



# LAURE CLARET

Permanent Resident      <https://laureac.github.io/website>  
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Brisbane

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## SKILLS

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### PROGRAMMING

React  
JavaScript  
HTML  
CSS  
Git

Laravel  
PHP  
Gatsby  
WordPress

### DESIGN

Illustrator  
PS  
XD  
Figma  
After Effect

### LANGUAGE

Native French  
Fluent English  
Fluent Spanish

### CERTIFICATION

Google Analytics  
Opquast - Quality  
control in web  
projects

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## WORK

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**Jul 2020 - now**

**Front-end Developer**

**The Creative Collective - Sunshine Coast**

- Building customised websites with CMS.

**Apr 2019 - Dec 2019**

**Digital Marketing**

**Ax'eau - chateaurenard, France**

- Drive engagement by curating interesting content and strengthening customer relationships.
- Monitor online presence and network. Utilise analytics tools.
- Design & content creation for the website and social medias.

**Mar 2018 – Jan 2019**

**Digital Marketing**

**Vitaville Beauty - Prague, Czechia**

- Monitoring the PPC campaigns.
- Manage social media planning for execution of marketing strategy and community management.
- Optimise the website, copy writing and SEO.

**Jan 2018 – Apr 2018**

**IT Service Analyst**

**DXC Technology - Prague, Czechia**

- Performe systems configurations, troubleshooting systems errors, and testing systems performance.

**Sep 2015 – Jul 2017**

**Account manager**

**Helping Hand Group - Perth**

- Develop and implement digital customer acquisition campaigns.
- Manage the client portfolio and insuring the best customer satisfaction.

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## EDUCATION

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**2011 - 2014**

Masters Degree in Business and Marketing  
INSEEC Business School  
Savoie, France

**2009 - 2011**

BTS Management  
Orange, France