

LAUREN DRISCOLL

Interactive Digital Media and Design

EXPERIENCE

Digital Marketing Intern / Cleveland Museum of Natural History - *Present*

Performing marketing research on a target audience (Educators)

Creating eblasts and social media posts for marketing educational programs

IT Intern / Shaker Heights City School District - *July 2020 - January 2021*

Responding to help desk tickets for various technology issues

Working with hardware and software throughout all district schools

PROJECTS

Accessability Website UI/UX Design - *Work in Progress*

Researching accesibility needs for an early education wesbite

Creating a style tile, site map, personas, and prototypes based on research

Performing usability tests within the target audience

A-Z Logo Project - *February 2021*

Designing logos that correspond to words beginning with letters A-Z

Performing typography research

EDUCATION

Baldwin Wallace University - *Current until May 2023*

Bachelor of Arts Degree in Interaction Design

Minor in Marketing, early emphasis in Computer and Information Science

ORGANIZATIONS

Development Facilitator / CS+ BWU - *Ongoing since February 2020*

Assisting tech camps geared towards grade school students learning CS skills

Beta Tester and Team Facilitator / Creative Critique - *Ongoing since Oct 2020*

Participating in usability tests in order to assist with early development

Facilitating and marketing a team space to encourage engagment on the platform

CONTACT

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SKILLS

Design

Adobe Creative Suite

- Illustrator
- Photoshop
- InDesign
- Animate
- Xd

Blender (3D Models)

Figma

Coding

HTML/CSS

Java

JavaScript

Lua

Python

Soft Skills

Collaboration

Focus

Logical Reasoning

Organization

Responsibility