

SPONSORSHIP PROPOSAL **2024**



TEAM PHANTOM
SFU FORMULA SAE ELECTRIC

DEAR PROSPECTIVE SPONSORS

We would like to ask for your support by joining our journey to participate in SFU's first Formula Society of Automotive Engineers (FSAE) competition in 2024.

Team Phantom is a student-led, student-built team consisting of over 80 dedicated SFU students. With a multidisciplinary background divided between an engineering unit and a business unit, students foster creative and innovative learning opportunities that aren't typically found in the classroom, including disciplines of engineering, management, and sustainability. Team Phantom's cornerstones; innovation, technology, and sustainability, are foundational to our mission of providing students a platform to develop their skills in a hands-on environment and drive our vision of promoting sustainable practices via innovative engineering and a passion for racing.

Team Phantom's success would not be possible without the support of our sponsors. We are immensely grateful for their investment in our mission and community, and invite your organization to join us on our journey.

Thank you for your time and consideration in choosing us as your next partner.

Sincerely,

TEAM PHANTOM



TEAM PHANTOM
SFU FORMULA SAE ELECTRIC

Overview

At the core of our organization are an outstanding group of student members collectively pushing the team to achieve results. Our work stems from multiple disciplines across SFU's faculty bringing a true to life network of collaboration giving everyone valuable learning experience. Some of our alumni even took the experiences gained to start their own companies in Moment Energy and MeaningfulWork. Our team is mainly separated into two groups—engineering and business teams.

"It's impossible to cover everything in your courses... What is going on here is impressive."

- Prof. Iforgor

#1 2023 BOSCH BUSINESS COMPETITION
1st PLACE

20+ CURRENT PARTNERS

15 AFFILIATED CLUBS

200+ MEMBERS TRAINED IN ELECTRIC
VEHICLE DEVELOPMENT

7+ YEARS OF EXPERIENCE AS A CLUB

775+ INSTAGRAM FOLLOWERS

300+ FACEBOOK FOLLOWERS

SPONSORSHIP INFO

WHY BE A SPONSOR?

BRAND EXPOSURE

Your company logo will be showcased on our website, social media, team wear, banner, and race vehicle.

PROSPECTIVE TALENTS

You will meet a pool of students with skills and teamwork that could be a good fitting contribution to your own organization.

PRODUCT SHOWCASE

The parts, materials, and services featured in our vehicle can be a testament for your brand and a strong marketing opportunity.

COMMUNITY SUPPORT

When you support Team Phantom, you support the next generation of creative innovators and our mission of enriching our community.

SPONSORSHIP TIERS



PLATINUM

Contribution: \$2500+

Includes recognition on the car and social media/website, free customizable merchandise, event booth exposure, newsletter, tour of our lab



PLATINUM

Contribution: \$1000+

Includes recognition on our social media/website, newsletter, tour of our lab, free merchandise



PLATINUM

Contribution: \$250+

Includes our newsletter and free merchandise

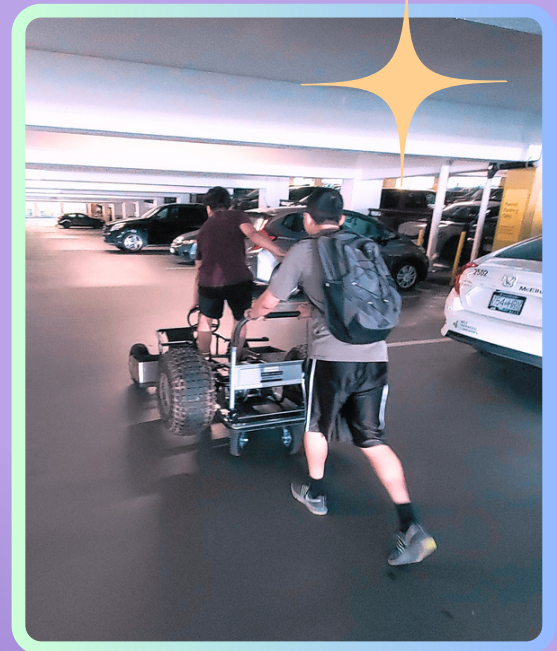
Sponsorship extends beyond financial contributions!
We collaborate with each partner to tailor a distinctive and mutually beneficial partnership that suits your specific needs and objectives.



JOIN US ON OUR DRIVE FOR INNOVATION.

As a student team we depend on sponsors to help us in advancing our vision of developing our electric race vehicle. We are extremely grateful for our sponsors' investment in our mission and support for the next generation of creators and innovators.

We want our partnerships to be mutually beneficial and recognize all sponsorships are unique. Please reach out to our team so we can build the best partnership for you!



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[@sfuteamphantom](https://www.instagram.com/sfuteamphantom)



facebook.com/sfuteamphantom



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