

# LAUREL DENTINGER

Linkedin: /laureldentinger | Portfolio: laureldentinger.com | Github: /laurelde  
laurelde@umich.edu | (610) 357-6516

UX Design and Computer Science graduating in May 2020, focusing on web design and development.

## EDUCATION

**University of Michigan**  
School of Information, May 2020  
Major: UX Design  
Minor: Computer Science  
GPA: 3.8/4.0

## SKILLS & TOOLS

Proficient:	Intermediate:	Novice:
HTML & CSS	Bootstrap	JSON
Python	C++	SQL
Figma	Sketch	APIs
	Excel	

## RELEVANT COURSEWORK

User Interface Development	Data Structures & Algorithms	Web Design, Dev & Accessibility
Building Interactive Applications	Data-Oriented Programming	Interaction Design Studio

## EXPERIENCE

**UX DESIGNER (VOLUNTEER), POLARIS (SENIOR CAPSTONE PROJECT)** Sept. 2019 - Present

- Developing and executing a user research plan to identify pain points in customer experience
- Conducting heuristic evaluations, competitive analysis, usability tests, and surveys using Qualtrics
- Designing online portal using Figma to personalize user experience and develop Polaris brand

**PRODUCER & LIGHTING SPECIALIST, LOCAL COMMUNITY CENTER** July 2019 - Present

- Operating five visual interfaces, two cameras, and Vista3 lighting system during real time services
- Editing and revising media for presentations using ProPresenter software to create cohesive events
- Communicating with live performers to create cohesive and engaging events

**DIGITAL MEDIA CONTENT INTERN, HAGERTY** May 2019 - Aug. 2019

- Published digital articles in Hagerty's CMS to create engaging, consistent content for consumers
- Optimized media content with back-end keyword tagging and SEO best practices
- Sourced, edited (Photoshop), and uploaded photography for online stories for high quality visuals

**QUALITY ASSURANCE INTERN, ABSORPTION SYSTEMS LP** Apr. 2017 - Aug. 2017

- Performed internal audits on over 2000 machines and procedural documents using Excel
- Modernized and reorganized quality assurance system to standardize QA processes going forward
- Researched and compiled sales leads to expand business network, adding over 500 contacts

## LEADERSHIP

**PRESIDENT, WE READ UNIVERSITY OF MICHIGAN** Sept. 2017 - Present

- Creating and administering reading activities for 60 students aged 7-10 to improve literacy skills
- Managing transportation, communication with teachers, and membership of 20 students

**INTERNAL AFFAIRS CHAIR, SMILE BRINGER SINGERS** Dec. 2017 - Dec. 2018

- Organized scheduling, transportation, recruitment, and attendance throughout the season
- Presented on community service events completed at assisted living and foster care homes