

LAUREN MOLANDER

CONTACT



630-463-2169



laurenm22003@icloud.com

SKILLS

Proficiency in Adobe
Creative Suite Software

Problem-solving and critical thinking

Excellent interpersonal and
communication skills

Collaborative abilities

Multitasking

Customer Service Experience

Experience with accessibility tools

- Creating ADA compliant PDFs
- Application of alternate text
- State accessibility standards and compliance

EDUCATION

Geneva Community High School

High School Diploma

2017-2021

3.8 GPA

Illinois State University

BFA in Graphic Design With a Minor in
French Language

2021-2025

Dean's List 2021-2023

Membership in Phi Sigma Pi National
Honors Fraternity (2022- present)

- apparel board 2022

LANGUAGES

English

Fluent in reading, writing and
speaking

French

Proficient in reading, writing and
speaking

REFERENCES

Jeanne Martin

Manager of the Gift Box, Geneva, IL



(630)-632-8843

Winnie Frankel

Longtime Employer



(773)-706-9454

WORK EXPERIENCE

Graphic Design Intern

Illinois State University Career Services, Normal, IL

2023 - Present

- Being an active and involved member of a professional office setting
- Creating promotional material for a variety of professional development events
- Working with existing marketing materials and assets to uphold brand identity
- Collaborating with a variety of professionals to meet various creative goals
- Working quickly and efficiently to meet deadlines
- Working with and applying accessibility tools to meet state and university standards
- Communicating between various chains of command about production of designs
- Working between Adobe InDesign and Illustrator to organize, design, and publish projects
- Creating promotional materials for both print and digital mediums
- Staying up to date with department and university-wide news and events
- Using organizational interface systems to file and upload digital documents

Workshop Assistant

Board and Brush, St. Charles, IL

2022 - Present

- Assisting customers and instructions in the creation of various projects involving lumber, construction, painting and varnishing
- Using artistic knowledge to help customers choose and utilize products that would best suit their expressed needs
- Collaborating with customers to meet their creative goals
- Using company interfaces to keep track of customer attendance and purchases
- Working with adobe illustrator to create and print templates
- Using various art supplies (including paint and wood finish) and techniques in dynamic ways according to customer preferences
- Greeting customers and informed them of workshop procedure and events
- Maintaining aesthetic appeal of the workshop for ideal experiences
- Using time management skills to help all customers efficiently and productively

Additional Experience

Phi Sigma Pi Delta Eta Chapter Apparel Board Chair

Spring 2023

- Integrated aspects of organization's values with creative elements into apparel
- Directed and collaborated with other members of the board to reach creative goals
- Headed communication and negotiation with production companies
- Gained experience in designing, communication, and purchasing process of collaborating with third-party apparel production companies
- Worked
- Worked with members of other chairs to create budgeting and marketing plans

Freelance Graphic Design

- Collaborating with clients to meet specific expressed goals
- Vectorizing illustrative and textual elements for various applications
- Creating multiple iterations of projects at once to meet client needs
- Continual communication with clients between drafts to efficiently reach goals
- Applying knowledge and expertise to a wide variety of projects
- Using time management skills to meet differing deadlines