

LAUREL DENTINGER

Linkedin: laureldentinger | (610) 357-6516 | laureldee@mich.edu
LAURELDENTINGER.COM

EDUCATION

UNIVERSITY OF MICHIGAN, SCHOOL OF INFORMATION

May 2020

- Major: UX Design
- Minor: Computer Science
- GPA: 3.8/4.0

EXPERIENCE

UX DESIGNER, POLARIS (SENIOR CAPSTONE PROJECT)

Sept. 2019 - Present

- Develop a user research plan to identify pain points in current customer experience
- Conduct heuristic evaluations, competitive analysis, surveys, and usability tests
- Design online portal to personalize user experience and develop Polaris brand

DIGITAL MEDIA CONTENT INTERN, HAGERTY

May 2019 - Aug. 2019

- Published digital articles inside Hagerty's content management system
- Optimized media content through back-end keyword tagging and SEO best practices
- Sourced and uploaded photography related to online stories

QUALITY ASSURANCE INTERN, ABSORPTION SYSTEMS LP

Apr. 2017 - Aug. 2017

- Performed internal audits on over 2000 machines and procedural documents in research labs
- Modernized and reorganized quality assurance system within the company
- Researched and compiled sales leads to expand business network, adding over 500 contacts

LEADERSHIP

PRESIDENT, WE READ UNIVERSITY OF MICHIGAN

Sept. 2017 - Present

- Created and administered reading activities for 60 students to improve their literacy skills
- Coordinated reliable transportation, communication with teachers, and student membership

PRODUCER & LIGHTING SPECIALIST, 2|42 CHURCH

July 2019 - Present

- Operated five visual interfaces, two cameras, and lighting system in real time during services
- Communicated with pastors, presenters, and musicians to meet their needs for performance

INTERNAL AFFAIRS CHAIR, SMILE BRINGER SINGERS

Dec. 2017 - Dec. 2018

- Organized scheduling, transportation, recruitment, and attendance throughout the season
- Presented on community service events completed at assisted living and foster care homes

SKILLS

TECHNICAL: HTML & CSS, Figma, Sketch, Photoshop, iMovie, Excel, Python, C++, C, SQL

SOFT SKILLS: UX Design, Written & Oral Communication, Project Management, Live Production