# Lauren Snyder Portfolio Website:

# Pre-Production

### **Short Pitch**

Lauren Snyder's portfolio website has a goal to put all of Lauren's experiences, photography work, designs, video work, and other portfolio pieces in one place to showcase her work and skills.

# Long Pitch

Lauren Snyder's portfolio website displays a bio, resume, and portfolio work in order to showcase her work and skills. The website aims to put information about Lauren's experiences and skills in one website to display this information to potential employers and clients in order to potentially get hired.

### Persona 1

Future Employers: a company looking to hire Lauren for a variety of positions.

#### Persona 2

Potential Clients: an individual or company looking for an individual to hire for a variety of positions.

### Persona 3

Networker: an individual seeking professional connections with Lauren.

## **Comparative Websites**

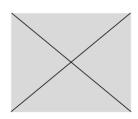
https://www.annaleighbarker.com/#1 https://audrey-richardson.format.com/

## **Lauren Snyder**

Portfolio

Resume

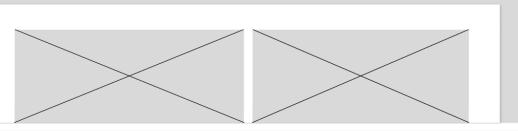
Home



# **Lauren Snyder**

BIC

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sodales pellentesque velit. Donec id eleifend dui, non tempus risus. Duis massa dolor, lacinia eu sollicitudin sit amet, congue in mauris. Phasellus et gravida lorem. Nam sodales ac sem ornare vulputate.

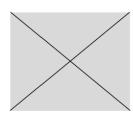


### **Lauren Snyder**

Portfolio

Resume

Home



# **Lauren Snyder**

BIO

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sodales pellentesque velit. Donec id eleifend dui, non tempus risus. Duis massa dolor, lacinia eu sollicitudin sit amet, congue in mauris. Phasellus et gravida lorem. Nam sodales ac sem ornare vulputate.

Frame 1

# **EXPERIENCE**

#### **Kroger Communications Intern**

September 2022 - Present

Facilitate and create physical and digital assets for enterprise wide communications channels engaging 400,000+

Contributes and helped execute operation strategy through executive-level and board of directors presentations. Edited and produced testimonial video to support the launch of new enterprise-wide initiative.

#### The State News:

Social Media Editor, Multimedia Reporter, Multimedia Editor

