

Laura Reyes

UX UI Designer | Frontend Developer

Personal Info

Contact: info@lauritisreyes.com
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Interests

Innovation and technology
Design Systems
Technical problems

Tools

UX UI: Figma | Sketch | Protopie
Graphic Design: Illustrator |
Photoshop | Indesign | After
Effects
Organization: Trello | Slack
Front End: CSS | HTML |
JavaScript | React

Languages

Spanish (Native)
English (B2 - Brighton) Currently
Preparing for Cambridge Advance

Others

Music Studies since 2009: CARM
Madrid, Zone Music and
Madreams.
Designer and drummer in Sulcus
band www.wearesulcus.com

Experience

- **UX UI Designer**, Planout Startup (Dec 2020 - Aug 2022)

I worked in a StartUp in the design of a large scale native app, similar to WhatsApp or Instagram. Team size: 7 people.

- UX: sketches, user stories, benchmarking, documentation and low fidelity wireframes
- UI: prototypes and high fidelity wireframes
- Algorithms and logic
- Creation and maintenance of the Design System (IOS/Android)

- **Graphic Designer**, Pool CP (Sep 2020 - Dec 2020)

I was responsible of some design material for brands as Coca Cola and Mahou.

- Printed Material: posters and advertising canvases
- Web Material: banners, motion clips, animated instagram posts

- **Product Design Intern**, Universidad Politécnica de Madrid (May 2018 - Ago 2018)

Taking part of an innovation project to redesign some spaces of the Universidad Politécnica de Madrid.

Education

- **Front End Development**, Escuela Trazos* (Jun 2022 - Dec 2022)

Including HTML,CSS, SCSS, JavaScript, jQuery and ReactJS (300 hours)

- **Graphic Design**, Escuela Trazos (Sep 2019 - Ago 2020)

Including UX UI, 2D animation and Adobe Design Tools (600 hours)

- **Degree in Industrial Design Engineering and Product Development**, Universidad Politécnica de Madrid (2014 - 2019)

Honors in Physics I, Artistic Drawing, Basic Design and Statistics.