laurenemick6@gmail.com | (206) 445-8300 | Seattle, WA <u>Portfolio</u> | <u>GitHub</u> | <u>LinkedIn</u>

SUMMARY

My background in Programming, Design, and Business Administration allow for a multidisciplinary approach to creating impactful solutions. Proficient in various platforms and languages. I am able to effectively self-manage during independent projects, as well as collaborate as part of a productive team.

SKILLS

Core Languages and Databases

Java JavaScript Python HTML
CSS PostgreSQL

Libraries and Frameworks

React.js | Spring | Redux | Context API |
LESS | Material UI | antd | Cypress.io |
React Testing Library |

Tools

Git Github Heroku Vercel Netlify

AWS Amplify Visual Studio Code Postman

Intellij

Other

Outreach.io Salesforce ZoomInfo
Zoom LinkedIn Sales Navigator
Adobe InDesign Adobe Illustrator
Microsoft Suites

EDUCATION

Lambda School

Apr. 2020 - Dec. 2021

Certificate of Completion, Full Stack Web Development and Computer Science

University of Oregon

Sept. 2013 - June 2017

Bachelor of Science, Product Design Minor, Business Administration

Relevant Professional Experience

Frontend Engineer | Citrics Nov. 2020 to Dec. 2020 Website • Frontend • Backend

React web application that provides users with the ability to compare cities within the U.S and visualize various statistics.

- Collaborated with a team of 4 developers to redesign and improve existing codebase
- Deployed both front and backend, and created profile page using React, CSS, and antd
- Constantly communicated with Project Lead to ensure our team exceeds Stakeholder expectations

PROJECTS

Full Stack Engineer | Pintreach Dec. 2020 to Current Website • Frontend • Backend

Article sharing research tool designed to enable saving and discovery of information on the internet.

- Created user stories, user flow, and wireframes
- Developed database schema and backend using Java, Spring, and PostgreSQL
- Frontend created with React and Material UI
- Integrated a global state management system using Context API

Java Backend Engineer | Not-A-Potluck Aug. 2020

Website • Frontend • Backend

Create an event such as a potluck, invite guests, and add food items which guests can then claim.

- Collaborated on a remote team of 6 developers
- Developed database schema and backend using Java, Spring, and PostgreSQL
- Launched application in 1 week

Lead React Engineer | Water Me

July 2020

Website • Frontend • Backend

An easy to use interface for creating a plant watering schedule tailored to each individual plant.

- Remote team of 6 developers
- Created with React and Material UI
- Axios requests supported all CRUD operations
- Communicated with Backend Developer (Java/Spring) and created workaround solutions

Additional Professional Experience

MediaPRO: Cybersecurity & Privacy Education

Account Executive, Enterprise Upsell

July 2019 to Apr. 2020

- Partnered with four Customer Success Managers to manage and renew enterprise subscriptions.
- Lead point of contact for growing existing accounts by initiating contact with customers, identifying their needs, and selling appropriate packages to meet those needs.
- Won 64% of 2019 enterprise upsell opportunities, resulting in a 152% increase in customer spend.
- Closed 2 RFPs (request for proposal) in 2019, generating net-new revenue for the business.
- Renewed 53% churn-risk customers for Q3 and Q4 2019, saving the company significant ARR.

Account Executive, SMB

Apr. 2019 to July 2019

- June FY2019 Account Executive of the Month #1 seller out of 11 SMB, Enterprise, and Upsell AE's.
- Responsible for acquiring net new logos through direct sales of MediaPRO's SaaS to companies with fewer than 1000 employees across all states west of the Mississippi River.
- Achieved 167% quota attainment and 10 new logos my first quarter as an AE Q2 2019.

Strategic Business Development Specialist

Oct. 2018 to Mar. 2019

- BDS of Q4 FY2018 129% quota attainment (78% outbound generated).
- Building on prior role success, promoted into this position to own strategy around generating new opportunities for our VP of Sales within our Fortune 100 customer accounts.
- Assisted Enterprise Account Executives with sales cycles such as proposals and procurement process.

Business Development Specialist

June 2018 to Sept. 2018

- Rookie of the year overall 125% quota attainment.
- Responsible for prospecting and qualifying leads at top of sales funnel.
- Passed qualified opportunities to one of six Enterprise Account Executives.

June. 2018 to Apr. 2020