



# Laura Reyes

UX UI Designer



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<https://lauritisreyes.com/>

I am a designer with abilities between tech and design. I have special interest in the **research** phase of technical projects, ensuring innovative solutions are user focused. I am also passionate about **design systems and pixel perfect design**.

## Education

### Front End Development

Escuela Trazos (Jun 2022 - Dec 2022)

Including HTML,CSS, SCSS, JavaScript, jQuery and ReactJS

### Graphic Design

Escuela Trazos (Sep 2019 - Ago 2020)

Including UX UI, 2D animation and Adobe Design Tools

### Degree in Industrial Design and Product Development

Universidad Politécnica de Madrid (2014 - 2019)

Honors in Physics I, Artistic Drawing, Basic Design and Statistics.

## Experience

### UX UI Designer & Design System

Planout Startup (Dec 2020 - Aug 2022)

I worked in a StartUp in the design of a large scale native app, similar to WhatsApp or Instagram.

- UX: sketches, user stories, benchmarking, documentation and low fidelity wireframes
- UI: prototypes and high fidelity wireframes
- Algorithms and logic
- Creation and maintenance of the Design System (IOS/Android)

### Graphic Designer

Pool CP (Sep 2020 - Dec 2020)

I designed graphic material for different brands such as Coca Cola or Mahou.

### Product Design Intern

Universidad Politécnica de Madrid (May 2018 - Ago 2018)

Taking part of an innovation project to redesign some spaces of the Universidad Politécnica de Madrid.

## Languages

### Spanish Native

### English B2

Cambridge First Certificate (Brighton)

Currently preparing for C1

## Tools

### UX UI & Prototypes

Figma

Sketch

Protopie

### Graphic Design

Illustrator

Photoshop

Indesign

After Effects

### Organization

Trello

Notion

Slack

### Frontend

HTML

CSS

JavaScript

ReactJS