

Lauren Driscoll

Interactive Digital Media and Design

Experience

Graphic Design Intern / Joyce Manufacturing - *Present since Jan 2022*

Redesigning outdated marketing literature for windows and sunrooms

Creating a new Joyce Manufacturing website using Wordpress

Updating branding in order to ensure consistency

Graphic Designer / BWU Hive Design Group - *Present since Jun 2021*

Developing relationships with local clients

Designing logos, stationery, and websites for client's businesses

Graphic Design Intern / Moen Incorporated - *May 2021 - Dec 2021*

Interned for the In-House Creative Team under Global Integrated Marketing

Designed layouts for POP displays, packaging, newsletters and web graphics

Handled multiple projects at once and meeting deadlines

Marketing Intern / Cleveland Museum of Natural History - *Dec 2020 - May 2021*

Performing marketing research on a target audience (Educators)

Creating eblasts and social media posts for marketing educational programs

Education

Baldwin Wallace University - *Graduation in May 2023*

Bachelor of Arts Degree in Interaction Design (GPA: 3.8)

Minor in Marketing, early emphasis in Computer and Information Science

Organizations

ACM-W / BW / 2020-2022 / President / Inspiring a positive impact through technology

The Spot / Spot Design / 2021-2022 / Communicating with international designers

CS+ / BW / 2020-2021 / Assists with tech camps and on-campus marketing

Color Guard / BW / Fall 2021 / Flag twirler in marching band performances

Contact

laurndrsc@gmail.com

@laurndrsc  

(216) 317-7668

Rocky River, OH

Skills

Design

Adobe Creative Suite

- Illustrator
- Photoshop
- InDesign
- After Effects
- Xd
- Dimension

Blender (3D Models)

Figma

Web

HTML/CSS

Bootstrap

Wordpress

Divi Plugins

JavaScript

Soft Skills

Collaboration

Focus

Logical Reasoning

Organization

Responsibility

Time Management