



LAUREN CHOY

web developer - graphic artist - user experience designer

Dear Internship Coordinator,

I was excited to come across your posting for the Product Design internship available at your company. Beyond my keen eye for aesthetics, I also carry a passion to re-shape the world through creative analysis and innovative user-centered design. I am a Junior at the beautiful University of California, San Diego, pursuing a bachelor's degree in Cognitive Science, Human Computer Interaction with a minor in Entrepreneurship and Innovation. Numerous project design courses have delved me into the fascinating realm of design, and I aspire to become an excellent User Experience Researcher and Designer.

As an upbeat and diligent student worker, I currently hold two positions that put my forward design thinking to the test. I am a Graphic Design & Web Developer at UC San Diego's Office of Innovation & Commercialization where can prove my design ability from pixel resolution to content strategy. I am also a Marketing Intern for ArtPower at UC San Diego, in which my creativity flows through marketing, outreach and production.

As a detail oriented individual with a passion for excellence, I am prepared to engage and empathize to develop the best designed solution. I would love the opportunity to experience the growth that your company can help me achieve, and I am confident that I would bring a new delightful flavor to your program. I have attached both my resume and developed website. Thank you in advance for your consideration and I look forward to our conversation.

Cheers,

Lauren Choy

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