

## RIDING = GOOD



# 60% of people want to ride, but don't feel safe.



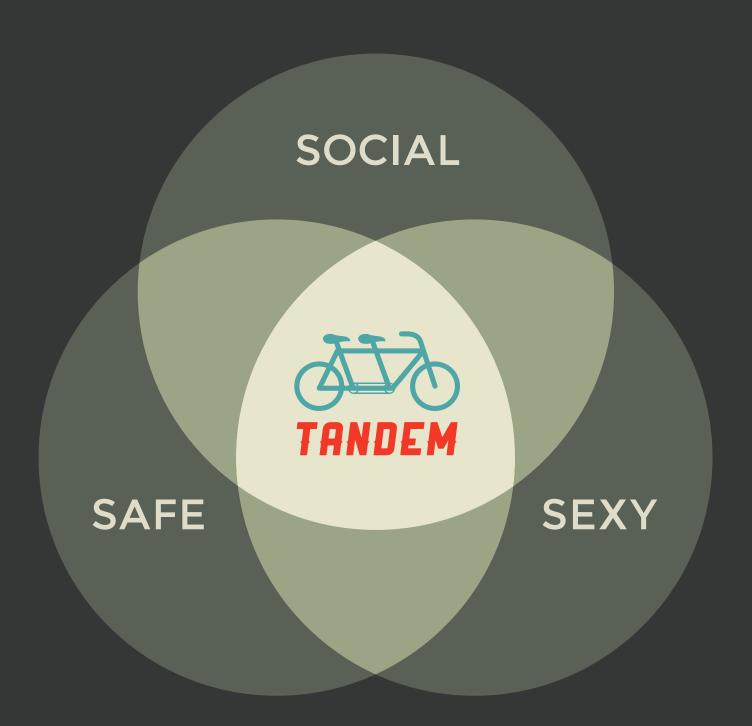
One of the best ways to make biking safer, is to ride with others.





A mobile social app designed to find nearby cyclists that match your riding style, experience and attitude.









#### WHERE I WANT TO RIDE





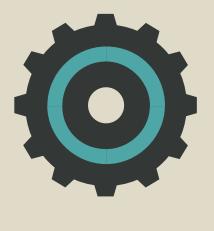




#### I CONSIDER MYSELF A







**BEGINNERI** 

**NTERMEDIATE** 

**ADVANCED** 



#### MY BIKE SCENE IS



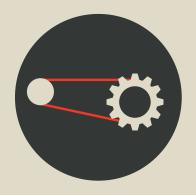
MOUNTAIN BIKER



WEEKDAY COMMUTER



**ROADIE** 



**FIXIE** 



**SOCIAL RIDER** 



WEEKEND WARRIOR



#### I PREFER TO RIDE













COMMUTING TO WORK



RIDING FOR LEISURE / FUN



**EXERCISE** 



### MY PACE IS



## **DEMO**





80% U.S. 65% U.S. singles singles have tried believe online common dating. interests matter more than good looks



ridetandem.org





