
LAUREN CANTLIN

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OBJECTIVE

Experienced software tester
and UX/UI designer currently
seeking full-time junior
developer position

PROFICIENCIES

HTML, CSS, Javascript, MySQL
Jquery, React.js, Node.js,
Express, Sequelize, Bootstrap,
Bulma, Git, Github, Media
Queries, APIs, JSON, REST,
AJAX

EXPERIENCE

SOFTWARE TEST & PRODUCT DESIGN LEAD / TAYLOR TECHNOLOGIES, INC.

Jan 2016 – Jan 2018

- Led UX/UI design changes for a cloud platform with 6 applications serving over 10 user types ranging from B2B business partners to consumer users • Saw 26% increase in user retention and 50% increase in user activity over a 1-year period • Designed interface changes and permissions for 2 new user personas, resulting in more new user signups in the first 4 months of 2017 than all of 2016

DIRECTOR OF MARKETING AND UI/UX / FLYWHEEL MANAGER LLC.

Sept 2015 – April 2017

- Led UX/UI design of web app, adding new features and fully responsive. • Directed marketing media and web page content • Managed new-user on-boarding and customer success efforts, such as developing, organizing, and presenting training demonstrations and materials.

CREATIVE DIRECTOR / FULL SOCIETY LLC.

Nov 2014 – Nov 2015

- Founding member of Full Society, a tech startup in mobile restaurant payments, that continues to operate successfully as GoTab, Inc. • Wrote winning grant proposals for Accelerate Baltimore and TEDCO business competitions • Directed marketing content for successfully funded Indiegogo campaign • Efforts resulted in raising over \$150K in funding for the startup company
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PROJECTS

INTERVIEW FIEND APP / APRIL 2018

Full-Stack Developer

A full stack web app that allows users to practice interview skills.

Created with: HTML, CSS, Javascript, React.js, node.JS, Express, Sequelize, MySQL

BRACKET MAYHEM APP / MARCH 2018

Full-Stack Developer

A full stack application that allows users to create NCAA March Madness brackets.

Created with: HTML, CSS, Javascript, jQuery, Bootstrap, node.JS, Express, Sequelize, Sports Radar API, MySQL

TRIP BUDDY APP / FEBRUARY 2018

Project Lead & Developer

A web app that allows users to create and save packing lists for upcoming trips and see weather information for the trip destination. Uses local storage to store data.

Created with: HTML, CSS, Javascript, jQuery, Bootstrap, Open Weather API, and Google Place Autocomplete API

EDUCATION

FULL-STACK WEB DEVELOPMENT

Northwestern University |
Jan 2018 – April 2018

SOFTWARE PRODUCT MANAGEMENT COURSES

University of Alberta via Coursera |
2016-2017

ENGLISH LANGUAGE AND LITERATURE / CREATIVE WRITING

University of Delaware | 2010-2014