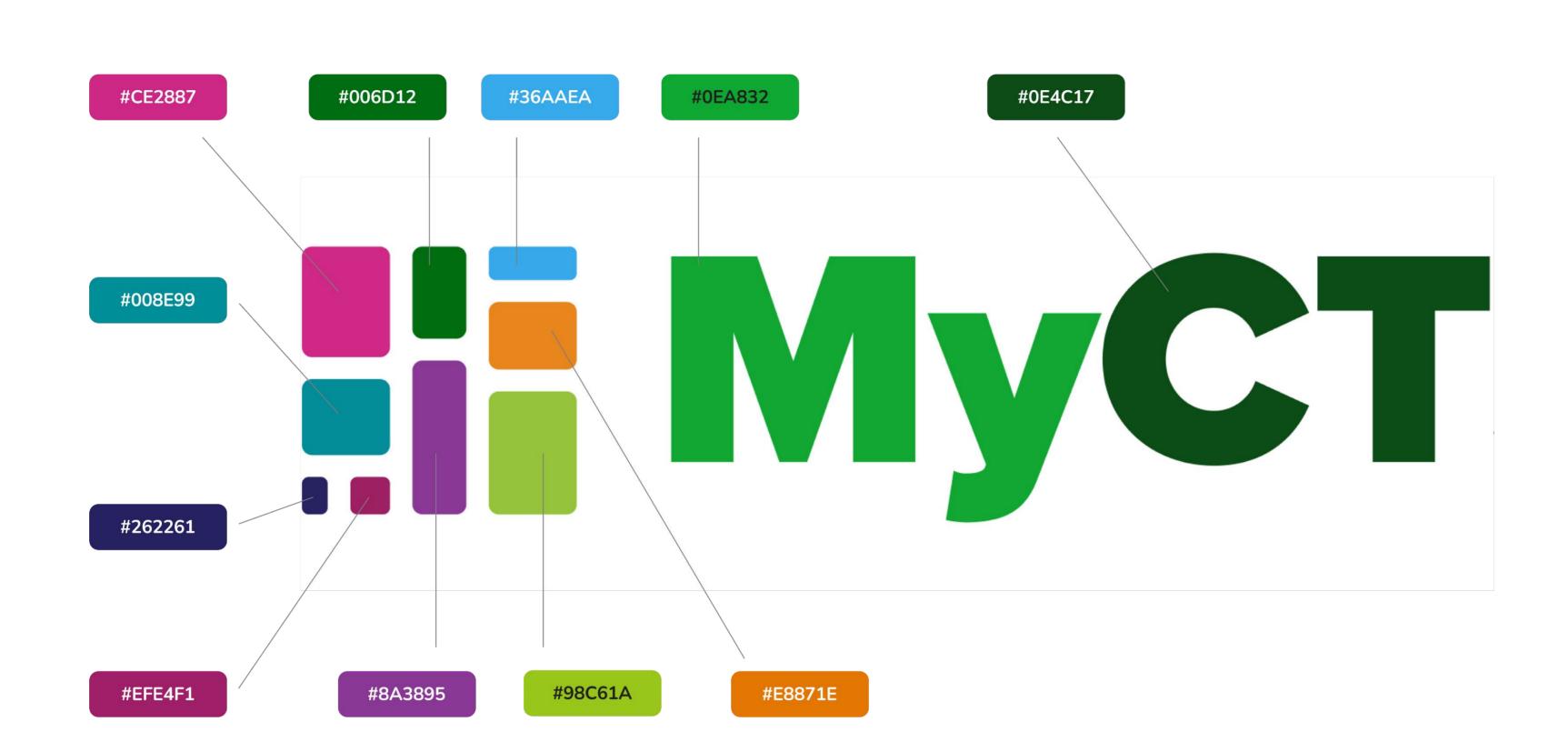
Typography

Reference this for fonts to keep consistent with brand guidelines. Find the font on google fonts.

refice this for forts to keep consistent with brand guidetines. Find the fort of google forts.							
ŀ	leader		Body		Special		
	H1	Montserrat, semibold, 38.15px	Body LG Body MD	Open Sans, regular, 19.53px Open Sans, regular, 15.63px	Display H1	Montserrat, semibold, 50px	
ı	H2	Montserrat, semibold, 30.52px	Body SM	Open Sans, regular, 12.5px	DISPLAY SPECIAL	Montserrat, semibold, 11px	
ı	- 13	Montserrat, semibold, 24.41px			DISPLAY EYEBROW	Montserrat, bold, 20px	
	14	Montserrat, semibold, 19.53px			DISPLAY EYEBROW	Montserrat, bold, 25px	
ŀ	15	Montserrat, bold, 15.63px					
ŀ	16	Montserrat, bold, 12.5px					

Original Color Palette

This visual shows how each color was pulled from the logo, these color are the base for the expanded colors. Use the logo as the same as an accent or icon as some colors are less accessible than others.



Logo

This graphic shows how big the logo is on the design. These are svg (scalable vector graphics), they will scale without becoming pixelated. Use them on lighter backgrounds, do not use them against photos alone, it is not accessible.



Expanded Colors



Accessibility test

Accessibility test		
, ,	ws where the colors are being use on the wccessibility and keep branding consistent.	vebsite.
Primary colors		Secondary colors
CTA colors		Background colors
HEX: #8A3895 Contrast Ratio Background - Black Fail Background - White AA Pass	HEX: #0EA832 Contrast Ratio Background - Black AA Pass Background - White Fail	HEX: #EEF6D9 Contrast Ratio Foreground - Black AAA Pass Foreground - White Fail Foreground - White Fail HEX: #F4FBFF Contrast Ratio Foreground - Black AAA Pass Foreground - White Fail
Banner colors HEX: #6B2C74 Contrast Ratio Background - Black Fail Background - White AAA Pass	HEX: #36AAEA Contrast Ratio Background - Black AA Pass Background - White Fail	HEX: #CBDEEA Contrast Ratio Foreground - Black AAA Pass Foreground - White Fail HEX: #FDF7F0 Contrast Ratio HEX: #EBE2ED Contrast Ratio Foreground - Black AAA Pass Foreground - White Fail
Primary text color	Link text color	Foreground - Black AAA Pass Foreground - White Fail
HEX: #006D12 Contrast Ratio Background - Black Fail Background - White AA Pass	HEX: #0E4C17 Contrast Ratio Background - Black Fail Background - White AAA Pass	Secondary text colors
Seal color		HEX: #008E99 Contrast Ratio HEX: #11585D Contrast Ratio Background - Black Fail Background - White AAA Pass Background - White AAA Pass
HEX: #215AA8 Contrast Ratio Background - Black Fail Background - White AA Pass		Icon/Accent colors
		HEX: #E47701 Contrast Ratio Background - Black AA Pass Background - White Fail HEX: #98C61A Contrast Ratio Background - Black AAA Pass Background - White Fail

HEX: #CE2887

Background - Black Fail

Background - White AA Pass

Contrast Ratio