

LAUREN DRISCOLL

Interactive Digital Media and Design

EXPERIENCE

Digital Marketing Intern / Cleveland Museum of Natural History - *Present*

Performing marketing research on a target audience (Educators)

Creating eblasts and social media posts for marketing educational programs

IT Intern / Shaker Heights City School District - *July 2020 - January 2021*

Responding to help desk tickets for various technology issues

Working with hardware and software throughout all district schools

PROJECTS

Mobile Website UI/UX Design - *April 2020 - October 2020*

Prototyping a camping company mobile website using Adobe Xd

Researching design techniques for best visual appeal and user experience

A-Z Logo Project - *Ongoing since January 2021*

Designing logos that correspond to words beginning with a letter of the alphabet

Performing typography research

EDUCATION

Baldwin Wallace University - *Current until May 2023*

Bachelor of Arts Degree in Interactive Design

Minor in Marketing, early emphasis in Computer and Information Science

ORGANIZATIONS

Development Facilitator / CS+ BWU - *Ongoing since February 2020*

Assisting tech camps geared towards grade school students learning CS skills

Team Member + Captain / Cyber Defense BWU - *October 2019 to October 2020*

Participated in several cybersecurity competitions as a member and captain

CONTACT

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SKILLS

Design

Adobe Creative Cloud

Blender (3D Models)

Figma

Coding

HTML/CSS

Java

JavaScript

Lua

Python

Soft Skills

Collaboration

Focus

Logical Reasoning

Organization

Responsibility