

Lauren Suero

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Summary: Front End Developer with over three years of experience solving problems, debugging, creating quality software, and translating conceptual ideas (business/technical needs and user goals) into intuitive and engaging user interfaces and user experiences. Known to take initiative as a part of a collaborative and Agile team. Comfortable with both small and large team sizes. Dedicated to continuous learning and improvement.

Technical Skills: JavaScript (ES6 and beyond), React, HTML5, CSS3 (Sass/ Less), TypeScript, PHP, jQuery, Responsive Design, Bootstrap 4, Express.js, Node.js, MySQL, MongoDB.

Tools: Webpack, Git, GitHub/Bitbucket/GitLab, CI/CD, Adobe Xd, Optimizely, JIRA, AWS (Route 53, S3)

Experience

Front End Developer

Jan 2020 - Present

Excel Impact

North Miami, FL/Remote

- Create and develop reusable component libraries for forms using React.js to enhance user experience and increase conversions by 10%.
- Develop A/B testing initiatives on various site components to determine most effective lead conversion methods.
- Collaborate with the design and marketing team to implement complete redesigns of user interfaces on multiple websites across a wide range of browsers and mobile devices, ensuring optimal performance and ADA Compliance.
- Develop and monitor Google Analytics audit processes, leading other developers on making data-driven decisions to improve user experience, speed, and performance.

Technologies Used: JavaScript, React, PHP, jQuery, HTML5, CSS3 (Sass), Bootstrap 4, Webpack, MySQL, Git, Wordpress, Figma, Adobe Xd, JIRA.

UX/UI Front End Developer

August 2017 - Jan 2020

Boats Group

Miami, FL

- Led design and development of A/B testing initiatives on Optimizely that increased customer lead conversions by 15%.
- Developed multiple feature requests on 26 websites for Cabela's Boating Center, the largest volume boat retailer.
- Design and develop reusable code per WCAG, delivering multiple projects in a fast-paced environment hosting 500+ client [websites](#).
- Implement responsive web design to facilitate quality experiences across a wide range of browsers and mobile devices.
- Fix bugs and implement UI enhancements to improve functionality and user experience.

Technologies Used: JavaScript, PHP, jQuery, React, HTML5, CSS3 (Less), Bootstrap, MySQL, Nightwatch.js, Git, Wordpress, Optimizely, Adobe Xd, Jenkins, JIRA.

Education

Ironhack - Miami, FL

May 2017 - July 2017

Full Stack (MEAN) Web Development (400+hours)

Rutgers University - New Brunswick, New Jersey

Aug 2007 - May 2010

Biological Sciences B.A. with a Minor in Psychology