

Personal Info

Contact: info@lauritisreyes.com
Portfolio: <https://lauritisreyes.com>

Tools

UX UI: Figma | Sketch | Protopie
Graphic Design: Illustrator | Photoshop |
Indesign | After Effects
Organization: Trello | Slack

Education

- **Front End Development**, Escuela Trazos (Jun 2022 - Dec 2022)

Including HTML, CSS, SCSS, JavaScript, jQuery, Angular and ReactJS (300 hours)

- **Graphic Design**, Escuela Trazos (Sep 2019 - Ago 2020)

Including UX UI, 2D animation and Adobe Design Tools (600 hours)

- **Degree in Industrial Design Engineering and Product Development**, Universidad Politécnica de Madrid (2014 - 2019)

Honors in Physics I, Artistic Drawing, Basic Design and Statistics.

Languages

Spanish (Native)
English (B2) Currently Preparing for Cambridge Advance

Others

Music Studies since 2009: CARM Madrid, Zone Music and Madreams. Drummer in different bands such as www.wearesulcus.com

Laura Reyes

Product Designer | UX UI | Frontend Skills

Experience

- **Graphic Designer**, Independent (2019 - Dec 2022)

I designed graphic material for different bands and music studios: Sulcus (www.wearesulcus.com), Rock Place Band, Rodrigo Mercado, Miniver, Buddy's Garage Records, R Jon's, John Scott, Terraplane, Mr Goliath

- Motion Graphics: Short clips for social media, video-lyrics, adverts and visuals for live events.
- Graphic image: Logotypes, posters and merchandising.

- **Product Designer UX UI**, Planout Startup (Dec 2020 - Aug 2022)

I worked in a StartUp in the design of a large scale native app, similar to WhatsApp or Instagram.

- UX: sketches, user stories, benchmarking, documentation and low fidelity wireframes
- UI: prototypes and high fidelity wireframes
- Algorithms and logic
- Creation and maintenance of the Design System (IOS/Android)

- **Graphic Designer**, Pool CP (Sep 2020 - Dec 2020)

I was responsible of some design material for brands as Coca Cola and Mahou.

- Printed Material: posters and advertising canvases
- Web Material: banners, motion clips, animated instagram posts

- **Product Design Intern**, Universidad Politécnica de Madrid (May 2018 - Ago 2018)

Taking part of an innovation project to redesign some spaces of the Universidad Politécnica de Madrid.