# LAUREN DRISCOLL

Interactive Digital Media and Design

### **EXPERIENCE**

Digital Marketing Intern / Cleveland Museum of Natural History - Present

Performing marketing research on a target audience (Educators)

Creating social media posts and emails for marketing educational programs

IT Intern / Shaker Heights City School District - July 2020 - January 2021

Responding to help desk tickets for various technology issues

Working with hardware and software throughout all district schools

## **PROJECTS**

View projects @ laurndrsc.netlify.app

Mobile Website UI/UX Design - April 2020 - October 2020

Prototyping a camping company mobile website using Adobe Xd

Researching design techniques for best visual appeal and user experience

**2D Game Development** - Ongoing since July 2020

Experimenting with user interactions to create a unique experience

Developing pixel-based animated graphics to compliment gameplay

Participating in small game competitions to gain feedback and collaborate

# **EDUCATION**

Baldwin Wallace University - Current until May 2023

Bachelor of Arts Degree in Interactive Design

Minor in Marketing, early emphasis in Computer and Information Science

## **ORGANIZATIONS**

Development Facilitator / CS+ BWU - Ongoing since February 2020

Assisting tech camps geared towards grade school students learning CS skills

**Team Member + Captain** / Cyber Defense BWU - October 2019 to October 2020

Participated in several cybersecurity competitions as a member and captain

# **CONTACT**

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## **SKILLS**

#### **Design**

Adobe Creative Cloud

Blender (3D Models)

Figma

#### Coding

HTML/CSS

Java

JavaScript

Lua

Python

#### **Soft Skills**

Collaboration

Focus

Logical Reasoning

Organization

Responsibility