Lauren Zhang

Hinge · Backend Engineer, Monetization, Trust & Safety

New York, NY

AUGUST 2022 - PRESENT

GOLANG • GRPC • KAFKA • POSTGRESQL • SPLIT

- Contributed to end-to-end redesign of Hinge's bad actor detection system, providing the foundation for more sophisticated enforcement, and closing analytical understanding gaps
- Designed and led one other engineer in building a net-new management system for the app's product catalog, from configuration to automated validation, creation, and reporting
- Optimized product prices in various emerging markets with Split-powered A/B tests, driving tens of millions in company revenue
- Provide 24x7 on-call support for services backend-wide during bi-monthly rotations
- Fostered Hinge's AAPI community as co-lead of the Asian@Hinge ERG

BuzzFeed · Senior Software Engineer, *Platform Infrastructure*

New York, NY

JULY 2021 - JULY 2022

```
PYTHON • GOLANG • MYSQL • JWT • TERRAFORM • ECS
```

- Mentored seasonal intern, handling all aspects of project specification, onboarding, and day-to-day management
- Contributed to improved security of BuzzFeed's API Gateway, used by hundreds of microservices, by introducing stricter access control
- Provide 24x7 on-call support for infrastructure platform during quarterly rotations

BuzzFeed · Software Engineer, Data Infrastructure

New York, NY

JULY 2019 - JUNE 2021

```
GOLANG • PYTHON • NSQ • MYSQL • BIGQUERY • GCS • S3
```

- Led one other engineer in creating a new enrichment layer for the data pipeline, through which all of BuzzFeed's user event data now flows
- Built streaming component of new data warehouse import system, which reduced end-to-end import latency from 4 hours to 5 minutes
- Contributed to data pipeline's configuration management system, allowing for the introduction of real-time event data validation
- Provided technical support to internal stakeholders during quarterly rotations

BuzzFeed · Associate Software Engineer, Data Infrastructure

New York, NY

JULY 2018 - JUNE 2019

- Developed full-stack features for data warehouse monitoring system
- Developed back-end DX improvements for in-house data transformation tool
- Optimized configuration of business intelligence tools such as Looker
- Provided technical support to internal stakeholders during quarterly rotations

BuzzFeed · Software Engineering Intern, Monetization

New York, NY

JUNE 2017 - AUGUST 2017

```
PYTHON • NSQ • MYSQL
```

Built a series of microservices to automate custom ad audience generation on Facebook.

Computer Science Department, Columbia University · Teaching Assistant

New York, NY

SEPTEMBER 2016 - MAY 2017

JUNE 2016 - AUGUST 2016

C/C++ • UNIX CLI • GIT • TCP/IP

TA'd for Advanced Programming, a core introductory course on systems programming.

Computational Biology Center, Columbia University · Programming Assistant

New York, NY C++ • CUDA

Under Itsik Pe'er's Lab, optimized algorithms for inferring regulation of gene expression by

updating large-scale matrix multiplications to run on GPUs.

EDUCATION

Barnard College, **Columbia University**

May 2018

Bachelor of Arts in Computer Science, cum laude, Minors in Art History and **Gender Studies**

LANGUAGES

Golang Python

JS C/C++

Java

HTML/CSS

TOOLS

Apache Kafka

NSQ

PostgreSQL

MySQL

Redis

Kubernetes

Terraform

Amazon ECS

Amazon RDS Amazon S3

GCS

Google BigQuery gRPC/Protobuf