web development.
- HTML, CSS3, JavaScript, Node.js, Java, Express.js, React.js, Database Theory, Bookshelf.js, MongoDB, MySQL, Command Line, and Git.