

LAURA W. KERRY

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RELEVANT EXPERIENCE

March 2013–Present
San Francisco, CA

Radio Silence: A Magazine of Literature and Rock & Roll

Assistant Editor (January 2014–Present)
Editorial Assistant (March–December 2013)

- Evaluate submissions and edit, fact-check, and proofread for print and digital publication
- Pitch ideas for stories and contributors; pitch and research writing in the public domain
- Lead communication with contributing writers and artists to arrange contracts and payments

January–October 2013
San Francisco, CA

San Francisco Bay Guardian

Arts and Entertainment Intern, Freelancer

- Pitched art-related stories; conducted related research; and wrote pieces between 500 and 1000 words
- Investigated the city's arts scene and present ideas for upcoming events
- Wrote three brief previews for print each week

January–December 2013
San Francisco, CA

ArtAround

Social Media and Blog Manager

- Oversaw expansion of public art app's community presence in Washington, D.C. and the Bay Area
- Researched, wrote, and edited content about public art in the city for digital media platforms

2011
Brunswick, ME

Surdna Foundation Undergraduate Research Fellowship

Fellow

- Planned and executed an independent research project on narrative style in the novels of Philip Roth
- Wrote weekly responses and a culminating paper in coordination with English advisor's work

FREELANCE WORK

November 2014–Present

CoolSnowGlobes

- Develop digital communications and product copy for an arts-oriented snow globe company
- Manage blog and social media platforms, including Facebook, Twitter, and Pinterest

February 2014–Present

Smith, Fause & McDonald, Inc.

- Assisted the COO of an engineering firm with marketing and finance duties
- Planned and implemented redesign of website using content management system, CSS, and HTML

March–June 2015

Henry Miller Project

- Structured and conducted research for a web-based project on the writer Henry Miller

December 2014

Penguin Group (USA)

- Crafted and edited book suggestion emails for publishing company's Penguin Hotline project

September–October 2014

Yerdle

- Strategized holiday-related articles for an e-commerce start-up with a frugal and green bent

December 2013–June 2014
San Francisco, CA

San Francisco Art Institute

Website and Social Media Associate (Six-Month Contract Position)

- Sought, created, and edited engaging content for the SFAI website and social media platforms
- Coordinated content for website and email communications with ten departments
- Maintained consistency in writing style and brand message

EDUCATION

Bowdoin College, B.A. 2012

Cum Laude, Major: English; Minor: Art History
Sarah and James Bowdoin Scholar (Dean's List)
Surdna Undergraduate Research Fellowship

General Assembly

Front-End Web Development

School of Visual Arts

Basic Graphic Design

SKILLS

WordPress, HTML, CSS,
Javascript, jQuery, and
Adobe Creative Suite;
Adept at proofreading,
fact-checking, and copyediting