# LAUREL DENTINGER

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#### **EDUCATION**

## University of Michigan

School of Information, May 2020

Major: UX Design

Minor: Computer Science

GPA: 3.8/4.0

# **SKILLS & TOOLS**

Proficient: Intermediate: Novice: HTML & CSS Bootstrap Wordpress **Javascript** Sketch Vue.js Angular **JSON** SQL **JQuery** Excel **APIs** Python C++

#### RELEVANT COURSEWORK

User Interface Development
Building Interactive Applications

Data Structures & Algorithms
Data-Oriented Programming

Web Design, Dev & Accessibility Interaction Design Studio

#### **EXPERIENCE**

# ASSOCIATE USER INTERFACE & EXPERIENCE DESIGNER, CELLPORT SOFTWARE

May 2020 - Present

- · Designed wireframes and prototypes to communicate UI concepts to interdisciplinary team
- · Developed HTML, CSS, and Angular code to bring designs to production
- · Wrote User Manuals to communicate workflows in a consumable format

## TEACHING ASSISTANT - DATA ANALYSIS, TRILOGY EDUCATION

July 2020 - Present

- · Provided student support for content including Python, SQL, JSON, HTML, CSS, and more
- · Assisted instructor during live lectures and facilitate breakout group activities
- · Troubleshot a variety of technical issues, including installing software and sharing files

#### **UX DESIGNER (VOLUNTEER), POLARIS (SENIOR CAPSTONE PROJECT)**

Sept. 2019 - Present

- Developing and executing a user research plan to identify pain points in customer experience
- · Conducting heuristic evaluations, competitive analysis, usability tests, and surveys using Qualtrics
- · Prototyped online portal using Figma to personalize user experience and develop Polaris brand

# **DIGITAL MEDIA CONTENT INTERN, HAGERTY**

May 2019 - Aug. 2019

- Published digital articles in Sitecore to create engaging, consistent content for consumers
- · Optimized media content with back-end keyword tagging and SEO best practices
- · Sourced, edited (Photoshop), and uploaded photography for online stories for high quality visuals

#### **LEADERSHIP**

#### PRESIDENT, WE READ UNIVERSITY OF MICHIGAN

Sept. 2017 - Present

Dec. 2017 - Dec. 2018

- · Created and administered reading activities for 60 students aged 7-10 to improve literacy skills
- · Managed transportation, communication with teachers, and membership of 20 students

# INTERNAL AFFAIRS CHAIR, SMILE BRINGER SINGERS

- · Organized scheduling, transportation, recruitment, and attendance throughout the season
- Presented on community service events completed at assisted living and foster care homes