

The name for my site is Weather Time Now. www.weathertime.now

The purpose of my site is for it to be a one stop place for weather. People wont have to go anywhere else for the weather forecast.

My target audience is families. I want mom's to be able to check the weather on my site and dress their children correctly for the day, I want the grandma or grandpa of the house to know how many sweaters they will need for the day whether it is one or five, I want my site to be user friendly enough for a 7th grader to be able to check the weather before they go to school, I want the adult who works everyday to know what kind of weather they will encounter on their commute to so they can know whether they need to leave earlier in order to be on time for work, and also I want it be a place for the moody teenager to go to when they plan the ultimate outfit for the day so they can look cool at school.

Site Plan



My site colors are
Light blue background hex color#728DA5,Header and footer bar darker blue Hex
color#496C89, the color of the font for the site is hex color #123552