# **Lauren Chun**

## **Product Designer**

laurenmchun111@gmail.com https://lauren-chun.com https://www.linkedin.com/in/laurenmchun

Using technology and design I aspire to create delightful interactions for users. I have worked with engineers, designers, project managers, and stakeholders for a range of innovative clients and corporations.

## **Technical Skills**

Programming - SQL, HTML5 CSS3, Javascript, Node.js, APIs, React, Front End Development, Express, ARIA

**Design Skills** - Wireframing, Usability, User Flow Design, Visual Design, Design Thinking, Mockup, Prototyping, Hi-Fidelity, Web Applications, Mobile Applications, Equity-Focused Design, Animation, GIF, SVG Creation **Analytics Tools** - Google Analytics, Tableau, Excel, Google Sheets

**Design Tools** - Figma, Adobe Creative Suite, Photoshop, Illustrator, After Effects, Premiere Pro, Miro, Blender **Organization** - Google Suite, Jira, Asana, Microsoft Office, Excel, Google Sheets, Google Sheets, Agile

## **Professional Experience**

#### A/P/A Institute, New York, NY

Mar 2023 - Jan 2024

#### **UX Engineer, Freelance**

- Identified key features and needs of users and stakeholders. Articulated design decisions and drive stakeholder alignment.
- Developed and deployed web application for responsive design in desktop, mobile, and iframe.
- Designed with figma and implemented in js, accessible and interactive onboarding of experience, menu, and navigation.

#### Samsung Research America, Santa Clara, CA

May 2022 - Dec 2022

#### Metaverse UX Researcher & Designer, Intern

- Designed end-to-end hi-fidelity mixed reality prototypes for tools in Unity in collaboration with PMs,engineers, and tech artists.
- Led research of segment specific uses of potential new technologies for use cases to showcase innovative solutions to stakeholders and potential customers.
- Leveraged user-centered design principles and conducted extensive user research. Created an intuitive and visually appealing menu interface, facilitating easy navigation through application.

#### New Art City, San Jose, CA

Dec 2020 - Aug 2021

### Interaction Designer, Intern

- Led the redesign and implementation of a website for user-centric wayfinding path for the virtual exhibition festival lobby, resulting in improved navigation and UX within the virtual environment.
- Designed unique aesthetic UI, color, layout, iconography for 3d environment assets.

#### San Jose State University ECampus, San Jose, CA

Aug 2019 - Dec 2019

## UI/UX Designer, Intern

- Redesigned UI for student experience in physical chemistry class, resulting in 84% of students indicating easier understanding of concepts.
- Designed and developed for iOS and Android mobile applications, ensuring seamless user interactions and optimizing the UX within the VR educational environment.

#### Education

New York University, Master of Professional Studies Design and Technology Program (ITP) San Jose State University, Bachelor of Fine Arts Digital Media Art

May 2023 May 2021