



laurenmcclaney.design

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LAUREN MCELANEY

SUMMARY

UX/UI Designer
committed to creating
functional and visually
appealing products for
users and clients alike.

SKILLS

Wireframing & Prototyping

Frontend Development

Usability Testing

Product Strategy

User Research & Testing

Persona & User Stories

Visual Design

UI/UX Design

TOOLS

Figma

Sketch

Invision

Github

HTML & CSS

Adobe Creative Suite

Usability Hub

EXPERIENCE

Lauren Jeanne Photography

President, 2007-Present

- Founded fashion photography business
- Assigned various test photo shoots for modeling agencies:

Ford Model Agency

Stars Model Management

JE Model Management

Sole Society

Style and Service Specialist, 2017-2018

- Provided customer support via emails, phone, and chat
- Assisted on multiple projects throughout departments

Thrive Market

Member Services Specialist, 2017

- Frontline representation of the company
- Monitored all social media platforms
- Solving all customer service requests in a high call and email environment

Poolside Concierge

Web Designer, 2009-2011

- Created and managed website content
- Worked with the owner to recommend web copy for a target audience
- Selected stock images and created original images for website
- Updated entire site three times to account for expanding product and territory needs

EDUCATION

Bloc

*User Experience Design Program ,
2018-2019*

RECENT PROJECTS

In The Cloud

*Cloud based storage
application.*

Role:

•UI/UX

•Branding & Identity

•Visual Design

Solace

*Mental health online
community.*

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•Visual Design