

Lauren McElaney

Senior Product Designer

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SUMMARY

Results-driven Senior Product Designer with a history of crafting visually compelling websites, apps, and platforms to drive competitive advantage and revenue growth. Proven ability in building user-focused experiences, collaborating cross-functionally, and leveraging technical expertise for analytical problem-solving.

EXPERIENCE

Renegade Furniture, Remote

Senior Product Designer

June 2023 - Present

- Led design initiatives, collaborating from concept to product launch.
- Identified market demands, updating and deploying new features.
- Spearheaded the development of a comprehensive design system.

Product Designer

May 2021 - June 2023

- Contributed to a multidisciplinary team, identifying market opportunities and deploying new features.
- Played a pivotal role in creating a design system for the product.

Freelance

UX Designer

2015 - 2021

- Developed and iterated new product features in collaboration with leadership and developers.
- Demonstrated expertise in visual storytelling and product direction.

RIFFIT

UX Designer - Contract

2020 - 2022

- Produced design mockups and prototypes, enhancing user experiences.

Haves Club

UX/UI Designer - Contract

2020 - 2021

- Responsible for Information Architecture, Interaction Design, and Prototyping for a mobile product.

SKILLS

User Interface (UI) Design

User Experience (UX) Design

Visual Design

Product Design

User Research

Interaction Design

Sketching

Wireframing

Prototyping

Information Architecture

Decision-Making

Collaboration

Product Strategy

Design Process

Design Solutions

Product Development

A/B Testing

EDUCATION

User Experience Design
Certificate, Bloc, 2019

User Experience Design
Certificate, Google, 2021