

### **Lauren Marie Driscoll**

### **Interactive Designer**

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### **Education**

### **Baldwin Wallace University**

Graduation in May 2023

B.A. in Interaction Design (GPA: 3.8)

Minor in Marketing

### **Cuyahoga Community College**

Graduated June 2022
Associates of Arts

# **Organizations**

### President of BW's ACM-W Chapter

Inspiring a positive impact through computing machinery

#### **Trusted Member of Spot Design**

International community of diverse like-minded creatives

### Flag Twirler in BW's Color Guard

Enhancing the marching band's visual performance

# **Employment**

### 05/22

# User Interface Design Internat MIM Software

Creating UI mockups in Figma for various software products
Making updates and creating new icons for MIM 8.0
Illustrating a login page for MIM AMP using vector artwork

### 01/22

# Graphic Design Intern at Joyce Manufacturing

Redesigning marketing literature for windows and sunrooms

Developing a new website using Wordpress and Divi Builder

Updating branding in order to ensure consistency

### 06/21

# Freelance Graphic Designer at Hive Design Group

Developing relationships with local clients

Designing logos, flyers, brochures, and websites

Meeting biweekly deadlines for project

## 05/21 - 12/21

# **Graphic Design Intern** at Moen Incorporated

Designed packaging, newsletters and web graphics
Handled multiple projects at once and meeting deadlines
Explored Adobe After Effects by creating an animated logo

# 01/21 - 05/21

### Marketing Intern at The Cleveland Museum of Natural History

Performed marketing research on reaching Educators
Created an eblast for marketing educational programs
Organized and analyzed data using Microsoft Excel

# Skills

Adobe Animate Adobe Photoshop

Adobe After Effects Adobe Xd

Adobe Illustrator Blender (3d)

Adobe Indesign Bootstrap

CITI Research Certified HTML/CSS

Divi Builder Microsoft Office

Figma Wordpress

JavaScript 3D Maya