




Lauren McElaney

UX/UI Designer

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 laurenmcelaney.design

SUMMARY

Logical and results-driven UX/UI Designer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps, and platforms to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with a calm and focused demeanor.

EXPERIENCE

Freelance

Web/UI Designer

2015 - Present

- Rapidly developed and iterated product and feature prototypes from conceptual demonstrations.
- Defined and demonstrated best-in-class user experiences that reflected company Information Technology standards.

RIFFIT

UX/UI Designer - Contract

11/2020 - Present

- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Prepared original and relevant options for clients suitable to individual requirements.

Haves Club

UX/UI Designer

2020 - 2021

- Responsible for Information Architecture, Interaction Design, and Prototyping for a mobile product.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.

Photographer

Lauren Jeanne Photography

2007 - 2020

- Maintained productive professional relationships with models and modeling agencies.
- Photographed high-quality images for both print and internet distribution.

SKILLS

Design

User Interface (UI) design
User Experience (UX) Designer
Visual Design
Product Design
User Research
Interaction Design
Sketching
Wireframing
Prototyping
Information Architecture
Responsive Web Design
Product Strategy
Design Process
Design Solutions
Product Development
A/B Testing

Tools

Figma
Sketch
Adobe Creative Suite
InVision
WordPress
HTML, CSS, JavaScript
PHP

EDUCATION

UX Design

Google, 2021
Certificate

User Experience Design

Bloc, 2019
Certificate