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# LAUREN MCELANEY

## SUMMARY

I am a UI/UX Designer proficient in multimedia design and web design. I have experience in studying user behaviors which has allowed me to develop my skills with application development. I also have a strong background/interest in product design.

## SKILLS

Wireframing & Prototyping

Frontend Development

Usability Testing

Product Strategy

User Research & Testing

Persona & User Stories

Visual Design

UI/UX Design

## TOOLS

Figma

Sketch

Invision

Github

HTML & CSS

Adobe Creative Suite

Usability Hub

## EXPERIENCE

### Lauren Jeanne Photography

*2007-Present*

- Founded fashion photography business
- Assigned various test photo shoots for modeling agencies:

Ford Model Agency

Stars Model Management

JE Model Management

### Sole Society

*Style and Service Specialist, 2017-2018*

- Provided customer support via emails, phone, and chat
- Assisted on multiple projects throughout departments

### Thrive Market

*Member Services Specialist, 2017*

- Frontline representation of the company
- Monitored all social media platforms
- Solving all customer service requests in a high call and email environment

### Poolside Concierge

*Web Designer, 2009-2011*

- Created and managed website content
- Worked with the owner to recommend web copy for a target audience
- Selected stock images and created original images for website
- Updated entire site three times to account for expanding product and territory needs

## EDUCATION

### Bloc

*User Experience Design Program , 2018-2019*

Online program teaching the core principles of UI/UX design as well as frontend development for both desktop and mobile.

## RECENT PROJECTS

### In The Cloud

*Cloud based storage application.*

**Role:**

•UI/UX

•Branding & Identity

•Visual Design

### Solace

*Mental health online community.*

**Role:**

•UI/UX

•Branding & Identity

•Visual Design