



laurenmcclaney.design

linkedin.com/in/laurenmcclaney

mcclaneyl@gmail.com

818-568-6580

LAUREN MCELANEY

SUMMARY

I am a UI/UX Designer proficient in multimedia design and web design. I have experience in studying user behaviors which have allowed me to develop my skills with application development. I also have a strong background/interest in product design.

SKILLS

Wireframing & Prototyping

Frontend Development

Usability Testing

Product Strategy

User Research & Testing

Persona & User Stories

Visual Design

UI/UX Design

TOOLS

Figma

Sketch

Invision

Github

HTML & CSS

PHP

Adobe Creative Suite

Usability Hub

EXPERIENCE

Web Designer

Freelance, 2015-Present

- Designed and developed various websites, writing HTML, PHP, and CSS
- Delivered high-quality graphics for both print and web

Lauren Jeanne Photography

2007-2020

- Founded fashion photography business
- Assigned various test photo shoots for modeling agencies

Sole Society

Style and Service Specialist, 2017-2018

- Provided customer support via emails, phone, and chat
- Assisted on multiple projects throughout departments

Thrive Market

Member Services Specialist, 2017

- Frontline representation of the company
- Monitored all social media platforms
- Solving all customer service requests in a high call and email environment

Poolside Concierge

Web Designer, 2009-2011

- Created and managed website content
- Worked with the owner to recommend web copy for a target audience
- Updated entire site three times to account for expanding product and territory needs

EDUCATION

Bloc

User Experience Design Program, 2018-2019

Online program teaching the core principles of UI/UX design as well as frontend development for both desktop and mobile.

Parsons

BFA Photography, 2015

RECENT PROJECTS

In The Cloud

Cloud based storage application.

Role:

- UI/UX
- Branding & Identity
- Visual Design

Solace

Mental health online community.

Role:

- UI/UX
- Branding & Identity
- Visual Design