

# Lauren McElaney

Product Designer

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## SUMMARY

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Results-driven Product Designer with a history of crafting visually compelling websites, apps, and platforms to drive competitive advantage and revenue growth. Proven ability in building user-focused experiences, collaborating cross-functionally, and leveraging technical expertise for analytical problem-solving.

## EXPERIENCE

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### Renegade Furniture, Remote

*Product Designer*

*May 2021 - Present*

- Led design initiatives, collaborating from concept to product launch.
- Identified market demands, updating, and deploying new features.
- Spearheaded the development of a comprehensive design system.
- Collaborated with cross-functional teams to ensure customer needs and company goals.

### Freelance

*UX Designer*

*2015 - 2021*

- Developed and iterated new product features in collaboration with leadership and developers.
- Demonstrated expertise in visual storytelling and product direction.

### RIFFIT

*UX Designer - Contract*

*2020 - 2022*

- Produced design mockups and prototypes, enhancing user experiences.

### Haves Club

*UX/UI Designer - Contract*

*2020 - 2021*

- Responsible for Information Architecture, Interaction Design, and Prototyping for a mobile product.

## SKILLS

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User Interface (UI) Design

User Experience (UX) Design

Visual Design

Product Design

User Research

Interaction Design

Sketching

Wireframing

Prototyping

Information Architecture

Decision-Making

Collaboration

Product Strategy

Design Process

Design Solutions

Product Development

A/B Testing

## EDUCATION

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User Experience Design  
Certificate, Bloc, 2019

User Experience Design  
Certificate, Google, 2021