ASSIGNMENT 3: SOCIOTECHNICAL SYSTEM 1: PLATFORMS & ALGORITHMIC MANAGEMENT
GROUP 2: Lauren, Lily, Marcus, Ricki
15 points

The purpose of this assignment is to help the members of the class understand some of the important and emergent aspects of platforms and algorithmic management on the future of work. To do this, I am going to ask you—as a team—to run the class session on Monday, September 19. You can arrange the time (80 minutes in total) any way you like, but I would ask that you include the following, at minimum:

1. Overview of the following articles (which I will put copies of in Blackboard)
    a. Möhlmann, M. (2021, April 22). Algorithmic Nudges Don't Have to Be Unethical. *Harvard Business Review*. https://hbr.org/2021/04/algorithmic-nudges-dont-have-to-be-unethical
    b. Rahman, H. A. (2021). The Invisible Cage: Workers' Reactivity to Opaque Algorithmic Evaluations. *Administrative Science Quarterly*, *66*(4), 945–988.
    c. Ticona, J., & Mateescu, A. (2018). Trusted strangers: Carework platforms' cultural entrepreneurship in the on-demand economy. *New Media & Society*, *20*(11), 4384–4404.

2. Introduction of at least two real-world examples of how algorithms impact (positively or negatively) the flexibility that workers tend to celebrate about platforms.

3. Your team's prediction about how platforms and/or algorithmic management will impact the work lives of your fellow classmates in the next 5 years.

4. A class activity of some sort.

EVERYTHING ELSE is up to you! Please try to celebrate your role as innovative teachers during this session. You will not be graded in any way for trying something new or creative, so the sky's the limit!

GRADING RUBRIC

2.5	Adherence to the details of the assignment as assigned
7.5	Evidence of engagement with ideas in the readings/real world examples in your presentation/class activities
5	Evidence of creativity/risk-taking in leading the class