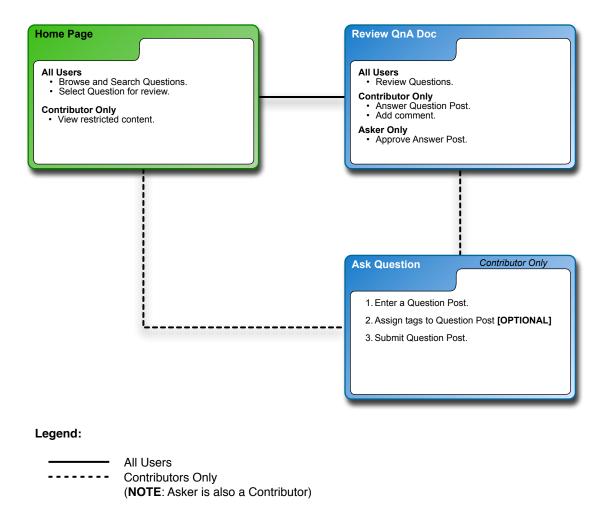
## **Demo App Screenflows and Definitions**

## Screenflow (Overview)



## **Definitions**

| QnA Doc                                  | <ul> <li>A document that includes all data associated with a given question:</li> <li>The question itself (title and body) and its comments</li> <li>All associated answers to that question, and their comments.</li> <li>All relevant metadata (including contributors, vote counts, etc.)</li> </ul> |
|--|---|
| Question                                 | <ul> <li>The displayed form of a QnA Doc. This can be in a variety for formats, e.g.:</li> <li>An item in a Browse or Search Results list.</li> <li>An item in a "similar questions" list.</li> <li>The full display of a QnA Doc in the QnA Page.</li> </ul>   |
| Question Post<br>Answer Post             | An individual item in a Question, submitted by a user. (Generically referred to as <b>Post</b> .)   |
| Comment                                  | Text submitted in response to a given Post.   |
| Post Tally                               | For a given Post = (Up votes - Down votes).   |
| Question Post Tally<br>Answer Post Tally | The Post Tally for a particular item in a Question  |
| Doc Score                                | For a given QnA Doc = Sum of Post Tallies (from all Posts in the doc).  |
| Reputation                               | A value assigned to a given user, based on their level of participation (e.g. their contributions to the data and the number of votes their contributions earn).  |

Page 3