



LAURE CLARET

Permanent Resident
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Brisbane

laure.a.claret@gmail.com

SKILLS

PROGRAMMING

React
JavaScript
HTML
CSS
Git

DESIGN & OTHER

Illustrator
PS
XD
Figma
Spark
Blender
After Effect
WordPress

LANGUAGE

Native French
Fluent English
Fluent Spanish

CERTIFICATION

Google Analytics
Opquast - Quality control
in web projects

WORK

Jul 2020 - Aug 2020

Front-end Developer internship
The Creative Collective - Sunshine Coast
• Building websites with CMS, HTML5, and CSS3

Apr 2019 - Dec 2019

Digital Marketing
Ax'eau - chateaurenard, France
• Drive engagement by curating interesting content and strengthening customer relationships.
• Monitor online presence and network. Utilise analytics tools.
• Design & content creation for the website and social medias.

Mar 2018 – Jan 2019

Digital Marketing
Vitavelle Beauty - Prague, Czechia
• Monitoring the PPC campaigns.
• Manage social media planning for execution of marketing strategy and community management.
• Optimise the website, copy writing and SEO.

Jan 2018 – Apr 2018

IT Service Analyst
DXC Technology - Prague, Czechia
• Performe systems configurations, troubleshooting systems errors, and testing systems performance.

Sep 2015 – Jul 2017

Account manager
Helping Hand Group - Perth
• Develop and implement digital customer acquisition campaigns.
• Manage the client portfolio and insuring the best customer satisfaction.

EDUCATION

2011 - 2014

Masters Degree in Business and Marketing
INSEEC Business School
Savoie, France

2009 - 2011

BTS Management
Orange, France