

Creative Director: Lauren Pavelec

Designer: Sara Frankenthaler

Topic: Taylor Swift

- Each page will be designed to mirror her albums
 - o Gave examples of her albums and aesthetics for each page
 - o Narrow down to 4 albums
- Show transition of her albums over time
- Text and pictures
 - o Album cover biggest picture or background
 - o Text block with context surrounding her albums, general information, etc (copy available on Wikipedia)
 - o List of songs on each album
- Homepage pretty open- maybe a collage/mix of all of her album aesthetics or very minimalistic
 - o Homepage with general information about her and buttons to each page with the album- maybe a grid with each album that you can click on
 - o Probably just white background/black text and let the album cover art be the main focus

Zoon:

- https://wustl.zoom.us/rec/share/JgRISd62GkU_kzFkcgu10gxSHcmvsZC8OA7gSIICHpy-F47ke-F5V2zt2o-6Q47i.zWI2L3fC42oIcO8u?startTime=1636136460000