

Coursepack Access

We will be using a series of case studies from **Harvard Business Impact** to guide our in-class discussions. You can purchase the full coursepack at the following link:

[Access Coursepack Here](#)

Case Studies (From Harvard Business Impact)

Week	Case Study Title
1	Michael A. Roberto. (2022). <i>Case Companion</i>
2	Patrick J. McGinnis, John Lafkas. (2020). <i>Stirring the (Lobster) Pot: A Podcast with Luke Holden of Luke's Lobster</i>
3	Jeremy B. Dann, Halle Baerenstecher, Ishan Chhabra, Axl Holmes, Sydney Willoughby. (2024). <i>Small Niches, Big Promise: Entrepreneurial Opportunities in Sustainable Business</i>
4	Thomas Knapp, Erna Redzepagic, Benjamin Rostoker. (2019). <i>Chewse: Delivering a Culture of Love</i>
5	Shikhar Ghosh, Kristina Maslauskaitė. (2016). <i>Dinr: My First Start-Up (A)</i>
6	Andrew Hoffman. (2021). <i>White Oak Pastures: A Radically Traditional Farm Redefines Growth</i>
7	Lindsay N. Hyde, Shani Carter McKinney, Alexandra Horvitz. (2022). <i>Sunomi Switchel: Time to Switch?</i>
9	Andrew Hoffman. (2020). <i>JUST, Inc.: Clean Meat and the Future of Protein Alternatives</i>
10	Prashant Salwan, Nilesh Kate. (2024). <i>Nano Ganesh: Parts 1 and 2</i>
11	Vida J. Morkunas, Kristin Matheson. (2020). <i>Blue Sky Ranch: Sustainable Meat</i>
12	George Serafeim, Michael Norris. (2023). <i>Seeds of Innovation: GALY's Quest to Cultivate the Future of Agriculture in the Lab</i>
13	Simon Parker, Lawrence A. Plummer, Eunika Sot. (2019). <i>Yuser: Pitching a New Social Networking App</i>