# **Big Data Scenarios**Task 1

Laurenz Brahner, Jan Landmann

### Table of contents

#### 1. Case studies:

- a. Summarization of news articles
- b. **NER** with sentences from wikipedia article
- c. Sentiment analysis of yelp reviews
- d. Translation of text with language detection
- e. **Zero-shot classification** of recipes and corresponding cuisines
- 2. Limitations
- 3. Conclusion

## **Summarization** of news articles

With this code we demonstrate the ability of the transformer models to summarize texts.

The user can select an article from a data set of different news articles, as well as the desired result length.

The desired article is then summarized ar

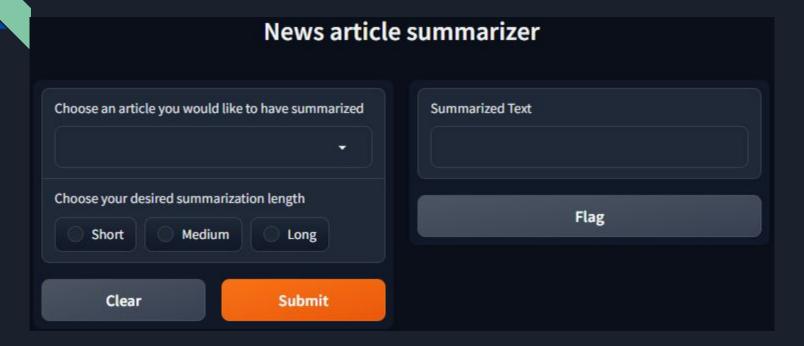
## **Summarization** of news articles

#### Limitation:

The maximum input length is limited. If only truncated, the missing context may influence the result negatively.



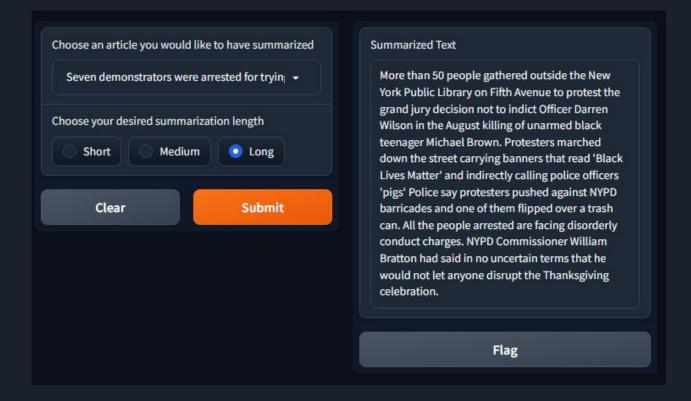
## **Summarization** Interface



## **Summarization** Interface

#### News article summarizer Choose an article you would like to have summarized **Summarized Text** More than 50 people gathered outside the New Seven demonstrators were arrested for tryin -York Public Library on Fifth Avenue to protest the grand jury decision not to indict Officer Darren Choose your desired summarization length Wilson in the August killing of unarmed black teenager Michael Brown. Protesters marched Short Medium Long down the street carrying banners that read ' Submit Clear Flag

## **Summarization** Interface



## **NER** with sentences from wikipedia article

With this code we demonstrate the ability of the transformer models to perform named entity recognition.

For this purpose, a sentence can be selected from an already loaded Wikipedia article for which the NER is then performed.

You can either filter for specific entity types or output all entity types.

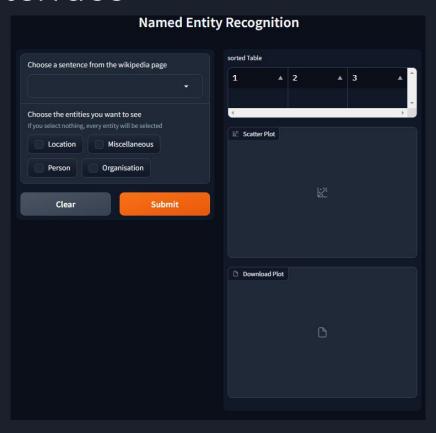
As a result, the program outputs a table showing the words sorted by frequency. The same information is also clearly displayed in a scatterplot.

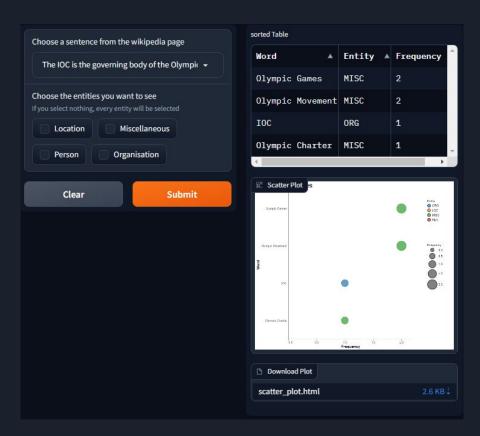
The result is a table that is sorted in descending order by match. The results are also displayed graphically in a bar chart. The plot can be downloaded as HTML.

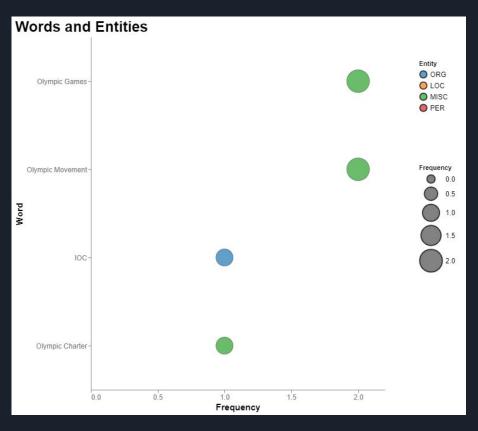
## **NER** with sentences from wikipedia article

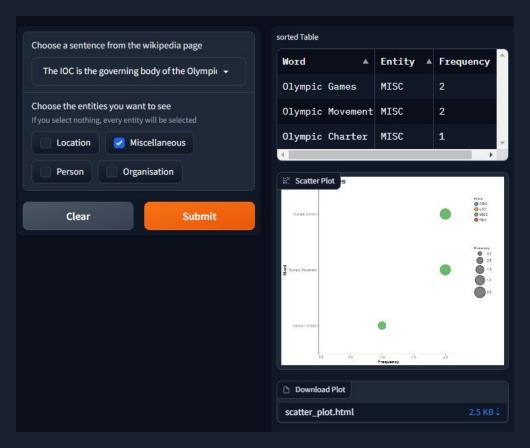
#### Limitations:

The model in its current state sometimes struggles to categorize entities correctly. The maximum input sequence length is also limited.









## Sentiment analysis of yelp reviews

With this code we demonstrate the ability of the transformer models to perform sentiment analysis.

You can either enter a text yourself or select a review from a dataset from yelp reviews.

The program then determines whether the input is rated as positive or negative. The corresponding score is also displayed in numerical form.

## Sentiment analysis of yelp reviews

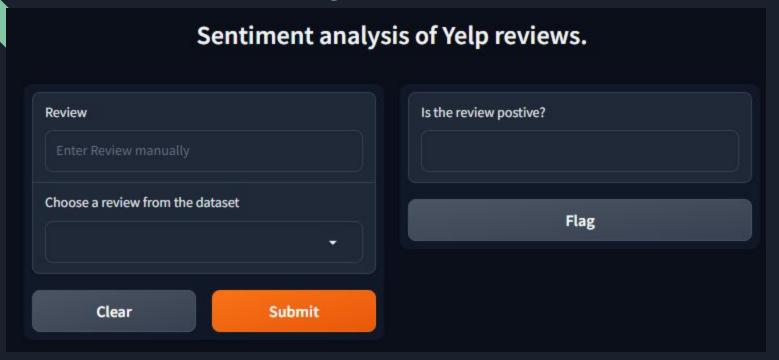
#### Limitations:

If the given input is neither positive nor negative the sentiment analysis is not able to determine whether the input is neutral.

It also struggles to decode colloquial language or more complex inputs.



## **Sentiment analysis** Interface



## Sentiment analysis Interface

#### Sentiment analysis of Yelp reviews. Review Is the review postive? Choose a review from the dataset Flag eating at el-Charro's - note the emphasis on the proper forming of the Socarrat\n\nkegardless of all this. Common courtesy is something that I expect from any restaurant. This place comes up short on just about every thing. Went in on a sunday afternoon. Place was dead. Wasn't greeted, sat at a table and was not helped. Waited 10 minutes, still no service. Walked out and still heard nothing from staff, \n\nif time and service are important to you stay away from Hob Nob. I have lived here in Phoenix for 9 months now and have had a tough time finding a hair salon as I have thick, curly hair. I have been buying groupons for many places trying them out and none have worked. I bought the groupon for The Green Room to try it out and am absolutely in love with them! \n\nSteph was my stylist and she was amazing! I came in with a specific color I wanted as I will be leaving for two out of town weddings this month and she consulted the owner to make sure I got the right color. They would not let me leave until my color was perfect (my cut was amazing as well)! Eric (the owner) even took time to blow dry my hair after Stephanie's next client came.\n\nI will definitely be going back in the future for cuts and colors. The place was cute and cozy and the staff was super friendly. They definitely made me feel like they cared about me and what I wanted where the other salons just put a color on and let me go. So glad I found them and have found my new salon!

## **Sentiment analysis** Interface



## **Translation** of text with **language detection**

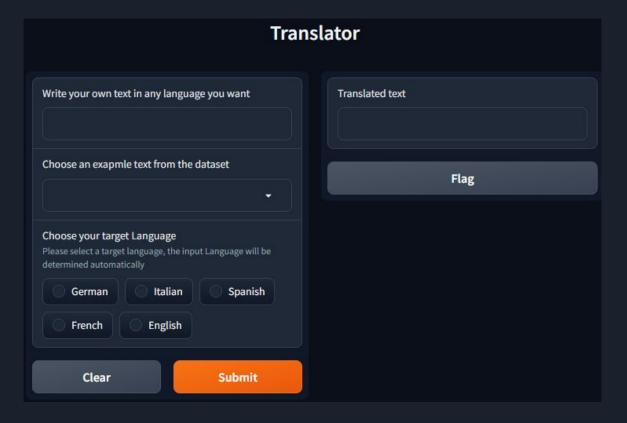
With this code we demonstrate the ability of the transformer models to translate texts with speech recognition. The user can enter any text in the input field and select the desired output language from a list of five languages.

During input, the entered language is automatically recognized and translated into the selected language.

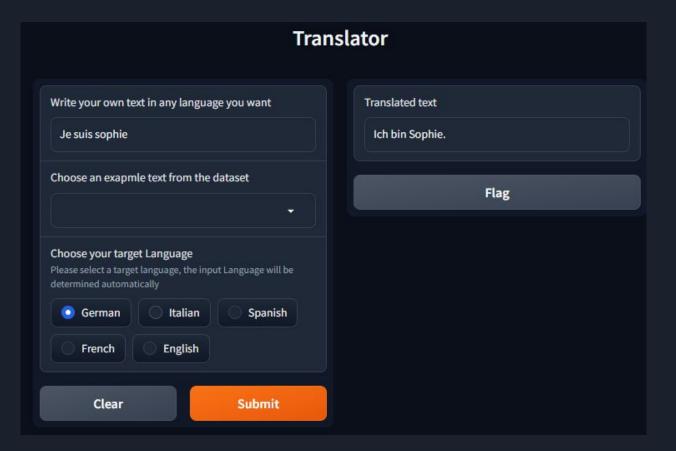
## **Translation** of text with **language** detection

Limitations

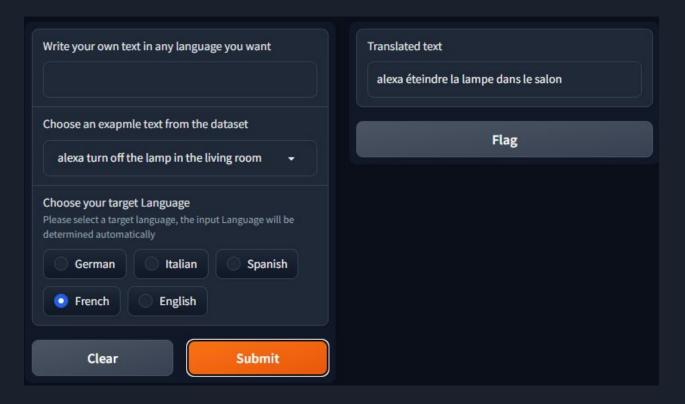
## **Translation** Interface



## Translation Interface



## **Translation** Interface



## **Zero-shot classification** of recipes and corresponding cuisines

With this code we demonstrate the ability of the transformer models to perform a zero shot classification. You have the option of making an entry yourself, selecting from a pool of existing ingredient lists or having an entry selected automatically from the pool. you can then select one or more national cuisines from predefined values. If none are selected, all are selected automatically. In this example, the national cuisines serve as labels for the zero shot classification.

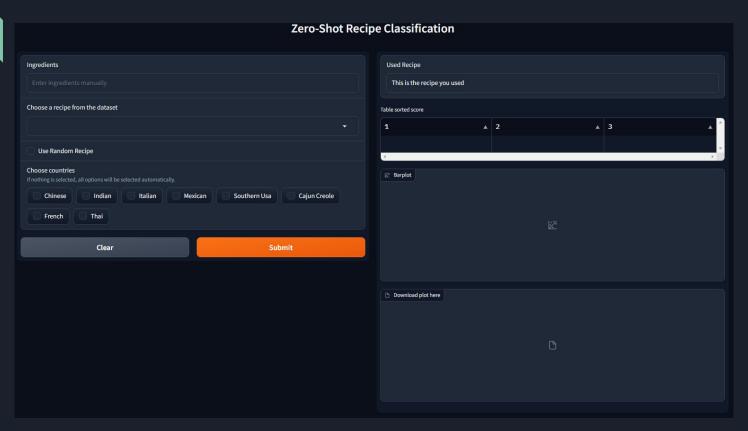
The result is a table that is sorted in descending order by match. The results are also displayed graphically in a bar chart. The plot can be downloaded as HTML.

## **Zero-shot classification** of recipes and corresponding cuisines

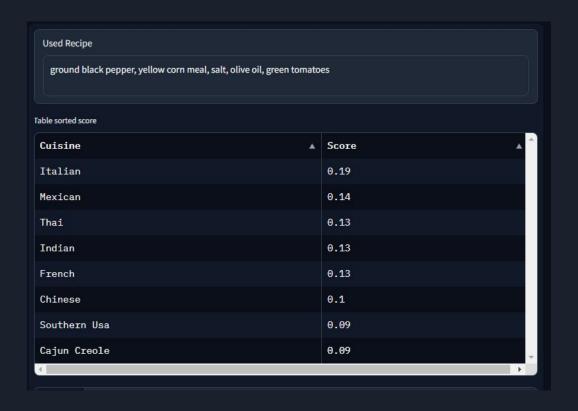
#### **Limitations:**

The model sometimes struggles to choose between different labels if the input is associated with multiple labels.

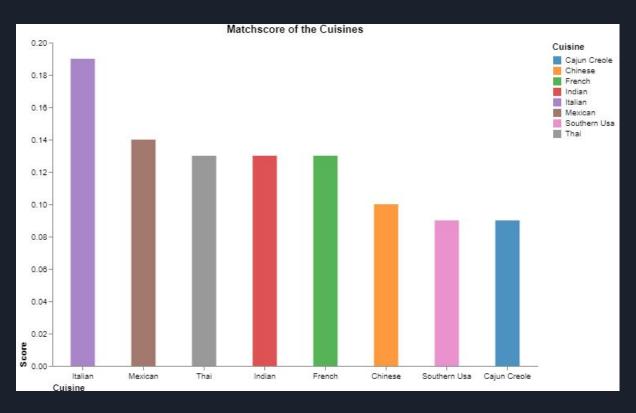
## **Zero-shot classification** Interface



## **Zero-shot classification** Interface



## **Zero-shot classification** Interface



### Conclusion

- It works already quite well
- but especially the NER had problems with our data

 $\rightarrow$  So we have to train our models with our data to get better results