



February 4, 2019

A History of Internet Art

Laurel Schwulst
Art369b: Interactive Design and the Internet

Pre-web

Web didn't come along until 1991, so internet without web...

- a network of networks
- connected by the phone line
- BBS, LAN (local area network), regional area networks

Web 1.0

- From writer to reader
(like a book)
- Home pages
- Static (HTML)
- 45mil global users (1996)
- owning content
- many people share one
big computer

Web 2.0

- Collaborative
(comments, profiles, social)
- Blogs
- Dynamic (PHP, Java, etc.)
- 1 bil+ global users (2006)
- sharing content
- personal computing

Web 3.0

- Now?
- Internet of Things
- Artificially intelligent
- Ubiquitous, ever-present
- Many devices per one person

1917

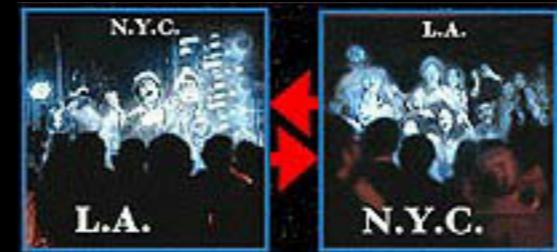


Dadaism
Marcel Duchamp's "Fountain"

1980s-1990

pre-WWW

1980



“Hole-in-Space” by Kit Galloway and Sherrie Rabinowitz (K&S)

HOLE IN SPACE

Three days in November, 1980

No one knew it, but the sidewalks of New York City and Los Angeles were about to merge!

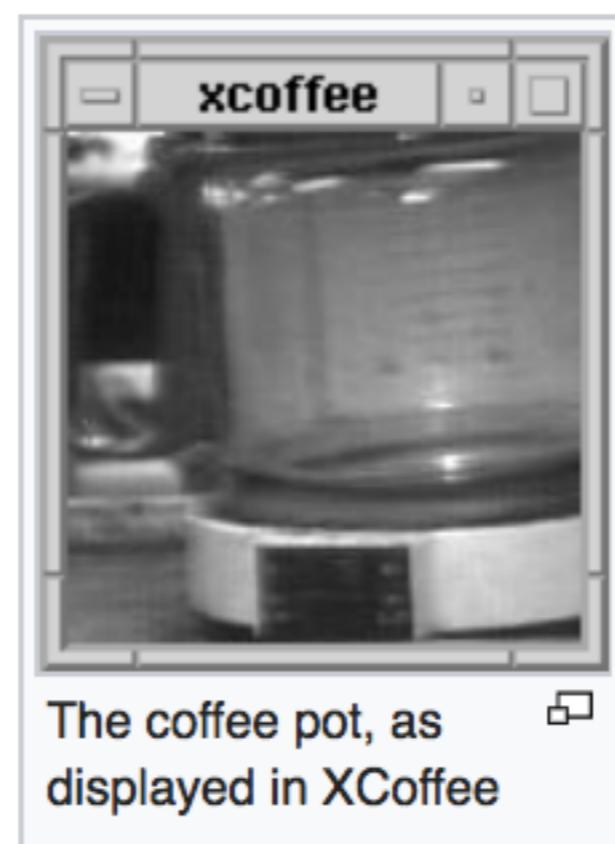


The Broadway department store, Century City Shopping Center, Los Angeles



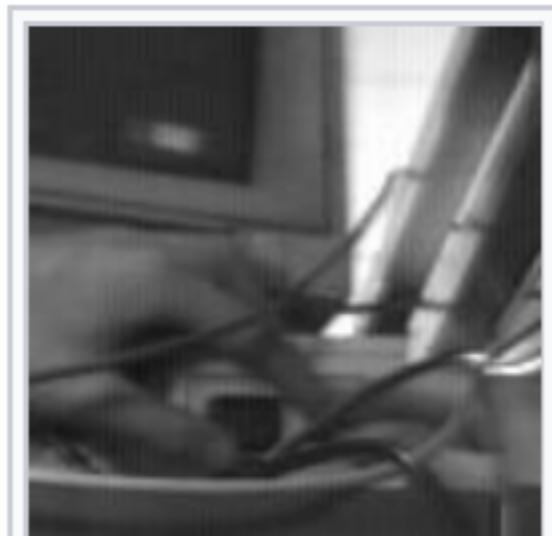
Lincoln Center For The Performing Arts, Avery Fisher Hall, New York City

1991-2001



Trojan Room coffee pot

1991-2001



The last picture
that the webcam ever
took, showing a hand
about to switch the
server off.

Trojan Room coffee pot

1991



“The Thing” BBS organized by Wolfgang Staehle
<http://archive.rhizome.org/artbase/56398/timeline.html>

2010

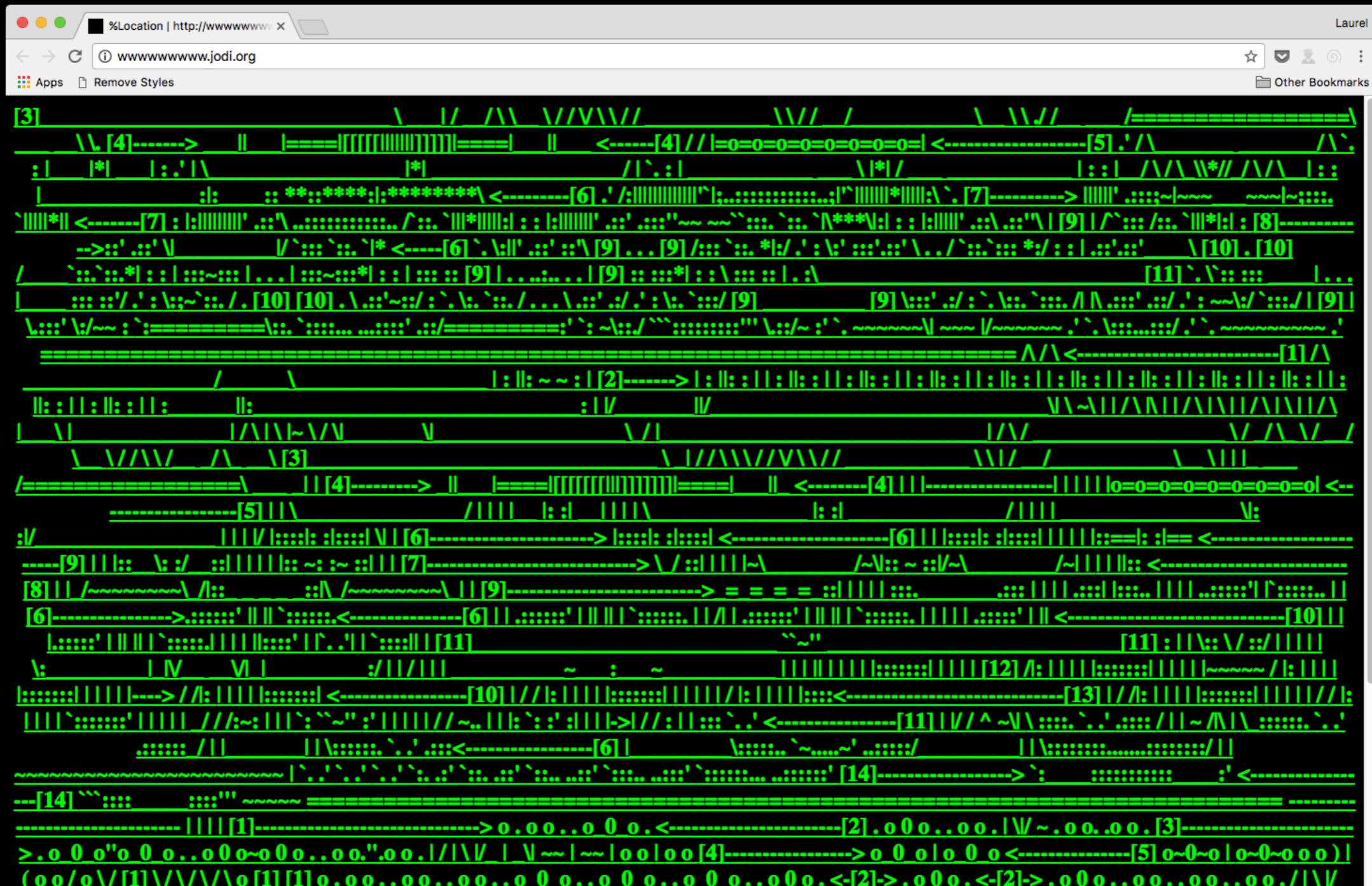


“Digital: A Love Story” game by Christine Love

1991-2001

net.art

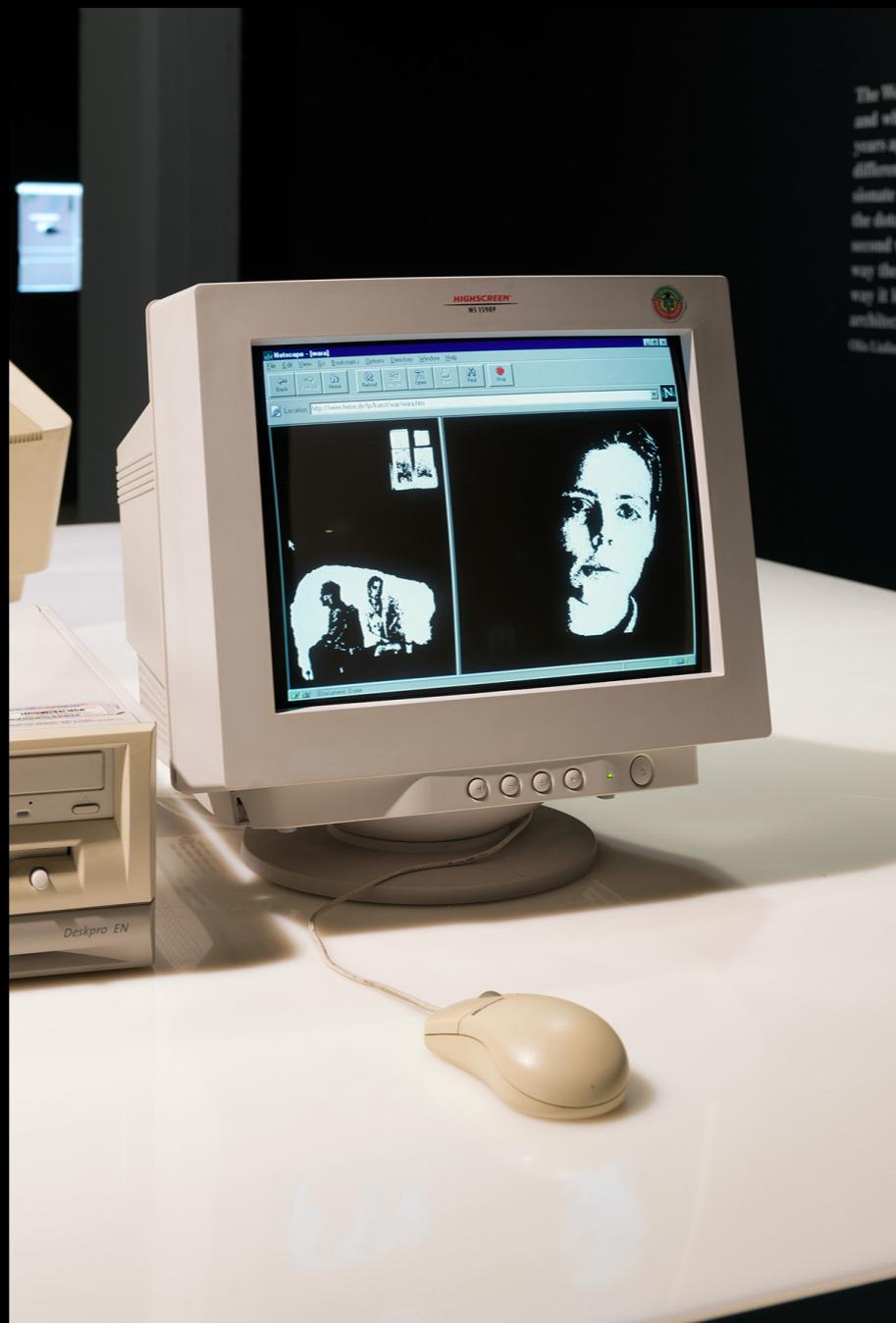
1995



1995

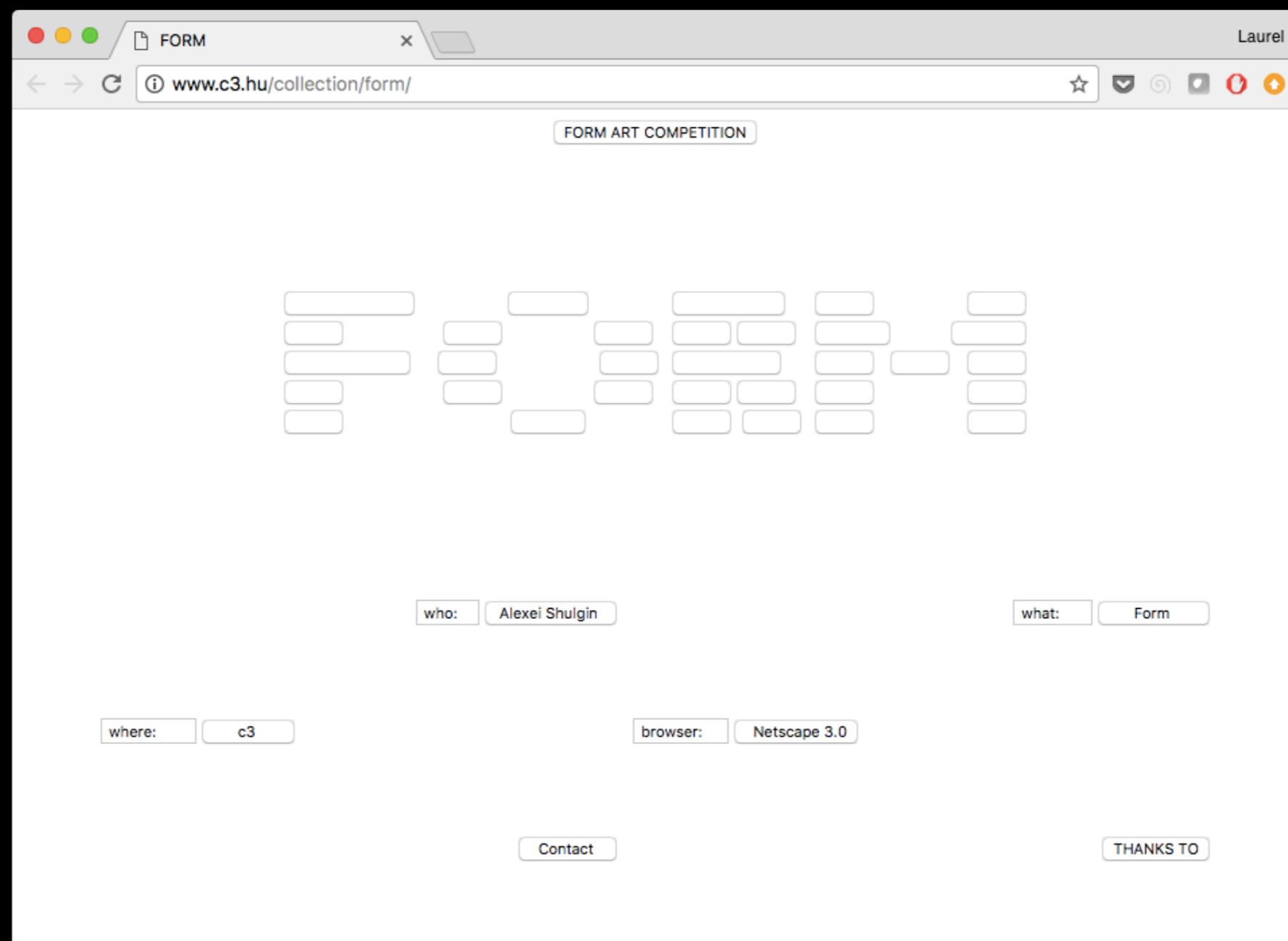
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1 <html><title> %Location | http://wwwwww.jodi.org </title>
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3 <BODY BGCOLOR="#000000"
4 TEXT="#00ff00" LINK="#00ff00" VLINK="#00ff00" ALINK="#fffffF">
5 <font size=5><CENTER><blink><b>
6 <A HREF="100cc/index.html">
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14      [4]-----[5]
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55    :  :  :
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1996



Olia Lialina
“My Boyfriend Came Back from the War”
<http://www.teleportacia.org/war/>

1997



Alexi Shulgun
“FORM ART”

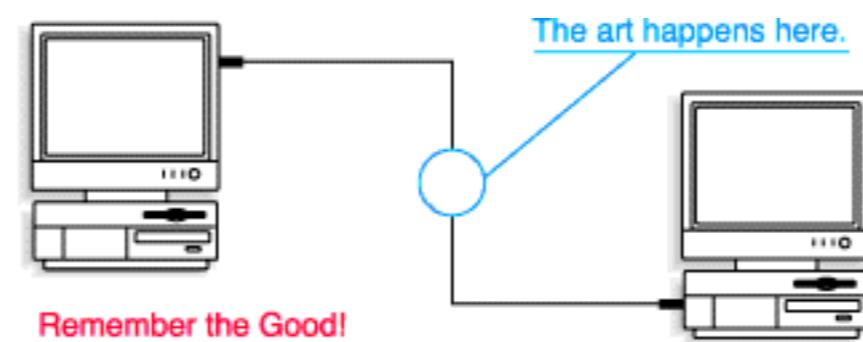
<http://www.c3.hu/collection/form/>

1995



DIA launches online exhibitions platform
<http://www.diaart.org/program/artistswebprojects>

1997



“Simple Net Art Diagram” by MTAA

http://www.mtaa.net/mtaaRR/off-line_art/snad.html

2000

WHILE IN CONTEMPORARY ART YOU NEED TO BE YOURSELF ALL THE TIME, A CERTAIN TYPE OF “HERO” WHO IS POLISHING ALWAYS HIS IMAGE UNTIL HE BECOMES A MIRROR OF HIS LIFETIME, IN NEEN, YOU ARE A KIND OF “SCREEN.” A NEENSTAR PROJECTS A TEMPORARY SELF THAT STAYS ALWAYS UNDER CONSTRUCTION AND MOVES FROM THE PRESENT TO PAST AND FUTURE WITHOUT LIMITATIONS.

Excerpt of the “Neen Manifesto”
Miltos Manetas

There was a time when paintings were pretty and fresh things to create, in the same way that Flash animations and Websites are today. But there is still a way to paint amazing pictures. Here are the rules of the "Neen Dogma of Painting":

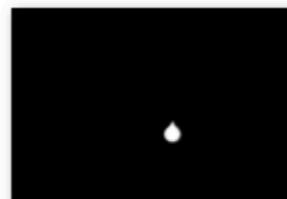
1. In order to paint a large canvas, buy large brushes. Many of them, because you will need clean brushes to smooth the line where the different colors meet. Only Oil on Canvas is allowed. Never mix the colors with anything else than linseed oil.
2. Use a projector to display the picture you want to paint on the canvas. If you know how to draw, do not make paintings: make Flash Animations or Fashion instead.

2000s

2002



we will attack .com



i am very very
sorry .com



why was he sad .com



stagnation means
decline .com

2001



mister nice hands .com



whitetrash .nl

Early .com Flash websites
Rafael Rozendaal

<https://www.newrafael.com/websites/>

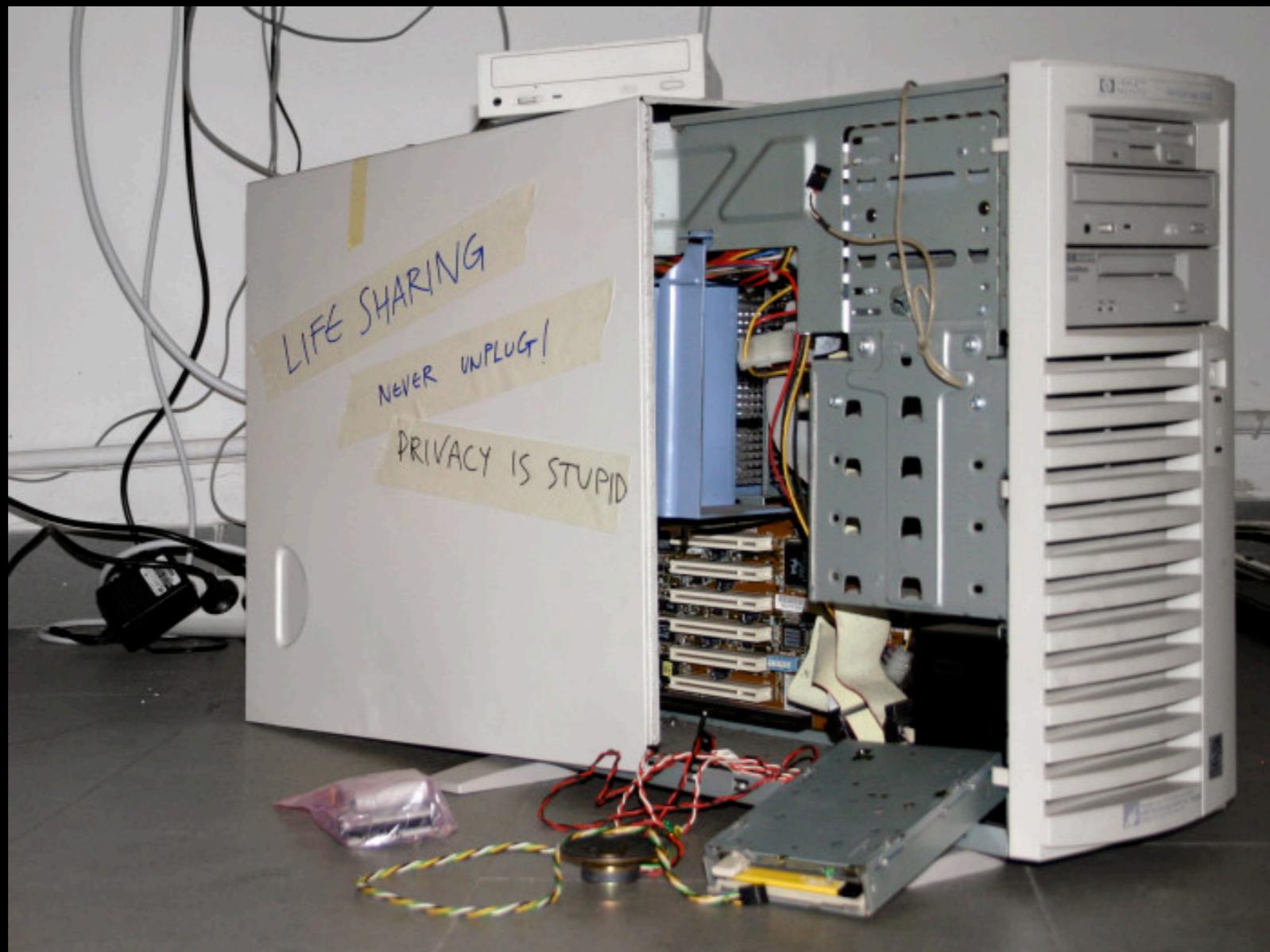
1999-present



Young Hae Heavy Industries
Seoul-based web art duo
<http://www.yhchang.com>

“There's a tendency to read quickly on the Internet. Speed is everything, and densely written texts, be they creative or critical, seem to make the reader anxious -- maybe because of the phone bill. Then again, maybe another reason for the dearth of critical Web writing is that there's nothing to criticize -- Web writing might not be very good.”

2000-2003



Eva and Franco Mattes
“Life Sharing”

<http://0100101110101101.org/life-sharing/>

2002



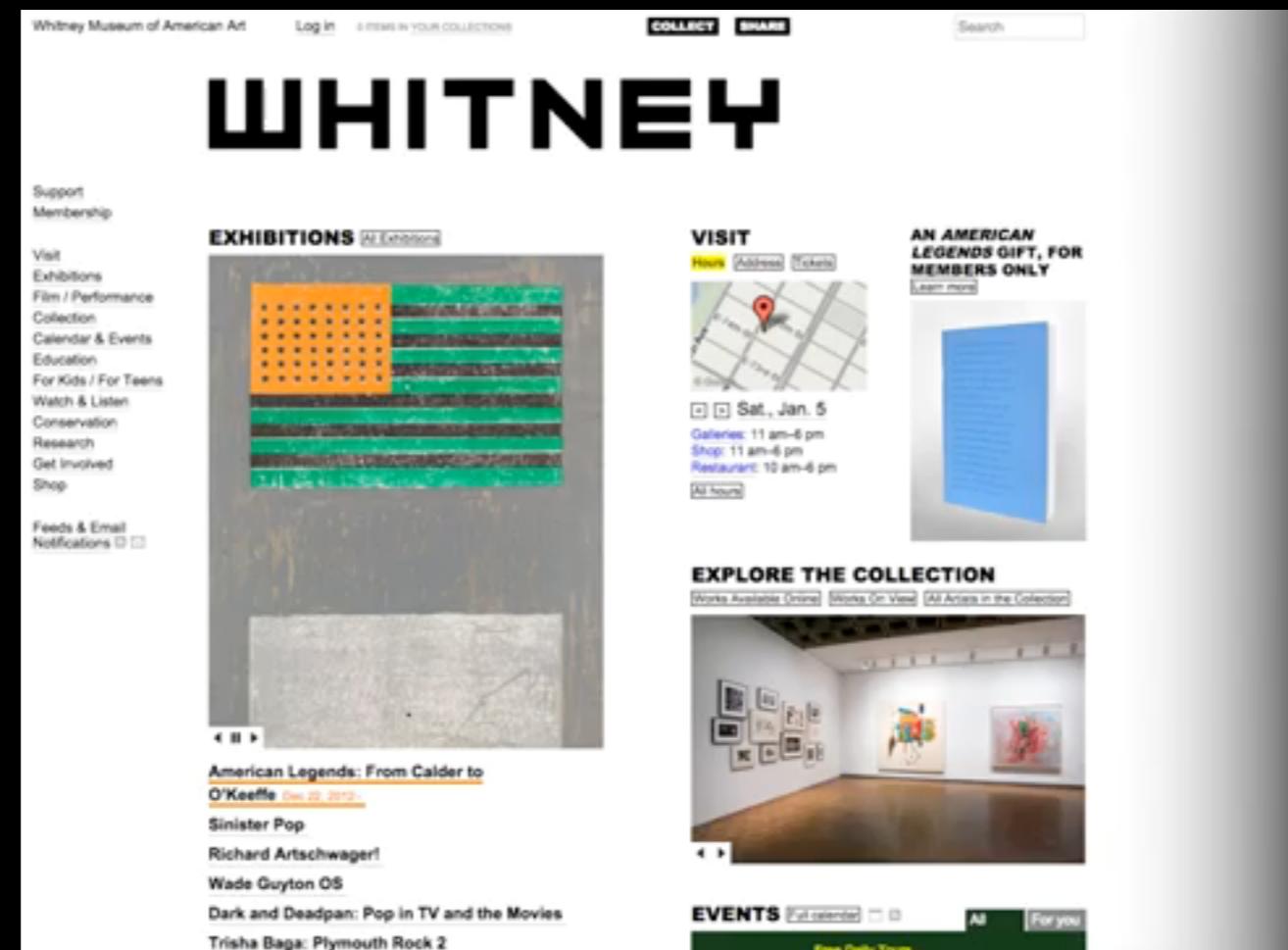
Cory Arcangel
“Super Mario Clouds”

2001

Artpo^t is the Whitney Museum's portal to Internet art and an online gallery space for commissions of net art and new media art. Originally launched in 2001, artport provides access to original art works commissioned specifically for artport by the Whitney; documentation of net art and new media art exhibitions at the Whitney; and new media art in the Museum's collection.

Whitney Museum's Artport
<http://whitney.org/Exhibitions/Artport>

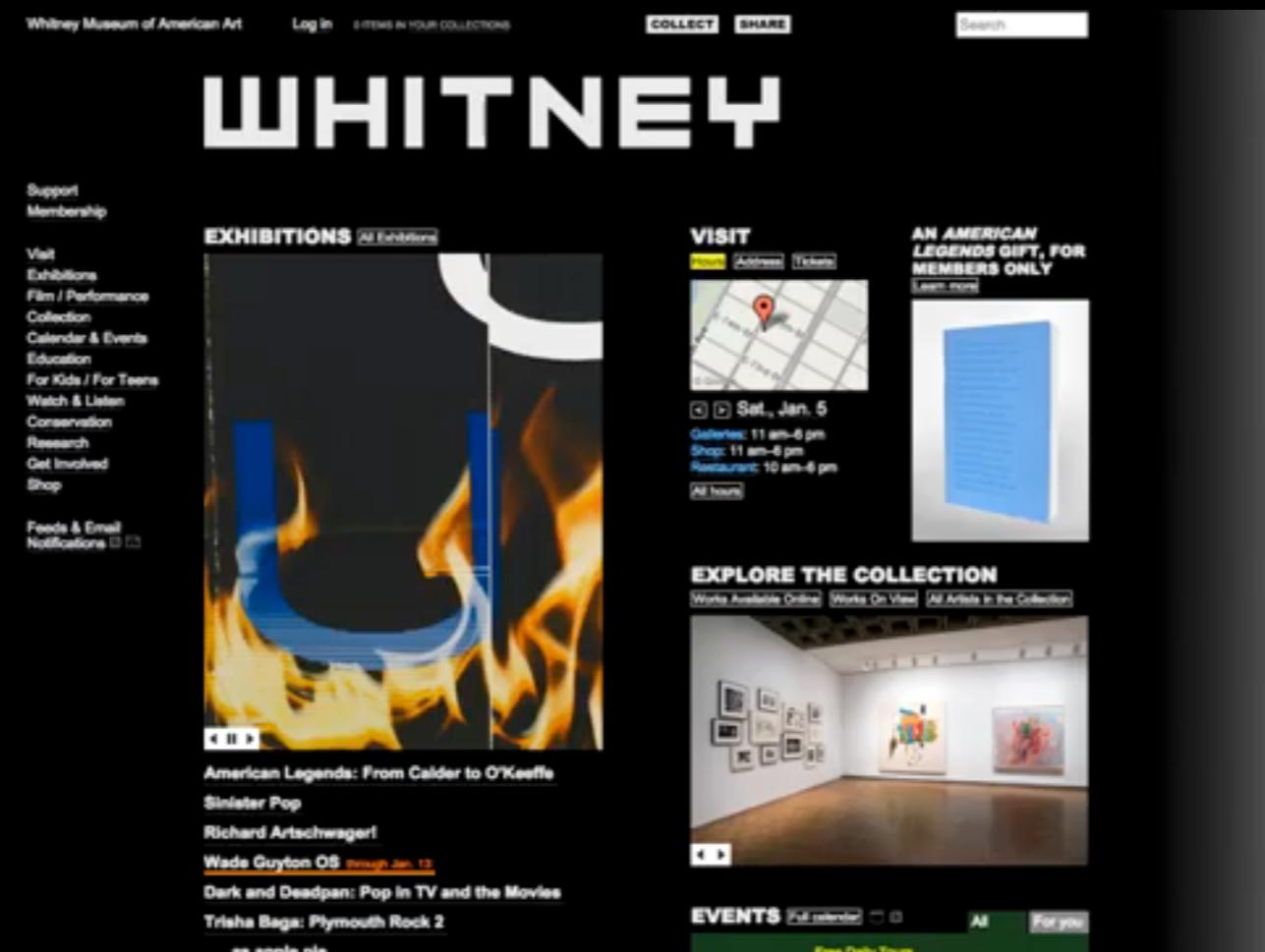
2010



Whitney Museum's “Sunrise Sunset”

Viewing Ursula Endlicher's “Light and Dark Networks”
Dec 15 2011–March 5, 2013

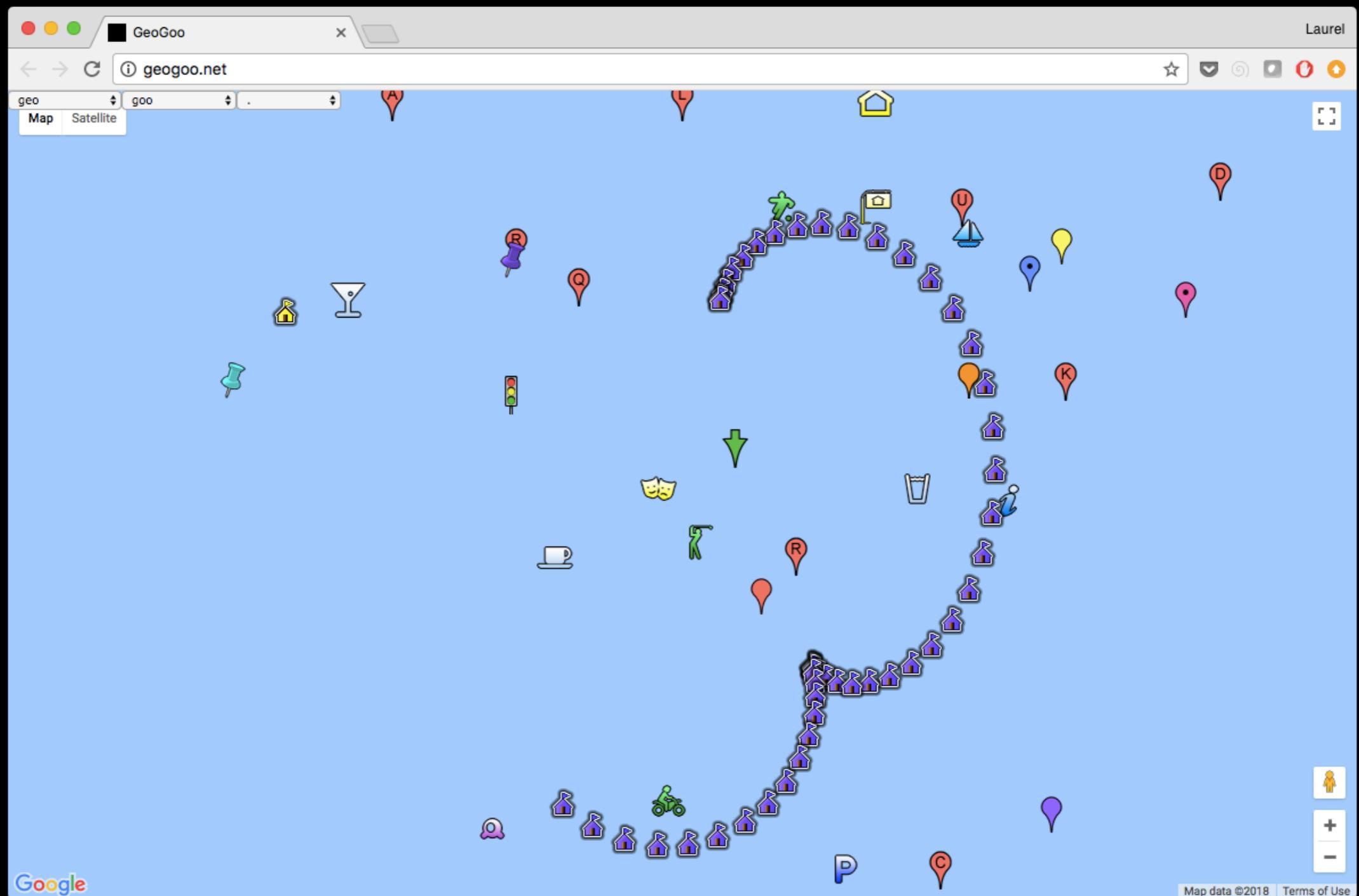
2010



Whitney Museum’s “Sunrise Sunset”

Viewing Ursula Endlicher’s “Light and Dark Networks”
Dec 15 2011–March 5, 2013

2008



JODI
“GeoGoo”
<http://geogoo.net>

W Airplane mode - Wikipedia

Secure | https://en.wikipedia.org/wiki/Airplane_mode

Not logged in Talk Contributions Create account Log in

Article Talk Read Edit View history Search Wikipedia

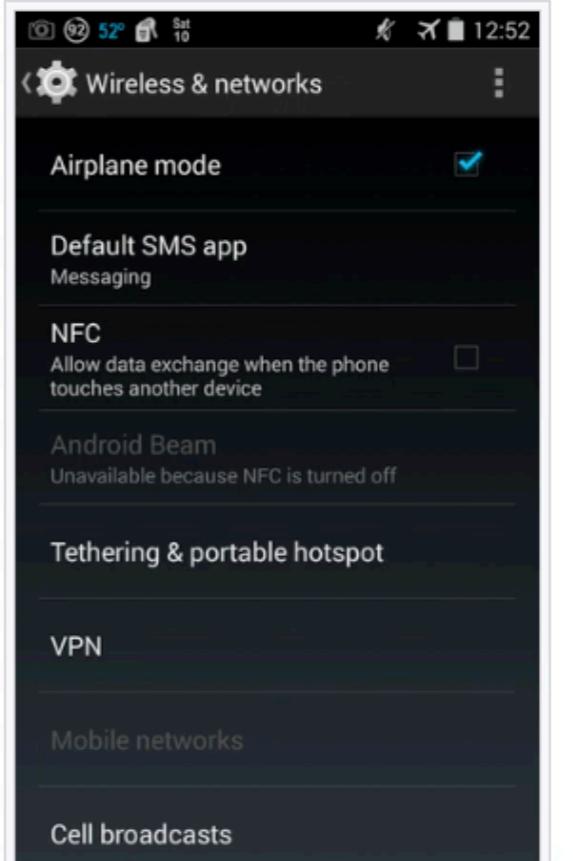
Airplane mode

From Wikipedia, the free encyclopedia

Airplane mode, aeroplane mode, flight mode, offline mode, or standalone mode is a setting available on many [smartphones](#), portable computers, and other [electronic devices](#) that, when activated, suspends radio-frequency signal transmission by the device, thereby disabling [Bluetooth](#), [telephony](#), and [Wi-Fi](#). GPS may or may not be disabled, because it does not involve transmitting radio waves.

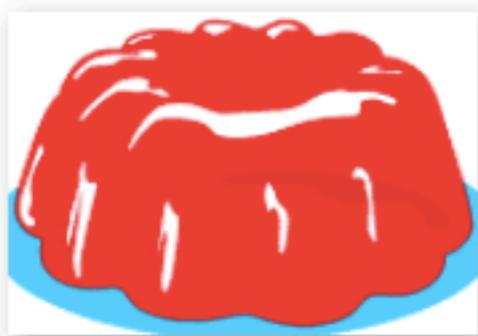
The name comes from the prohibition by most of the [airlines](#) of using equipment transmitting radio-frequency signal while in flight; using airplane mode prevents devices from transmitting.

When the "aeroplane mode" is activated, it disables all voice, text, telephone, and other signal-transmitting technologies such as [Wi-Fi](#) and [Bluetooth](#). [Wi-Fi](#) and [Bluetooth](#) can be enabled separately even while the device is in airplane mode; this is acceptable on some aircraft.^{[1][2]} Receiving radio-frequency signals, as by [radio receivers](#) and [satellite navigation](#) services, is not inhibited. However, even receiving telephone calls and messages without responding would require the phone to transmit; a smartphone in airplane mode is



2000s

2007



jello time .com



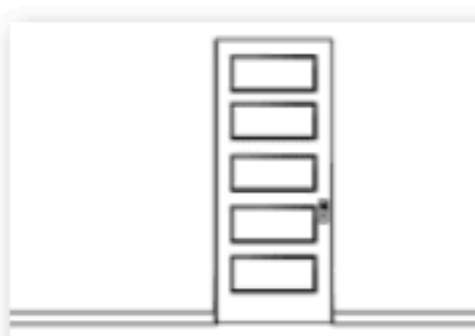
broken self .com



flaming cursor .com



future physics .com



big long now .com

Rafael Rozendaal's websites
<https://www.newrafael.com/websites/>

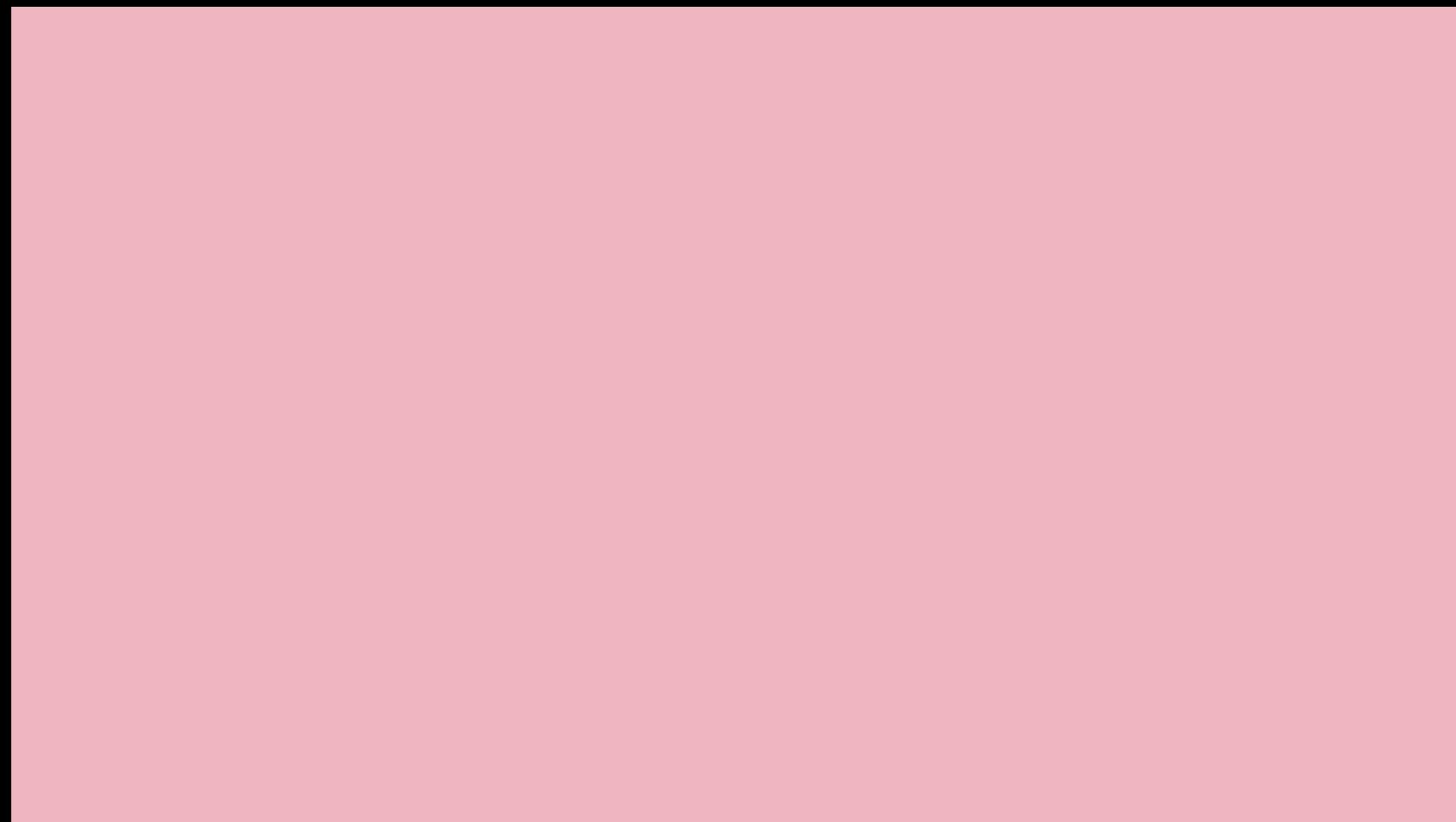
Went from Flash to HTML (canvas element), CSS, JavaScript, etc.

2008



“Simple Net Art Diagram”
Kevin Beiersdorf

2010-12



Jayson Musson's "ART THOUGHTZ"
<https://www.youtube.com/channel/UC1kdURWGVjuksaqGK3oGoxA>

2012



Sister Unn's
Bunny Rogers & Filip Oszewski

2012



The Rose Gallery :: Sister Unn's

Not Secure | www.sister-unns.com/rosegallery.html#bc836923a7f79abc9d... +

Apps Finances HTML CSS Poetry Class Other Bookmarks

SISTER UNN'S
Sister Unn's Rose Gallery
72-32 Austin st.
Forest Hills, NY 11375

find your rose

Home
Rose Gallery
Dedications
Links

HERE LAYS
YOUR ROSE

A screenshot of a website titled "The Rose Gallery :: Sister Unn's". The page features a dark header with navigation links for "Home", "Rose Gallery", "Dedications", and "Links". Below the header is a grid of roses. One rose in the middle row is highlighted with a purple border and labeled "HERE LAYS YOUR ROSE". The grid consists of 15 individual rose stems arranged in three rows and five columns.

Sister Unn's
Bunny Rogers & Filip Oszewski

The screenshot shows a web browser window with the title bar "NET ART Net Art Anthology". The address bar contains the URL "https://anthology.rhizome.org". Below the address bar, there's a toolbar with various icons. The main content area has a light green background. At the top left, the text "NET ART ANTHOLOGY" is displayed in purple, with "NET ART" in a larger font and "ANTHOLOGY" below it. In the center, the text "RETELLING THE HISTORY OF NET ART FROM THE 1980S THROUGH THE PRESENT DAY." is written in black, all-caps, sans-serif font. Below this, there's a large, empty rectangular area. At the bottom, a paragraph of text reads: "This two-year online exhibition will present 100 artworks from net art history, restaging and contextualizing one project each week." Further down, another paragraph explains the project's purpose: "Devised in concert with [Rhizome](#)'s acclaimed digital preservation department, Net Art Anthology also aims to address the shortage of historical perspectives on a field in which even the most prominent artworks are often inaccessible. The series takes on the complex task of identifying, preserving, and presenting exemplary works in a field characterized by broad participation, diverse practices, promiscuous collaboration, and rapidly shifting formal and conceptual boundaries."

2019



The Art Happens Here: A Net Art Anthology