

LAUREN DRISCOLL

Interactive Digital Media and Design

EXPERIENCE

Graphic Design Intern / Moen Incorporated - Present since May 2021

Interning for the In-House Creative Team under Global Integrated Marketing

Designing layouts for POP displays, packaging, newsletters and web graphics

Handling multiple projects at once and meeting deadlines

Graphic Designer / BWU Hive Design Group - Present since June 2021

Developing relationships with local clients

Designing logos, stationery, and websites for client's businesses

PROJECTS

Accessibility Website UI/UX Design - completed February 2021

Coded an interactive early education website using HTML, CSS, Bootstrap and JS

Created a style tile, site map, personas, and Xd prototypes based on research

Performed usability tests within the target audience to improve product

Purple Dog Brand and Website - completed April 2021

Designed a logo, style tile, and product for an assigned brand name: Purple Dog

Built a 3-page Wordpress.org website for the brand

EDUCATION

Baldwin Wallace University - Graduation in May 2023

Bachelor of Arts Degree in Interaction Design (GPA: 3.8)

Minor in Marketing, early emphasis in Computer and Information Science

ORGANIZATIONS

ACM / BW / 2020-2021 / Inspiring a positive impact through technology on campus

CS+ / BW / 2020-2021 / Assists with tech camps and on-campus marketing

The Spot / Spot Design / 2021 / Communicating with international designers

Color Guard / BW / Fall 2021 / Flag twirler in marching band performances

CONTACT

laurndrsc@gmail.com

@laurndrsc  

(216) 317-7668

2703 Pease Dr
Rocky River, OH 44116

SKILLS

Design

Adobe Creative Suite

- Illustrator
- Photoshop
- InDesign
- After Effects
- Xd
- Dimension

Blender (3D Models)

Figma

Web

HTML/CSS

Bootstrap

Wordpress.org

Wordpress.com

JavaScript

Soft Skills

Collaboration

Focus

Logical Reasoning

Organization

Responsibility

Time Management