# Laura Zapata

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#### **EDUCATION**

## GEORGIA STATE UNIVERSITY | Atlanta, GA

**Graduating December 2025** 

## B.S. in Computer Science, Minor in Marketing/ GPA: 3.6/4.0

- Courses: Computer Org & Programming, System Level Programming, Database Systems, Design & Analysis of Algorithms, Programming Language
   Concepts, Adv Computer Graphics, Software Development, Operating Systems, Deep Learning, Software Engineering
- Honors: Dean's List, President's List, Tapia Conference Scholarship recipient

#### **SKILLS**

Languages: Python, HTML, CSS, C, JavaScript, C, SQL

Environments: VS Code, UNIX Terminal, GitHub, Visual Studio, Postgres

Tools and Frameworks: Node.js, Figma, Adobe Suite, Blender, Lovable AI, Cursor, Devin, Postman

Additional: Spanish language (fluent)

#### **EXPERIENCE**

#### Royal Caribbean Group | IT Oper Exc Support Intern | Miami, FL

May 2025 - Aug 2025

- Lead and assisted in two special projects. Conducted a full discovery of a legacy flight tracking application and developed a modernization plan using AI tools such
  as Devin AI, Cursor, AI and Lovable in coordination with business analysts and project stakeholders.
- Built a dynamic project tracking tool for the Enterprise Architecture team, transforming a static Excel system into a functional, JIRA-connected web interface
  using AI-assisted development tools. Tool used internally to track projects company-wide and to be published on the RCCL company website.
- Streamlined project tracking and logging process for Royal Caribbean, leveraging AI tools to accelerate development; reduced expected timeline from several months to just 4 weeks by optimizing requirements gathering, development, and testing.

## CodePath | Tech Fellow | Atlanta, GA

May 2024 - Aug. 2024

- Mentored cohorts of software engineering students on algorithm optimization, data structures (e.g., graphs, trees, heaps), and coding patterns
  for technical interviews.
- Designed and conducted mock interview sessions focused on problem-solving under time constraints, simulating real-world technical assessments.
- Implemented scalable learning resources, such as coding challenges on platforms like LeetCode and HackerRank, to track mentees' technical progress and readiness.
- Contributed to curriculum updates by integrating industry-standard practices for software development and interview techniques, improving overall program outcomes

#### Kode With Klossy | Instructional team intern | Remote

April 2024 - August 2024

- Supported the Kode With Klossy team in developing and adapting instructional resources, curriculum materials, and setting them up on Kode With Klossy's Learning Management System for over 100+ instructors and instructor assistants.
- Supported in the creation and maintenance of instructional leader training deliverables. Reviewed curriculum and plans for Kode With Klossy coding camps
  across the United States, working in Airtable, Front, and Notion while also responding to instructional leader requests and questions.
- Acted as a thought partner and provided feedback to program teams on initiatives related to curriculum, instruction, and training.

## RISE In Computing | Scholar

Fall 2024

- Refined and updated chapter assignments for Unapologetically Dope: Black Girl in Computer Science, contributing to impactful educational content tailored for young Black women in tech.
- Engaged in four in-person RISE Workshop Series focused on career development, technical skills, and mentorship within computing.
- Attended three in-person RISE academic tutoring sessions to enhance subject mastery and strengthen core computing competencies.

## Social Media Manager | Remote

August 2024 - August 2025

- Managed two active social media accounts, overseeing content creation, post scheduling, and audience engagement to strengthen brand presence.
- Developed and executed marketing strategies that led to a 50% increase in accounts reached through Reels and posts, with 88.2% of reach coming from
  non-followers and an 11% growth in followers. Boosted engagement by 161.9%, leveraging optimized content, interactive posts, and strategic audience targeting.
- Led brand collaborations and outreach efforts to secure partnership opportunities and expand visibility. Oversaw visual branding, ensuring cohesive aesthetics and messaging across all platforms.

### **PROJECTS**

# Mini Compiler

- Designed and developed a basic compiler for a custom programming language with arithmetic operations, variables, and control structures.
- Implemented key compiler phases including lexical analysis, syntax analysis, semantic analysis, and code generation.
- Utilized Python for its readability and extensive libraries, enabling efficient prototyping and debugging.
- Developed and tested the compiler in Visual Studio Code, leveraging its tools for debugging and optimization.

### Project Tracker

- Built a dynamic project tracking website using Lovable AI, Cursor and Devin AI integrating with JIRA, replacing manual Excel trackers to improve real-time visibility and efficiency.
- Streamlined task management by enabling users to log in, add, update, and delete projects with automatic synchronization.
- Outlined scalable features including Workfront integration, role-based access, automated reporting, and team messaging.

### INVOLVEMENT

# Women In Technology | VP Communications

Fall 2024 - Present

- Create marketing materials, including flyers and social media content, to promote events and initiatives.
- Develop and execute marketing strategies, collaborating with the team and co-VP to increase engagement and outreach.
- Engage with members through interactive content, fostering community growth and participation.
- Host and organize events, ensuring smooth execution and meaningful experiences for members.