Lauren Gordon Fewd 72 Final Project Scope

Website URL: http://www.andrewtolan.com/

Objective: To establish author, Andrew Tolan's website and drive recognition and purchase of his book, <u>Hollow Planet</u>.

Sitemap:

- Home: Welcome
 - o About Author Blurb
 - o Hollow Earth Blurb
- About Author (Extended)
- Work:
 - Hollow Earth Reviews
 - Hollow Earth About
- Updates:
 - o What's Next
 - o API pulling in insta/twitter???
- Contact:
- Footer (on each page):
 - o Amazon
 - o FB
 - o Twitter
 - o Insta
 - o Blog?