



LAUREN CHOY

web developer - graphic artist - user experience designer



EDUCATION

**University of California,
San Diego**

Expected Graduation 2019

Major

B.S. Cognitive Science

Specialization

Human Computer Interaction

Minor

Entrepreneurship and Innovation



SKILLS

Sketch

Illustrator

Lightroom

HTML/CSS

Wordpress

Usability Testing

A/B Testing

Wireframing

Prototyping

Personas

User Flows

Storyboarding

Graphic Design



CONTACT

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WORK EXPERIENCE

Graphic Designer & Web Developer (August 2017 - present)

UC San Diego's Office of Innovation and Commercialization

Working alongside a web developer to recreate the office's website by understanding site content strategy and information architecture.

Marketing Intern (September 2017 - present)

ArtPower at UC San Diego

Building creative experience through learning skills in arts marketing, outreach and production. Creating graphics and content for flyers and social media campaigns to promote events,

Membership Services (Fall 2016 - present)

UC San Diego Campus Recreation RIMAC

Becoming a resource for information regarding membership and overseeing patrons with access to the facilities. Updating templates for recharges and accounting indexes.

Orientation Leader (Summer 2016 - present)

UC San Diego Eleanor Roosevelt College

Leading and engaging with groups of incoming students to pass on knowledge and access to campus resources in a safe and open space.

Office Assistant (Summer 2016)

Sherryl L. Quong, O.D., San Bruno CA

Efficiently updating and filing patient records on MaxumEye Software, ensuring each patient record was clear and complete. Assisting Dr. Quong with patients and other tasks when necessary.



VOLUNTEER WORK

Day Camp Director (Summer 2014 - 2015)

Sunset Ministry, San Francisco CA

Supervising, hiring, and training staff members in safety protocols and camp responsibilities to create a safe and fun space for campers.