



# New Orleans Metropolitan Real Estate

---

New Orleans Metropolitan Real Estate  
Company ("NOM Real Estate")  
November 6, 2019

# Content

---

• Background and Methodology	3
------------------------------	---

---

• Findings and Recommendations	5
--------------------------------	---

---

• Future Work and Next Steps	19
------------------------------	----

---

• Questions	21
-------------	----

---

# **Background and Methodology**

## Background & Methodology

- NOM Real Estate looking to invest in 5 zip codes in the New Orleans Metropolitan area
- Considerations:
  - Economic Crash
  - Climate Change
- Zip code and pricing data from Zillow between 4/1/1996 to 4/1/2018 obtained, cleaned and explored
- Time series analysis performed

# **Findings and Recommendations**

## New Orleans Metropolitan Area

5 "Best" Zip Codes

### **Orleans County**

- 70118
- 70122

### **Jefferson County**

- 70001

### **Saint John the Baptist County**

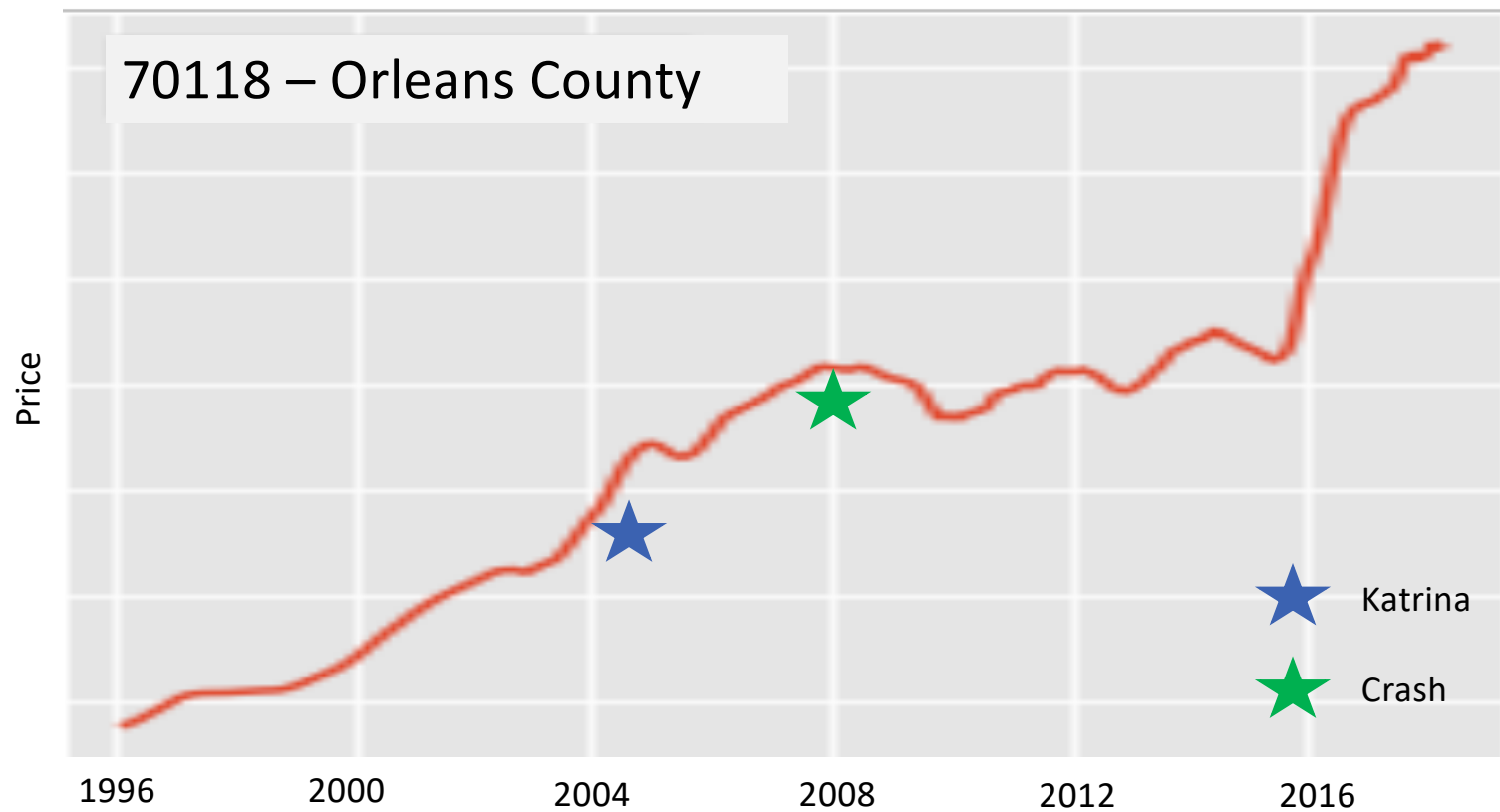
- 70068

### **Plaquemines County**

- 70037

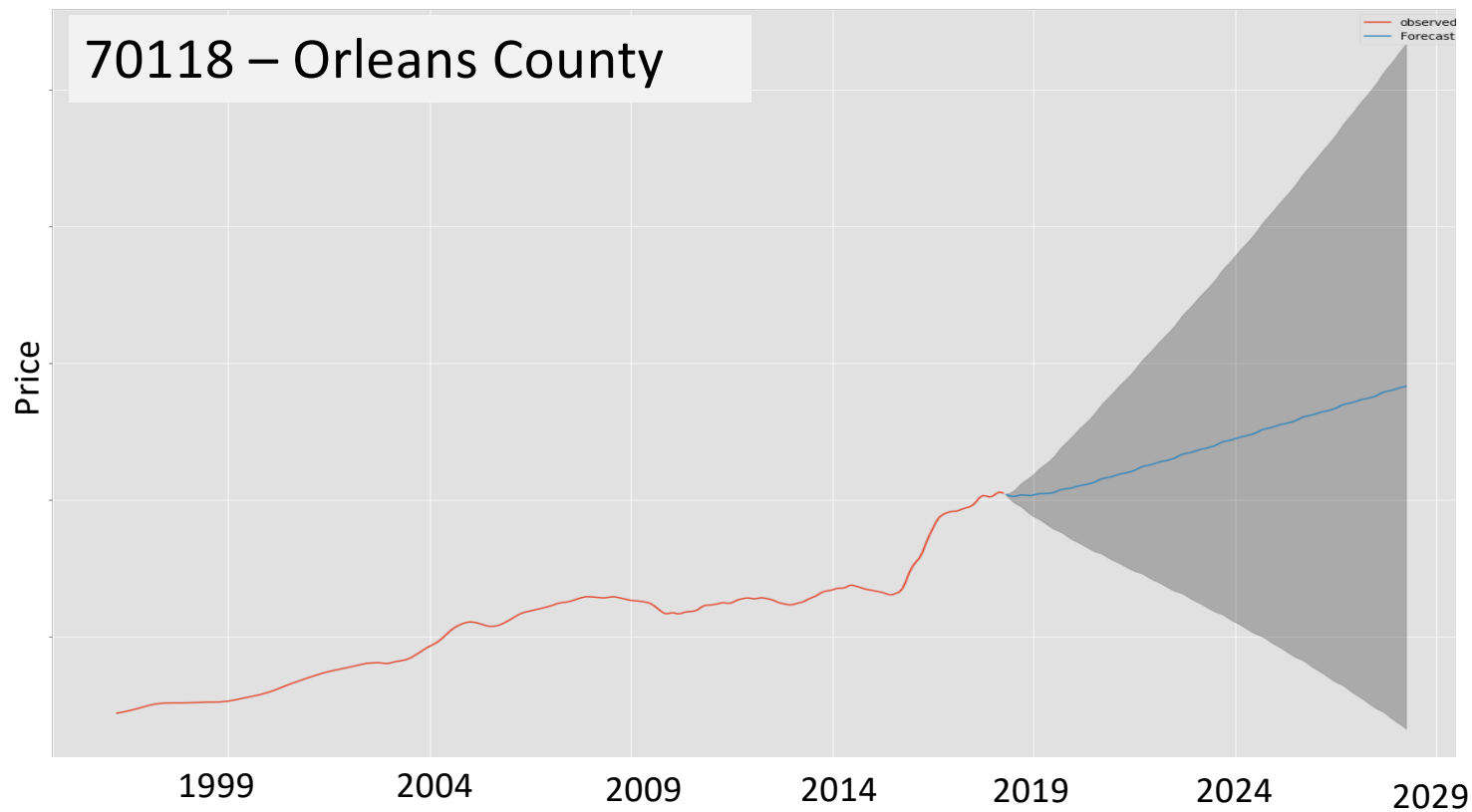
# New Orleans Metropolitan Area

Price Over Time - 70118



# New Orleans Metropolitan Area

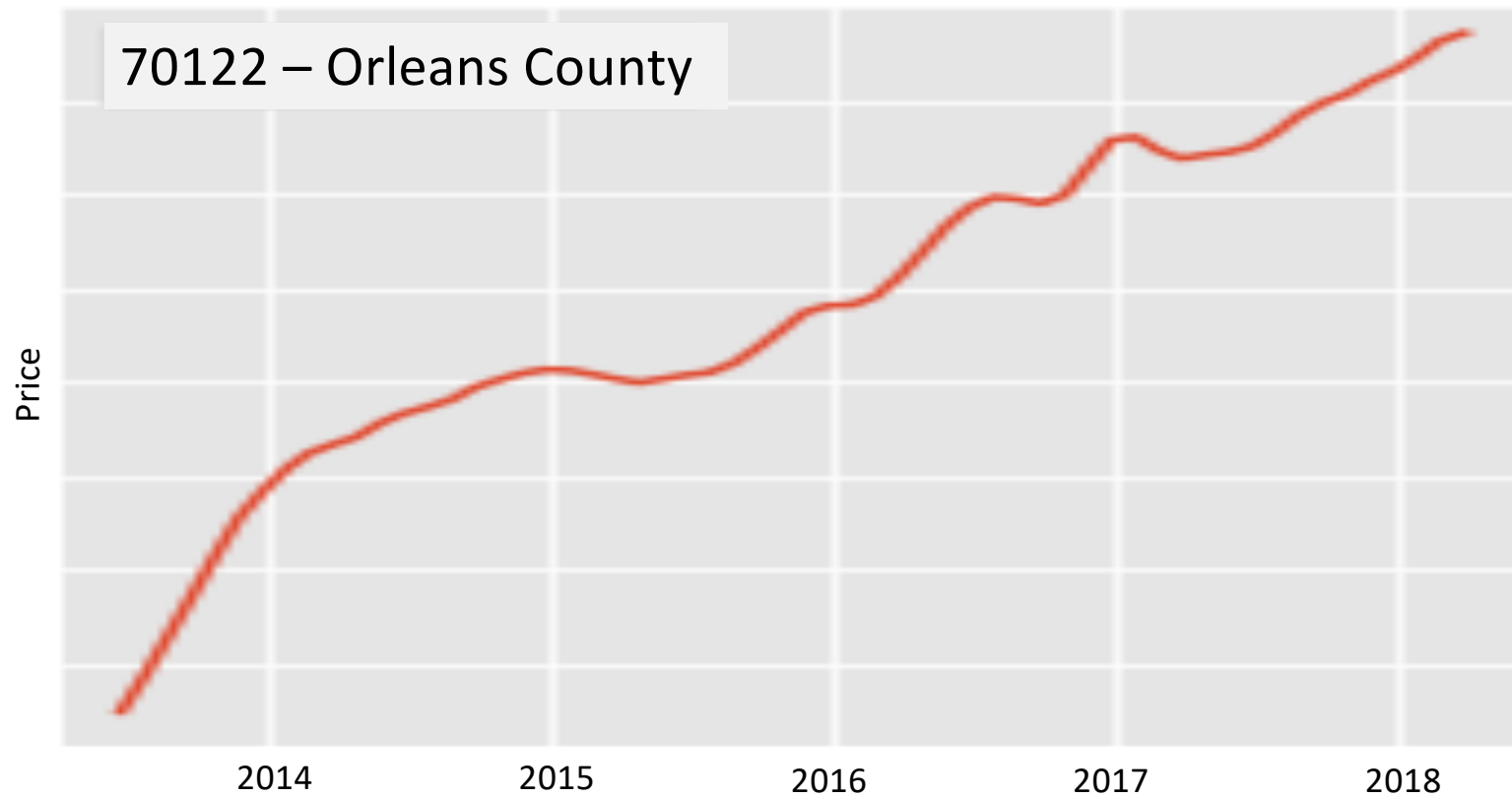
Price Forecasted - 70118





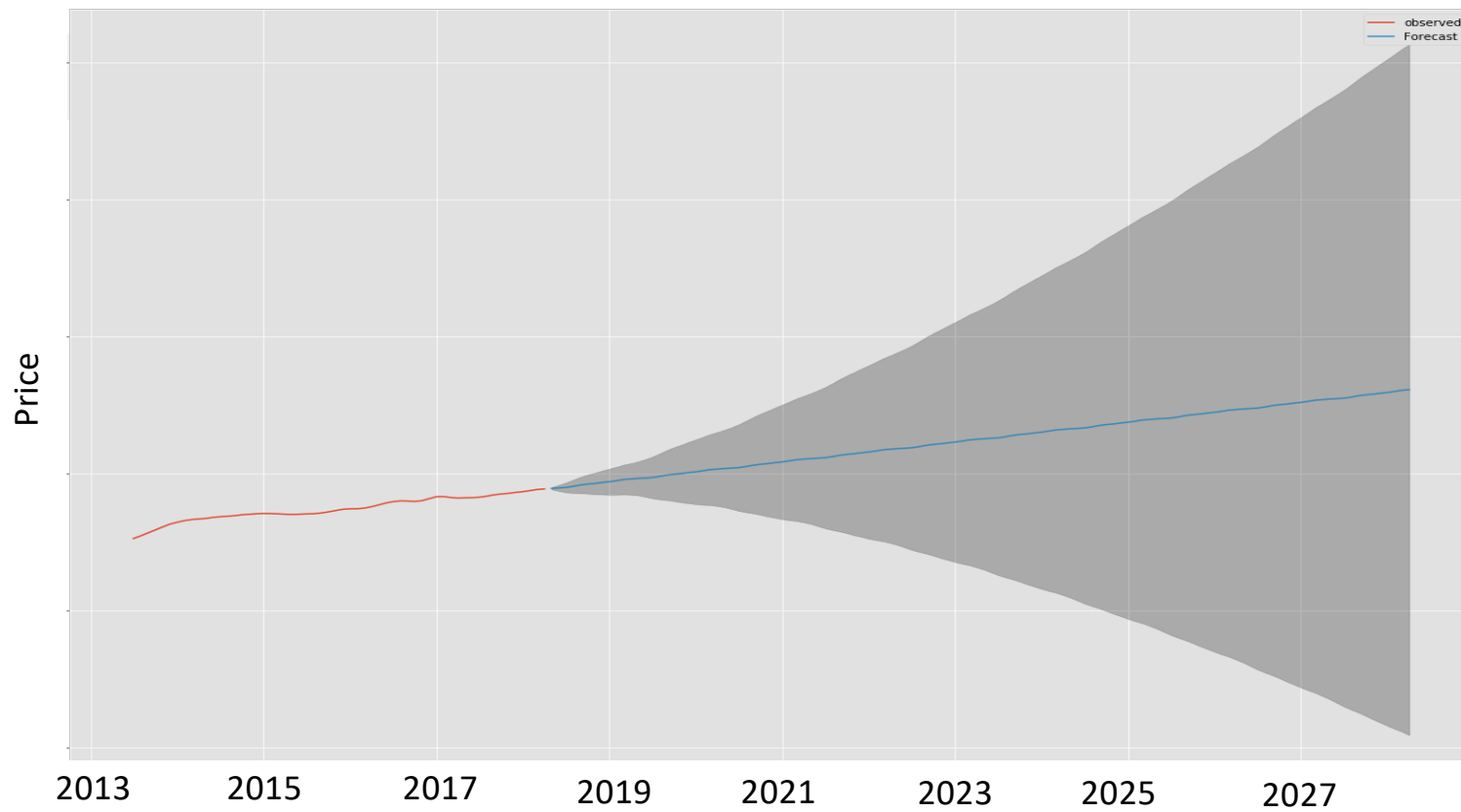
# New Orleans Metropolitan Area

Price Over Time - 70122



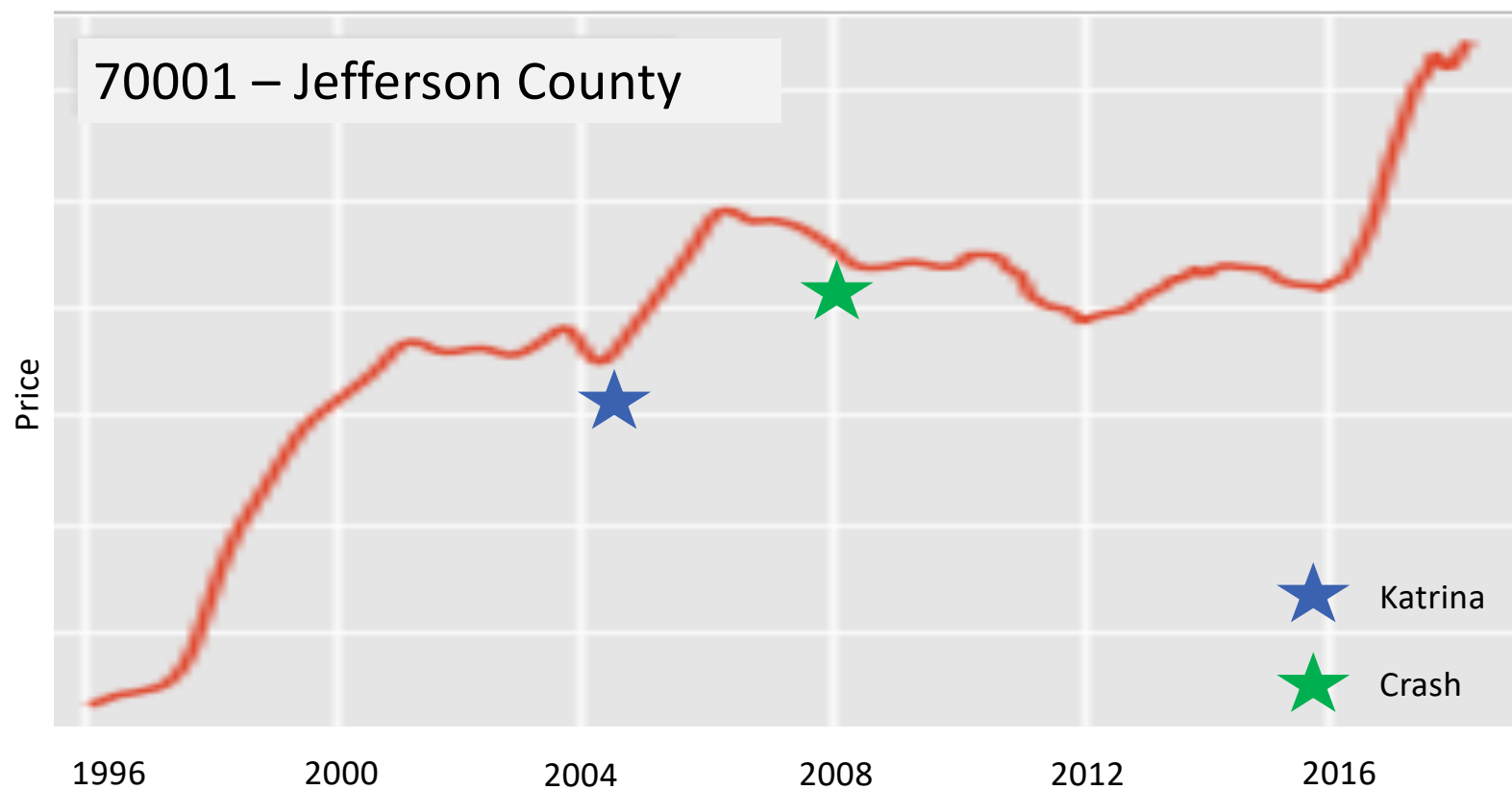
# New Orleans Metropolitan Area

Price Forecasted - 70122



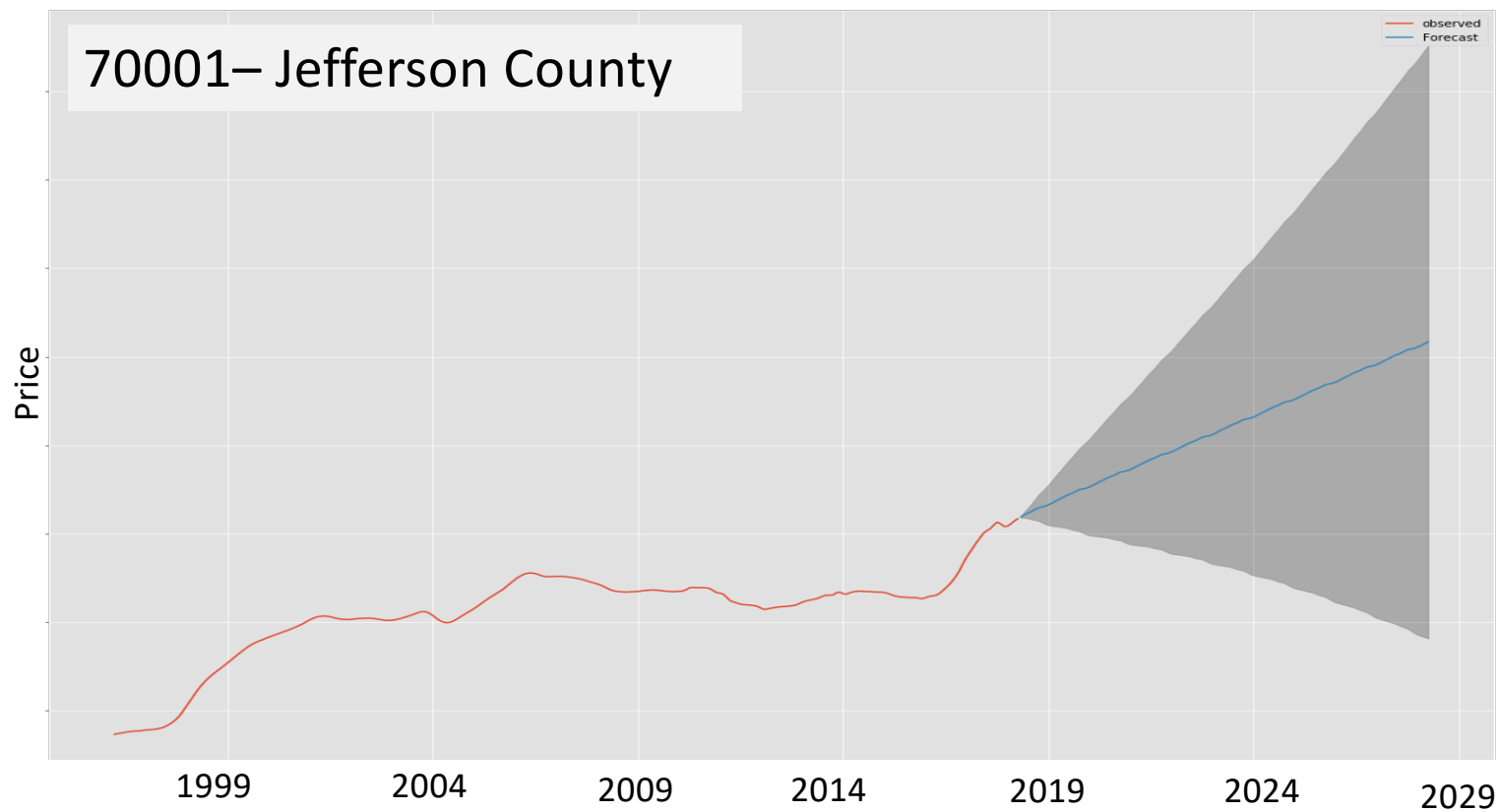
# New Orleans Metropolitan Area

Price Over Time - 70001



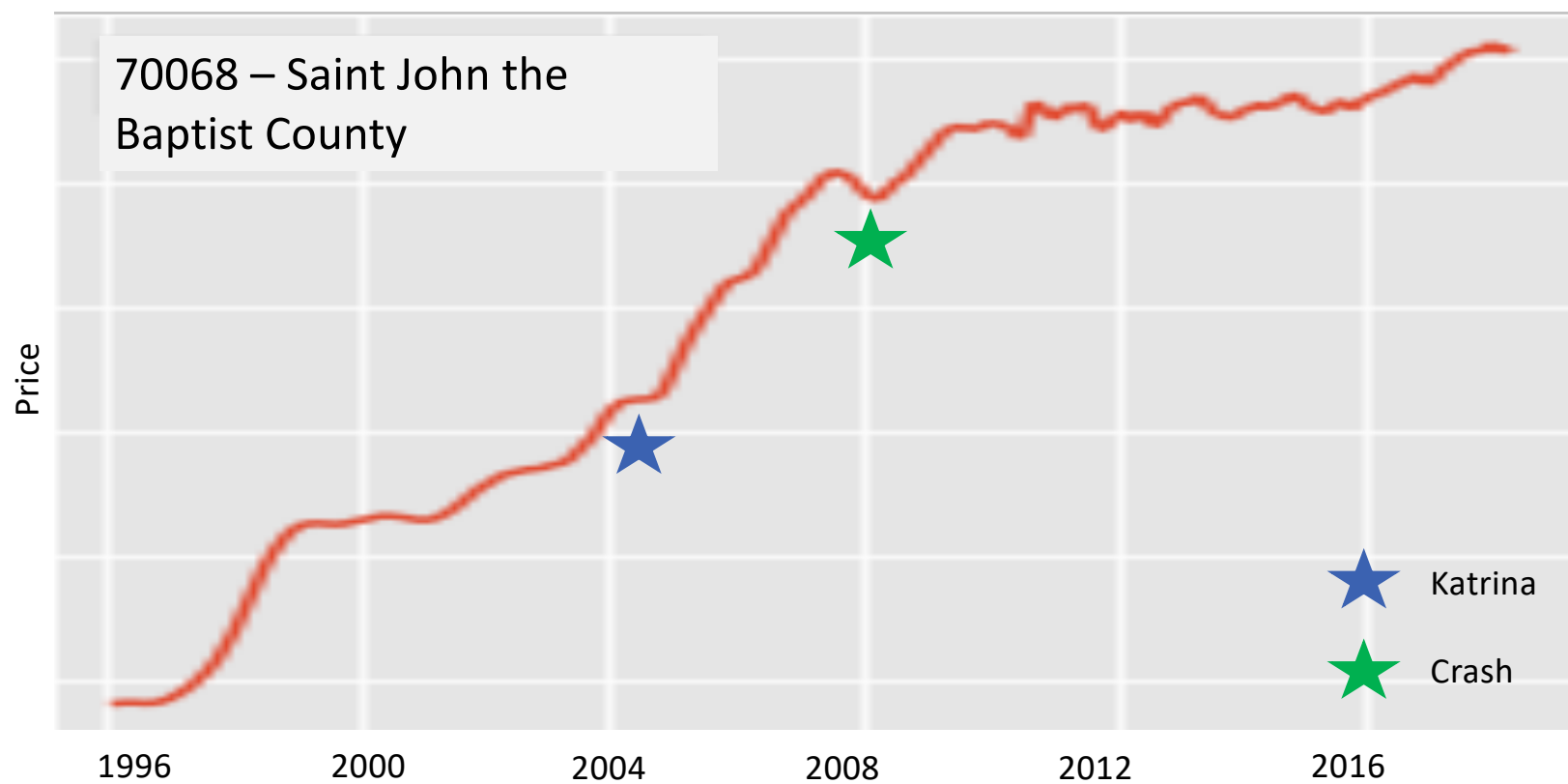
# New Orleans Metropolitan Area

Price Forecasted - 70001



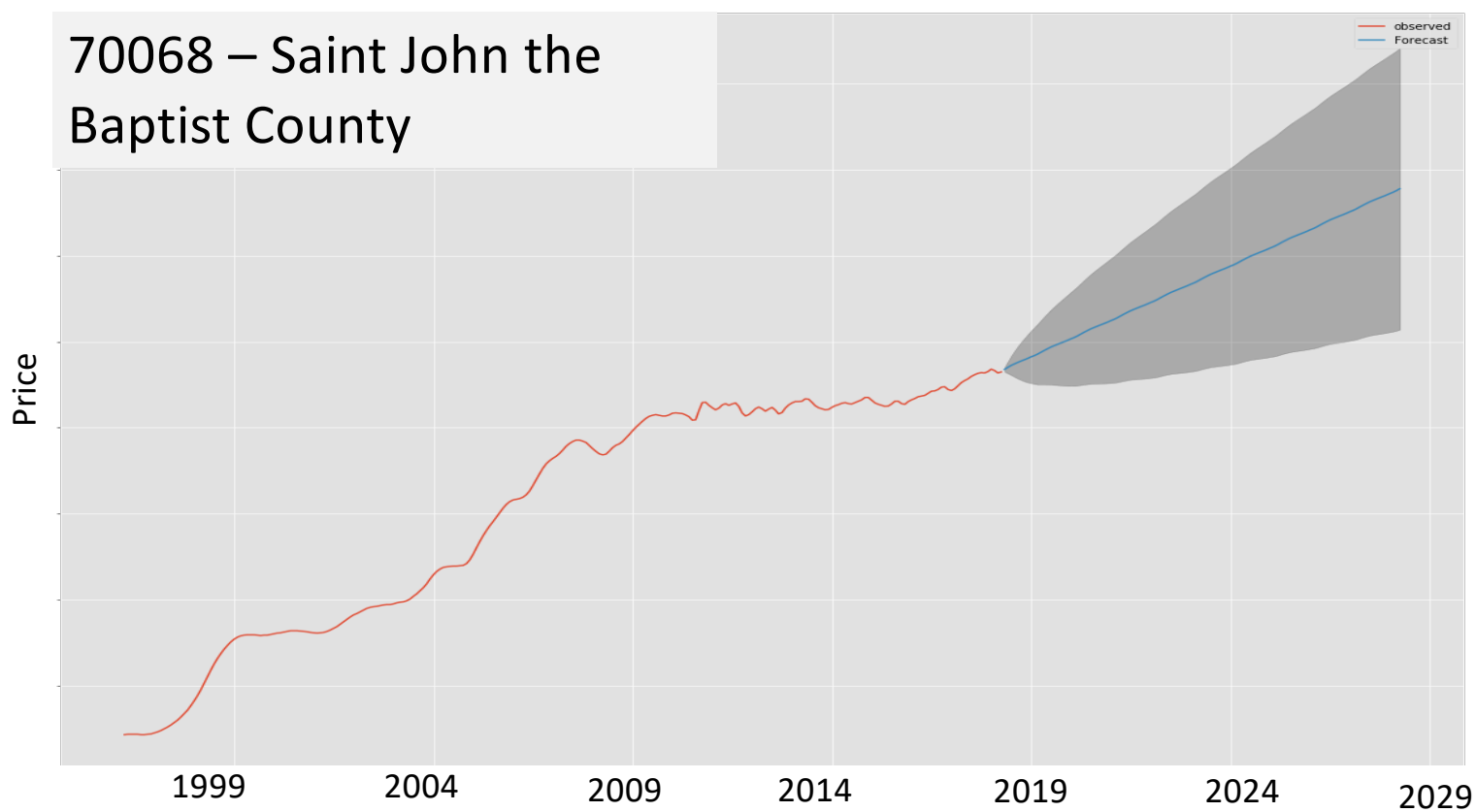
# New Orleans Metropolitan Area

Price Over Time - 70068



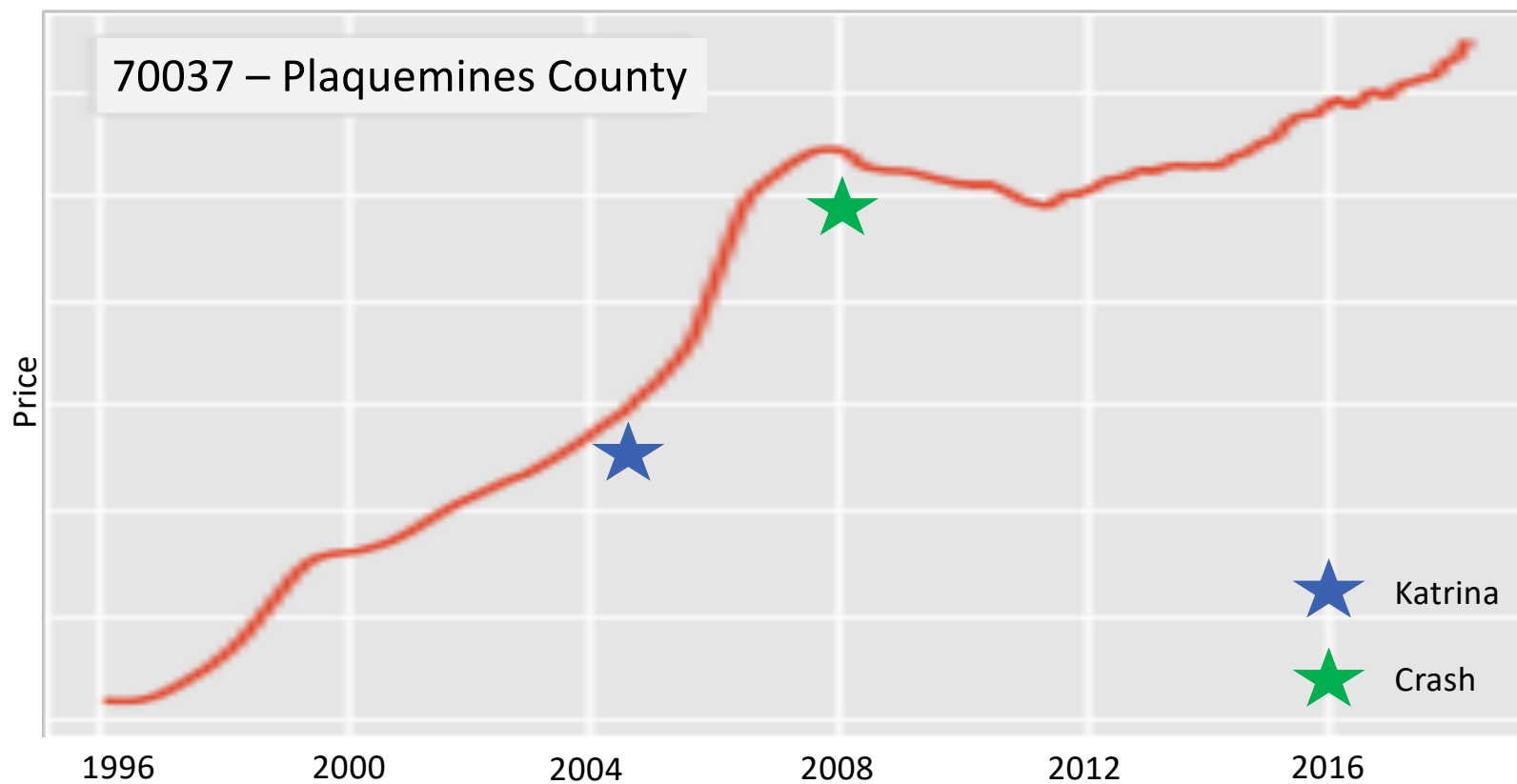
# New Orleans Metropolitan Area

Price Forecasted - 70068



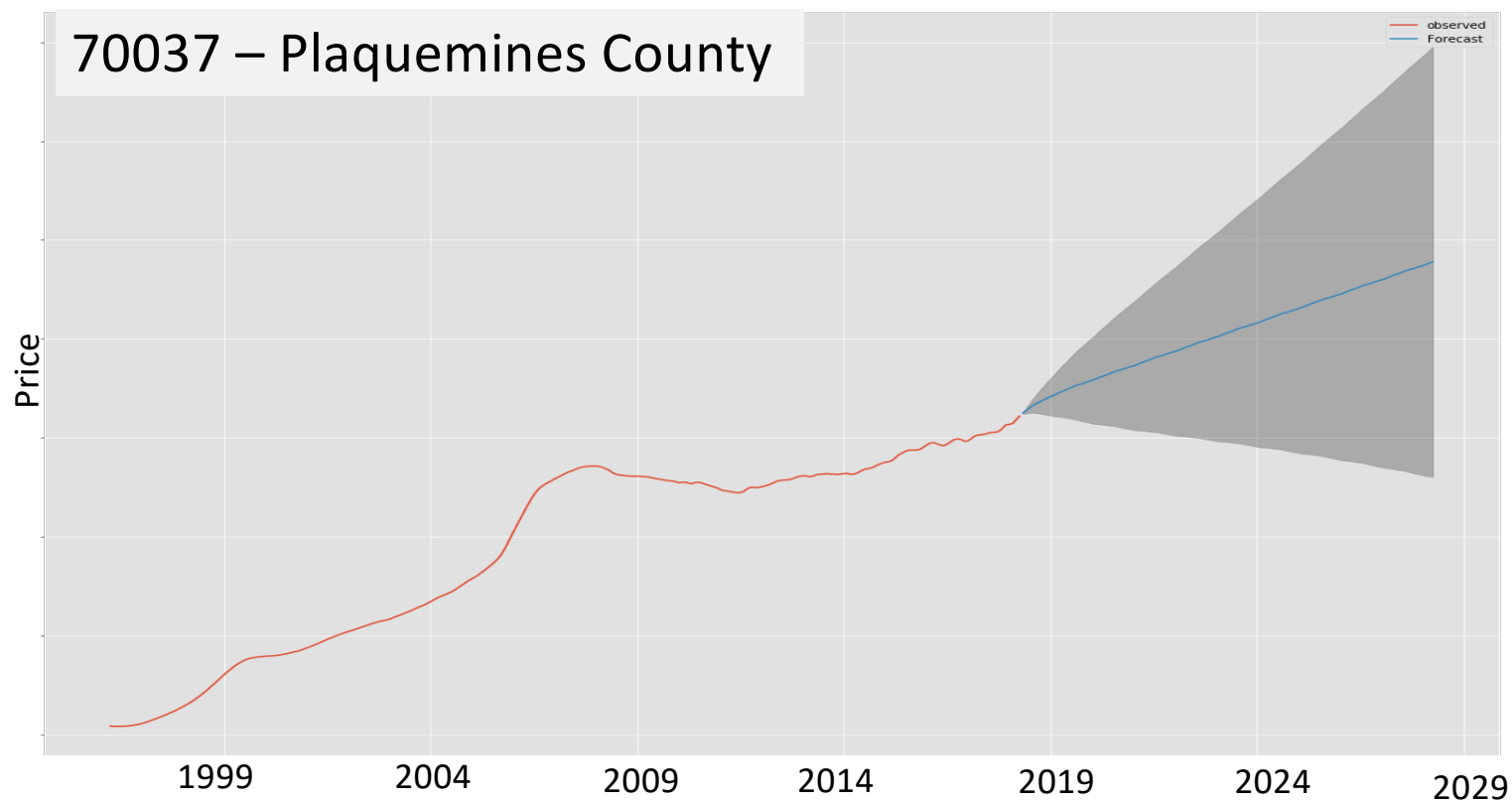
# New Orleans Metropolitan Area

Price Over Time - 70037



# New Orleans Metropolitan Area

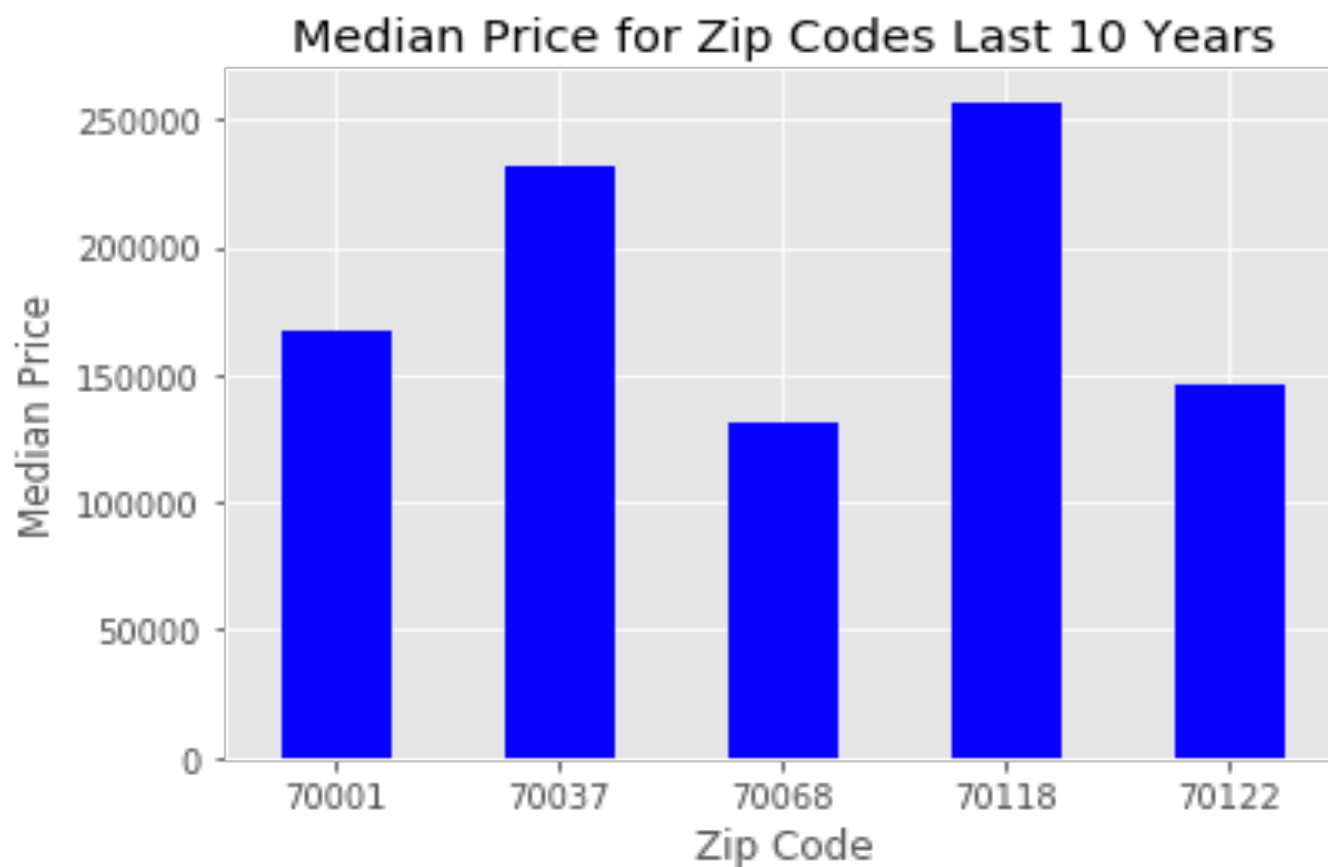
Price Forecasted - 70037





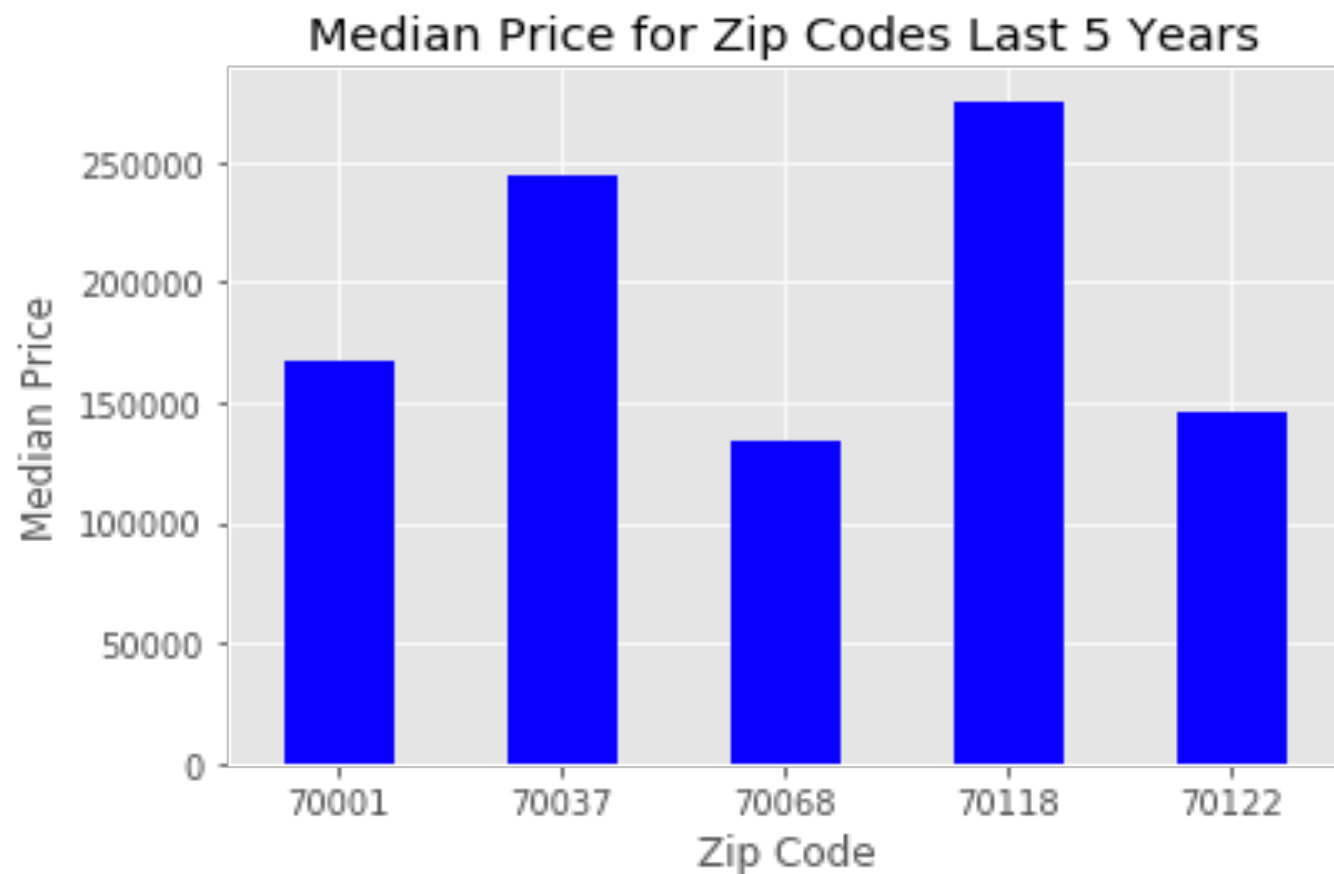
# New Orleans Metropolitan Area

Median Price – Last 10 Years



# New Orleans Metropolitan Area

Median Price – Last 5 Years



# **Future Work and Next Steps**

## Future Work and Next Steps

- Aronson Consulting would like to research and incorporate climate change data further
- NOM Real Estate to share zip code recommendations with executives
- NOM Real Estate to provide additional questions for further understanding after meeting with executives
- Aronson Consulting to update findings after 6 months

**Questions?**

**Thank You!**