



LAUREN
MCELANEY
UI/UX DESIGNER

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SUMMARY

I am a UI/UX Designer proficient in multimedia design and web design. I have experience in studying user behaviors which have allowed me to develop my skills with application development. I also have a strong background/interest in product design.

SKILLS

- Wireframing & Prototyping
- Frontend Development
- Usability Testing
- Product Strategy
- User Research & Testing
- Persona & User Stories
- Visual Design
- UI/UX Design

EXPERIENCE

Web Designer

Freelance, 2015-Present

- Designed and developed various websites, writing HTML, PHP, and CSS
- Delivered high-quality graphics for both print and web

Lauren Jeanne Photography

2007-2020

- Founded fashion photography business while in High School
- Assigned various test photoshoots for modeling agencies

Sole Society

Customer Care Representative, 2017-2018

- Provided customer support via emails, phone, and chat
- Assisted on multiple projects throughout departments

Thrive Market

Member Services Representative, 2017

- Provided customer support via emails, phone, and chat
- Monitored all social media platforms

Poolside Concierge

Web Designer, 2009-2011

- Created and managed website content
- Worked with the owner to recommend web copy for a target audience
- Updated entire site three times to account for expanding territory needs

PROJECTS

Pixalist

Role: UI/UX, Visual Design

[View Project](#)

Haves Club

Role: UI/UX, iOS & Android Design

Scooters Coffee

Role: Visual Design

Solace

Role: UI/UX, Visual Design, Branding & Identity

[View Project](#)

InTheCloud

Role: UI/UX, Visual Design, Branding & Identity

[View Project](#)

EDUCATION

BLOC

User Experience Design Program

Online program teaching the core principles of UI/UX design as well as frontend development for both desktop and mobile

TOOLS

