

CURRICULUM VITAE

LAURENCIA DYAN



Life Philosophy

Be the best version of yourself.

Personal Information

Full Name:

Laurencia Dyan Christy

Place/ Date of Birth:

Jakarta/ December 27, 1993

Nationality:

Indonesia

Current Address:

Jl. Bhinneka No. 70 RT 004/003,
Jatimurni, Pondok Melati, Bekasi.

Contacts & Social Media



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id.linkedin.com/in/laurenciadc



instagram.com/laurenciadc

Personalities

Friendly

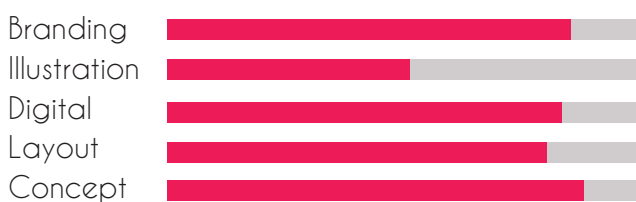
Curious

Open Minded

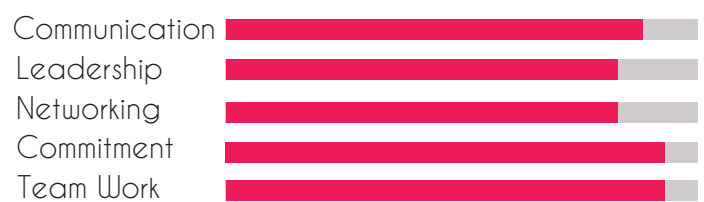
Cooperative

Discipline

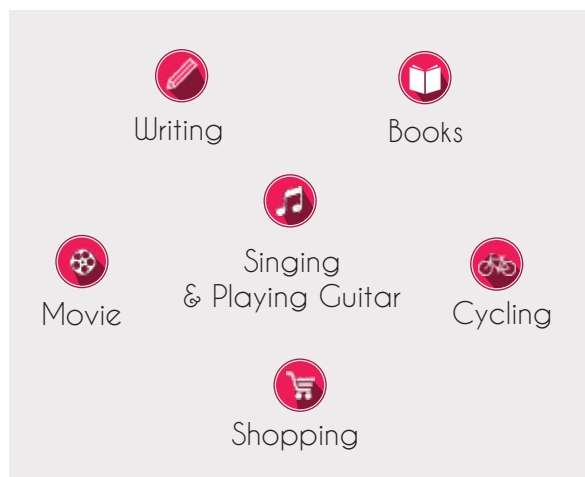
Hard Skills



Soft Skills



Interests



Software Skills



Formal Education

SMK Grafika Desa Putera
Majoring in Graphic Design
2009 - 2012

Sekolah Tinggi Media Komunikasi Trisakti
Visual Communication Design
2012 - 2016

Organizational Experiences

Student Executive Board (BEM)
Art & Culture Department
2013 - 2014

Student Representative (BPPM)
Treasurer
2014 - 2015

Volunteering Experiences

CeweQuat Community
Batch 3 (2014 - 2015)
as a Digital Director

- Responsible to analyze traffic and public engagement in social media (Twitter & Instagram) using Google Analytics & Iconosquare.
- Build strategy to raise public engagement & do monthly meeting with the team.
- Make content or issue about women and education to attract public's engagement.

Internship Experiences

June - September
2011

Kompas Gramedia (M&C Comics)
Position: Setter

Job description:

*Retouch & setting comic pages
(Manhwa, Manga, Amero, Koloni).*

August - November
2015

National Geographic Indonesia
group of Gramedia Majalah
Position: Junior Graphic Designer

Job description:

*Handling advertorial, magazine content
layout, merchandise design.*

January - August
2016

PT. Nutrifood Indonesia (Heavenly Blush)
Position: Junior Graphic Designer

Job description:

*Handling social media design,
promotional design especially
National Yogurt Day 2016 project.*

Achievements

2nd Runner Up - Jakarta Choir Competition
at Sasana Langen Budaya TMII, March 2005

3rd Winner - Creative Paper Competition
at STMK Trisakti, March 2011

2nd Winner - Gospel Choir Competition
at Sekolah Santa Lusia, July 2006

DIKTI (National Education Department) Scholarship Awardee
2013 - 2016 (Academic Category: 3.6 GPA)

Seminars & Workshops

Participant of Keiichi Hara Animation Discussion
by Japan Foundation, IDS, & IKJ
December 13, 2012

Project Officer of Digital Painting Seminar
with Carrot Academy & STMK Trisakti
September 27, 2014

Project Officer of Creativity Through Handicraft Workshop
with CeweQuat & Vincentius Putri Orphanage
January 18, 2015

Participant of Student Leaders Gathering
by Pelita Harapan University
January 24, 2015

Committee of Latihan Dasar Kepemimpinan
by BEM & PSDM STMK Trisakti
April 19-20, 2015

Participant of "What HRD/Business Owner Wants From You" Seminar
by Excellent Group, Kompas TV, & STMK Trisakti
September 30, 2015