Laura Reyes

UX Engineer

Website
https://lauritisreyes.com/

Mail
info@lauritisreyes.com

PROFILE

I am a UX Engineer with habilities between **tech and design**. I have strong passion for innovation and tech and I have special interest in design systems and prototypes. Furthermore, my best strength lies is the hability to create **efficient processes** between designers and developers.

INFORMATION

Website
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TOOLS

UX UI and Prototypes
Figma, Sketch and Protopie

Graphic Design
Illustrator, Photoshop, Indesign and After Effects

Organization
Trello, Notion and Slack

Frontend
HTML, CSS, JavaScript, Android and ReactJS

Others
GenerativeAI Basics, Design Systems

LANGUAGES

Spanish
Native

English
Cambridge Frist Certificate B2 - Brighton, England

EXPERIENCE

UX Engineer Talentum   `Currently`
Telefónica - Schoolarship (Oct 2023 - Currently)
I am being part of ideation, design, and development sessions for prototypes in the Discovery area with a focus on **Artificial Intelligence, voice features, and accessibility**.
I am designing and developing a game using ReactJS.
I have designed a functionality for calls in Android
I am exploring resources such as **Material Design and Jetpack Compose** for Android.

UX Designer Talentum Lab
Telefónica - Schoolarship (Abr 2023 - Oct 2023)
I improved an employee support platform (+3000 employees) doing interviews and testing prototypes
I leaded initiatives to enhance designers-developers communication starting to use the Mística Design System and a migration from PHP to React.

UX UI Designer & Design System
Planout Startup (Dec 2020 - Aug 2022)
I worked in the design of a large scale native app, similar to Instagram.
I worked **hand in hand with the CEO in all the functions** from UX to UI with a special focus in prototypes.
I **created and leaded the maintenance of the design system**

Graphic Designer
Pool CP (Sep 2020 - Dec 2020)
I designed graphic material for different brands such as Coca Cola or Mahou.

Product Design Intern
Universidad Politécnica de Madrid (May 2018 - Ago 2018)
Taking part of an innovation project to redesign some spaces of the Universidad Politécnica de Madrid taking into account students and teachers feedback.

EDUCATION

Frontend Development
Escuela Trazos (Jun 2022 - Dec 2022)
Including HTML,CSS, SCSS, JavaScript, jQuery and ReactJS

Graphic Design
Escuela Trazos (Sep 2019 - Ago 2020)
Including UX UI, 2D animation and Adobe Design Tools

Degree in Industrial Design and Product Development
Universidad Politécnica de Madrid (2014 - 2019)
Honors in Physics I, Artistic Drawing, Basic Design and Statistics.

OTHERS   `Currently`

"Notnoise" is my **personal brand**, which focuses on designing graphic materials, motion clips, and websites for the music industry. Clients: studios (Buddy's Garage Records and Son da Lagoa) and bands (Rock Place, Rodrigo Mercado, Sulcus...)

I have more that 8000k downloads in FIgma Community and I am writing articles in Medium