

Luke's Lobster Purpose

At Luke's Lobster, we work to preserve and strengthen our coastal communities and bring you the world's best-tasting, sustainably sourced seafood for generations to come.



Investing in coastal communities one project at a time.

"Keepers," are Maine lobsters that meet certain size requirements (not too small, not too big and definitely not egg-bearing ladies!) and are allowed to become your dinner. These size restrictions, along with other regulations, make up the backbone of a sustainable approach to fishery management that has played a large role in keeping Maine's lobster population healthy.

Luke's "Keeper Fund" is our charitable collaboration fund which we operate in partnership with **The Ocean Foundation**. We prefer to call it charitable collaboration rather than charitable giving, because that's what we like to do – collaborate with our partners on the ground to do good work. Sometimes this means a grant to a specific organization, and sometimes it means marshalling Luke's employees to volunteer for a coastal cleanup. Our initiatives are varied but always aimed at furthering the Keeper Fund's mission to:



Keep our coastal waterways healthy



Strengthen economic opportunities for fishing communities

Portland, Maine (March 6, 2020) – Luke's Lobster is delighted to announce the 10 recipients of its 2020 Keeper Fund, a mini-grant program. With a mandate to keep coastal waterways healthy and strengthen economic opportunities for fishing communities, projects selected for funding in 2020 include island and coastal clean ups; educational projects for elementary and middle school students and projects that support aquaculture and the remediation of ocean acidification. Over the course of 2020, the Luke's Lobster Keeper Fund will deploy more than \$25k through cash and in-kind contributions.