



# LAUREN CHOY

web developer - graphic artist - user experience designer



## EDUCATION

**University of California,  
San Diego**

Expected Graduation 2019

**Major**

B.S. Cognitive Science

**Specialization**

Human Computer Interaction

**Minor**

Entrepreneurship and Innovation



## SKILLS

Sketch

Illustrator

Lightroom

HTML/CSS

Wordpress

Usability Testing

A/B Testing

Wireframing

Prototyping

Personas

User Flows

Storyboarding

Graphic Design



## CONTACT

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## WORK EXPERIENCE

**Graphic Designer & Web Developer** (August 2017 - present)

**UC San Diego's Office of Innovation and Commercialization**

Working alongside a web developer to recreate the office's website by understanding site content strategy and information architecture.

**Marketing Intern** (September 2017 - present)

**ArtPower at UC San Diego**

Building creative experience through learning skills in arts marketing, outreach and production. Creating graphics and content for flyers and social media campaigns to promote events,

**Membership Services** (Fall 2016 - present)

**UC San Diego Campus Recreation RIMAC**

Becoming a resource for information regarding membership and overseeing patrons with access to the facilities. Updating templates for recharges and accounting indexes.

**Orientation Leader** (Summer 2016 - present)

**UC San Diego Eleanor Roosevelt College**

Leading and engaging with groups of incoming students to pass on knowledge and access to campus resources in a safe and open space.

**Office Assistant** (Summer 2016)

**Sherryl L. Quong, O.D., San Bruno CA**

Efficiently updating and filing patient records on MaxumEye Software, ensuring each patient record was clear and complete. Assisting Dr. Quong with patients and other tasks when necessary.



## VOLUNTEER WORK

**Day Camp Director** (Summer 2014 - 2015)

**Sunset Ministry, San Francisco CA**

Supervising, hiring, and training staff members in safety protocols and camp responsibilities to create a safe and fun space for campers.