



# LAUREN HOWARD

Multidisciplinary illustrator and designer,  
based in Vancouver BC.

## CONTACT

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## FEATURED IN

Capilano Courier  
The Liar  
SAPP Zine

## SKILLS

Graphic Design  
Branding  
Visual Identity  
Illustration  
Packaging  
Merchandise  
Hand-lettering  
Printmaking  
Editorial & Layout  
Art Direction  
Web Design

## TOOLS

Adobe Suite  
Figma  
Procreate  
Microsoft 365

## EXPERIENCE

### Though Shop Creative — *Practicum Designer*

March 2025 - May 2025

- Contributed to branding projects from concept to execution, including logo design and application mockups across print and digital touchpoints.
- Attended client meetings and supported presentation deck creation, gaining insight into client communication, feedback navigation, and brand strategy.
- Strengthened typography, systems thinking, and time management by juggling multiple fast-paced projects while adapting to client needs.
- Prepared design files for production and client delivery.

### Capilano Courier — *Contributing & Featured Illustrator*

September 2022 - April 2025

- Illustrated full-page and spot illustrations for multiple issues.
- Illustrated the cover of the April 2022 issue.
- Was a featured artist in the October 2023 issue.

### Burnaby Public Library — *Digital Studio Clerk*

March 2024 - Present

- Oriented patrons in the studio space, with different creative software, photo digitizing equipment, and the recording booths.
- Provided troubleshooting and basic instruction on various creative tools and software ensuring patrons felt comfortable and confident to explore further. Primarily the Adobe Suite and various recording softwares.
- Managing patron bookings in Excel and other scheduling software, while staying informed about library activities.

## EDUCATION

### Capilano University, IDEA School of Design — *Bachelors of Design in Visual Communication*

September 2021 - April 2025