

## A. Privacy and Security Content

### Policy Statement

PhilRice is committed to comply with Republic Act No. 10173, otherwise known as the Data Privacy Act of 2012 and its implementing rules and regulations to safeguard your privacy and personal information.

### Privacy and Security Agreement

This Privacy and Security Agreement ("Agreement") governs the collection, use, and protection of your personal information and data while using our services, you agree to comply with the terms outlined in this Agreement.

#### 1. Data Collection

We collect limited personal information required for providing our services. This includes your name, contact number, basic demographic information such as age, sex, and address, and your farming practices information such as rice varieties, planting methods, cropping seasons, and expenses related to farming operations. We may collect this information when you sign up or use the app, or it is automatically collected through your app usage and interactions. We do not sell or share your personal information with third parties without your consent.

#### 2. Data Use:

All information collected will be treated as private and confidential, and solely use for the purpose of improving and customizing our services. This includes providing you with relevant content, recommendations, and notifications, and to assist you in tracking and managing your farming costs.

#### 3. Data Security:

Your personal data is stored in secured databases managed by PhilRice. We implement administrative, physical, technical and organizational security measures to safeguard your personal data. However, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security but strive to protect your information to the best of our ability.

#### 4. Data Access and Control:

You have the right to access, correct, or delete your personal data. You can adjust your data preferences within your account settings.

## 5. Retention of Information

PhilRice shall only retain your information for only 10 years or as long as necessary for the fulfillment of the above-mentioned purposes.

## 6. Consent:

By using our services, you consent to the practices described in this Agreement.

## 7. Updates:

This Agreement may be updated from time to time. We will notify you of any significant changes, and your continued use of our services implies acceptance of the revised Agreement.

## 8. Contact Us:

If you have questions or concerns about your privacy or data security, please contact us at [Contact Email/Address].

By using our services, you acknowledge that you have read and understand this Agreement and agree to its terms. Your use of our service is subject to this Agreement and any applicable laws and regulations.

## **ABOUT THE APP**

The PalayCheck app is a significant output of the DA-PhilRice's SMART Farm Program (Scaling Modern and Adaptive Rice Technologies toward Prosperous Farming Communities). It is designed to empower farmers by providing them with advanced tools and insights to enhance their agricultural productivity. The app integrates with the PalayCheck System, a comprehensive resource for rice crop management. Through this farmers gain access to real-time information, best practices, and expert advice to make informed decisions throughout the crop cycle.