

LAUREN KAY SPENCE

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EDUCATION California Polytechnic State University, San Luis Obispo

Bachelor of Science: Graphic Communication

Minor: English

Cumulative Cal Poly GPA: 3.74

Concentrations: Web and Digital Media &
Design Reproduction Technology

Date of graduation: June 2013

WORK EXPERIENCE

Rosetta Marketing Agency

Senior Creative Engineer, January 2016 – present Worked independently and as a part of a team to execute projects and maintain large-scale commercial websites, working with content management systems such as AEM, Wordpress, and Expression Engine as well as complex Javascript, HTML, and Sass based websites.

Associate Creative Engineer, July 2013 – January 2016 Developed web pages, websites, banner ads, HTML emails and more in a fast-paced and project based environment with quick deadlines and full responsibility for an entire project from development to launching live. Taught myself skills and learned from the best as I developed from an associate developer to a senior one.

Graphic Communication Institute at Cal Poly

Student Assistant, Spring 2011 – Winter 2013 Responsible for executing print design, web design, research, and PR, as well as administrative work and collaborating with professors and industry professionals to finalize a wide variety of projects.

University Graphic Systems

Head Pressman, September 2011- June 2012 Directed employees and interns, delegating tasks in order to produce Cal Poly's award winning *Mustang Daily* Newspaper nightly.

Web Production Intern & Employee, January 2011 – September 2011 Trained to become a leader, learned the skills to run a web offset press, worked in a fast-paced environment.

HONORS & AWARDS

President's List: 2009 & 2010 complete academic school years

Dean's List: Winter 2011, Spring 2011, Fall 2011, Winter 2012

Mario Pedrozzi Scholarship: Awarded 2008, applicable 2008-2012

TECHNICAL SKILLS

HTML 5	Gulp	Adobe Photoshop
CSS/ SASS	Wordpress	Adobe InDesign
JavaScript/ jQuery	Adobe Experience Manager	Adobe Illustrator
Github	Expression Engine	Microsoft Excel

ACADEMIC EXPERIENCE

English Minor Authored countless examples of persuasive and expository writing, making me a strong and adept communicator capable of creativity on a time-budget.

Orientation (WOW) Leader Guided a group of 10 incoming students in Cal Poly's Week of Welcome program. In close cooperation with my co-leader, organized and executed a detailed plan for every hour of the day and strove to make our students' transition to college smooth.

President of Shakespeare Press Museum Club Organized and lead club meetings, arranged and executed training for future curators, gave historical tours, taught how to print letterpress.