Website Planning Document

Sun, sky and stars

Author: Laura Salcedo Maso

Motto: If it's a rainy, snowy or sunny day. Smile.

Site Purpose

The purpose of this page is to show the climate change and its importance in the cities already specified. The page is widely informed about the climate of each city, and updated as necessary, making it a reliable and safe site to check the climate of the place you want.

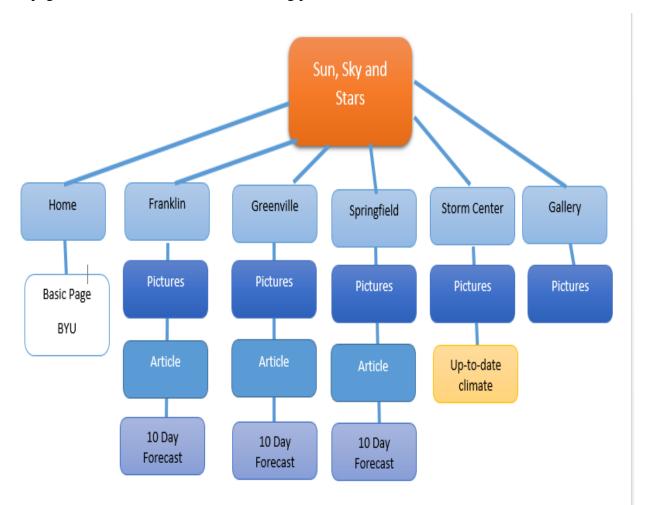
Target Audience

The target audience is anyone who is interested in knowing about the weather of a certain city. The page must provide you with the necessary information to be aware of the weather without having to be there. The public is a very general audience, there is no specification of who can look at the page, but these could be the one who going to look the page:

- Young people and adults interested in knowing the climate of the city in which they live.
- Foreign people interested in knowing the climate they may go to, or just to know about the city.
- People who need information for some type of project, can be educational or work.

Site Map

The page must contain links for the following points:



Color scheme



I think the main color of the page should be blue, in all its shades.

The color will be applied as background in the titles and the images themselves will have their own colors, so the page will only have two colors, blue as the main color, and orange as the secondary color.

The blue (navy # 000080) will be used for the title, for the link box (blue # 0000ff), for the following titles (aqua # 00ffff).

The letter of the articles on the page will be black (# 000000)



We can use the orange (#ffA500) for the letter of the footer. And for the signs of the page, (arrows that indicate that there are more or images)



Typography

In the titles or subtitles we can use this type of letter, it is big and it will use bold.

• Impact

Impact, Impact; Impact: abcdefghijklmnopqrstuvwxyz / 1234567890

Lucida Console

Lucida Console

abcdefghijklmnopqrstuvwxyz / 1234567890

In the body of the page, we can use this type of letter:

• Copperplate Gothic Light.

COPPERPLATE GOTHIC LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ / 1234567890

Arial

Arial, Arial, Arial, Arial: abcdefghijklmnopqrstuvwxyz / 1234567890

• Courier New.

Courier New, Courier New: abcdefghijklmnopqrstuvwxyz / 1234567890

• Times New Roman

Times New Roman, Times New Roman: abcdefghijklmnopqrstuvwxyz / 1234567890

I think that these types of letters are very varied and would look good on a page, without counting that with the right size it is perfect for reading the page. Depending on the structure of the page, the size of the letter will be added.

Wire- Frame Sketches

Sun, Sky &Stars

If it's a reiny, snowy, or sunny day. Smile

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

What is?

This page is to show the weather change and its importance in the cities already specified.



Sun, Sky & Stars

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Home Franklin Greenville Springfield Storm Center Gallery

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