



LAURE CLARET

Permanent Resident
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Brisbane

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SKILLS

PROGRAMMING	DESIGN & OTHER		LANGUAGE	CERTIFICATION
React JavaScript HTML CSS	Illustrator PS XD Figma	Spark Blender After Effect WordPress	Native French Fluent English Fluent Spanish	Google Analytics Opquast - Quality control in web projects

WORK

Apr 2019 - Dec 2019

Digital Marketing
Ax'eau - chateaurenard, France

- Drive engagement by curating interesting content and strengthening customer relationships.
- Monitor online presence and network. Utilise analytics tools.
- Event management.
- Design & content creation for the website and social medias.

Mar 2018 – Jan 2019

Digital Marketing
Vitavelle Beauty - Prague, Czechia

- Monitoring the PPC campaigns.
- Manage social media planning for execution of marketing strategy and community management.
- Optimise the website, copy writing and SEO.

Jan 2018 – Apr 2018

IT Service Analyst
DXC Technology - Prague, Czechia

- Provide client technical support.
- Performe systems configurations, troubleshooting systems errors, and testing systems performance.

Sep 2015 – Jul 2017

Account manager
Helping Hand Group - Perth

- Develop and implement digital customer acquisition campaigns.
- Manage the client portfolio and insuring the best customer satisfaction.

EDUCATION

2011 - 2014

Masters Degree in Business and Marketing
INSEEC Business School
Savoie, France

2009 - 2011

BTS Management
Orange, France