



Class 1

A NEW CODE

The intro
week was
great but...



This is where the fun begins.



A bit about me:

- Did some nice AI and Data Science at KU's (Artificial Intelligence) degree.
 - Some NLP, P300 EEG Classification, tried to build a song recommender (failed horribly).
- Research Assistant (RA) on a couple of music fMRI projects last year.
- Now I am a RA for Daina on a fNRIS horror project
 - With Mina who you met in the intro week.
- I can help you with coding, neuroscience and psychology.
 - Don't ask me questions about linguistics (ask Fabio).
- Contact me on:
 - [Mail: 202006317@post.au.dk](mailto:202006317@post.au.dk)
 - Facebook/LinkedIn: Sigurd Fyhn Sørensen

**WHAT
DO
YOU
EXPECT**



”Rules” for the Class

1. No such thing as a stupid question!
2. AND... NO such thing as stupid answers!
3. Always alright to shout ”WAAAAIT!”
4. Help each other out!
5. Have fun 😊



Why prog

- Much more
- Gives better
- H4CK3R-M
- Allows us to
- Did someb



A couple of key terms:

1. Controlled Observations:

- Lab experiment, standardized procedure.
- keep confounding variables constant/adjust (controlled setting).
- structured (code/measure behavior on a previous agreed scale).

2. Naturalistic Observations:

- Unstructured, record all relevant behavior without system (not on a point scale)
- Good as a preliminary study to get an idea of variables of interest.
- High ecological validity but lacks representativeness.

3. Participant Observations:

- Same as naturalistic + researcher participation.
- A zoologist living with and studying monkeys in their natural habitat for an immersive understanding.

Experiment:

There exist many types of experiments in the field of cognitive science, but they all have one goal:

What is the point?!?

- Investigating the influence (X) holds on (Y).
 - Alcohols (X) effect on attention span (Y).
 - Would listening to music while reading (X) improve your recollection capabilities of said text (Y).
 - Will drug A compared to drug B (X) significantly increase your chances of getting better (Y)

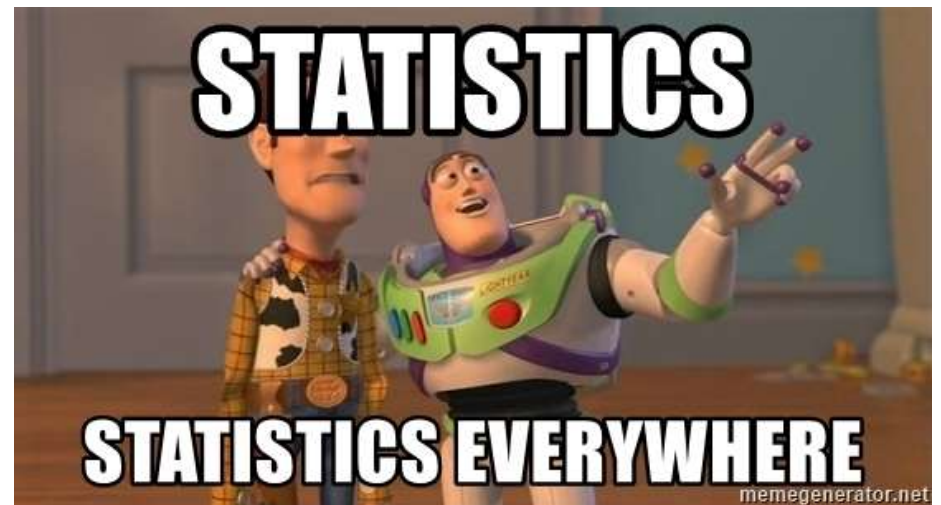
Statistics are all around us:

Things based on statistics:

- Prediction of political elections
- The economy
- Medicine
- Gender equality studies
- And so forth...

At face value statistics can easily look like deterministic truth.

- However,.....



The fake effect:

Sometimes statistics are just too ludicrous!

Video of Simpson's paradox:

https://www.ted.com/talks/mark_liddell_how_statistics_can_be_misleading#t-151235

- Simpson's paradox: Block randomization in a controlled setting would avoid this.
- Another instance: A study in the UK showed that eating ice cream would significantly increase your chance of developing cancer.



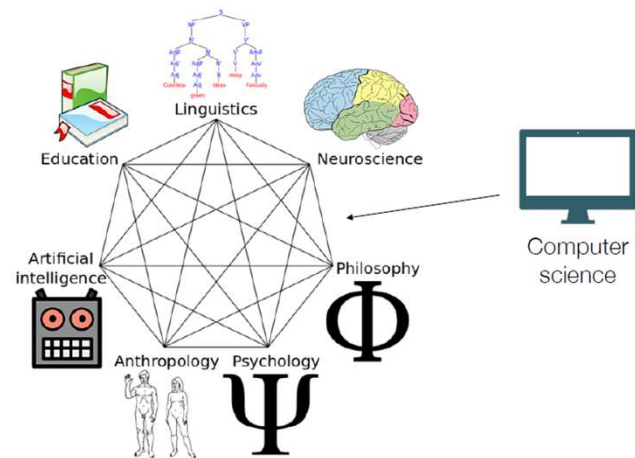
- A causality chain: Sunny -> Ice cream -> Cancer.
 - **Weather** is highly **correlated** with ice cream eating.
 - Seems as if ice cream eating can explain cancer.

Therefore, we need theory.

Without theory we would have accepted that eating ice cream would result in cancer.

Methods 1:

A course about methods in the cognitive sciences



Theory

Methods

Multidisciplinary

A little game: (of introspection) <3

You're all aspiring scientist and started planning a study:

1. Specify a **research** inquiry. (This is a question/pondering)
2. Write a specific, testable **hypothesis**. (this is a statement)
3. Consider which **variables** to collect and how they are related.
4. Plan how you will measure your **dependent variable**. (1.person, 2. person , 3.person)
5. Design experimental setup to manipulate your **independent variable** (explanatory variable) for an effect on **dependent variable** (response variable).
6. Assign subjects to groups, either **between-subjects** or **within-subjects**.
7. Consider to which degree you want to **blind** your study.

This is my suggestion:

- 1.: I wonder if I am going to be a good teacher for the methods classes.
2. H_0 = I am not going to be better than the avg teacher. H_1 = I am going to be better than the avg teacher.
3. **Binary Variable**: X_1 = My Students , X_2 = Not my student. **Method level**: Y = Score in a method test.
4. 2. Person methods as I am conducting multiple choice test.
5. **Test score** (Dependent Variable), **Teacher** (Independent Variable). Students will be assigned me or another teacher in a block-randomization based on prior skills in methods. (to ensure equal distribution and avoiding Simpson's paradox.)
6. Between subject design as participants will only participate in one condition. (X_1 or X_2)
7. Knowing that your teacher is going to be rated based on your performance might create self-awareness and skew the results. Therefore, we single-blind the study.

Let's get ready
to rumble!
Almost...

- o Google is your new best friend
- o No shame in reusing code (but try to understand it)
- o Stackoverflow.com is where it's at

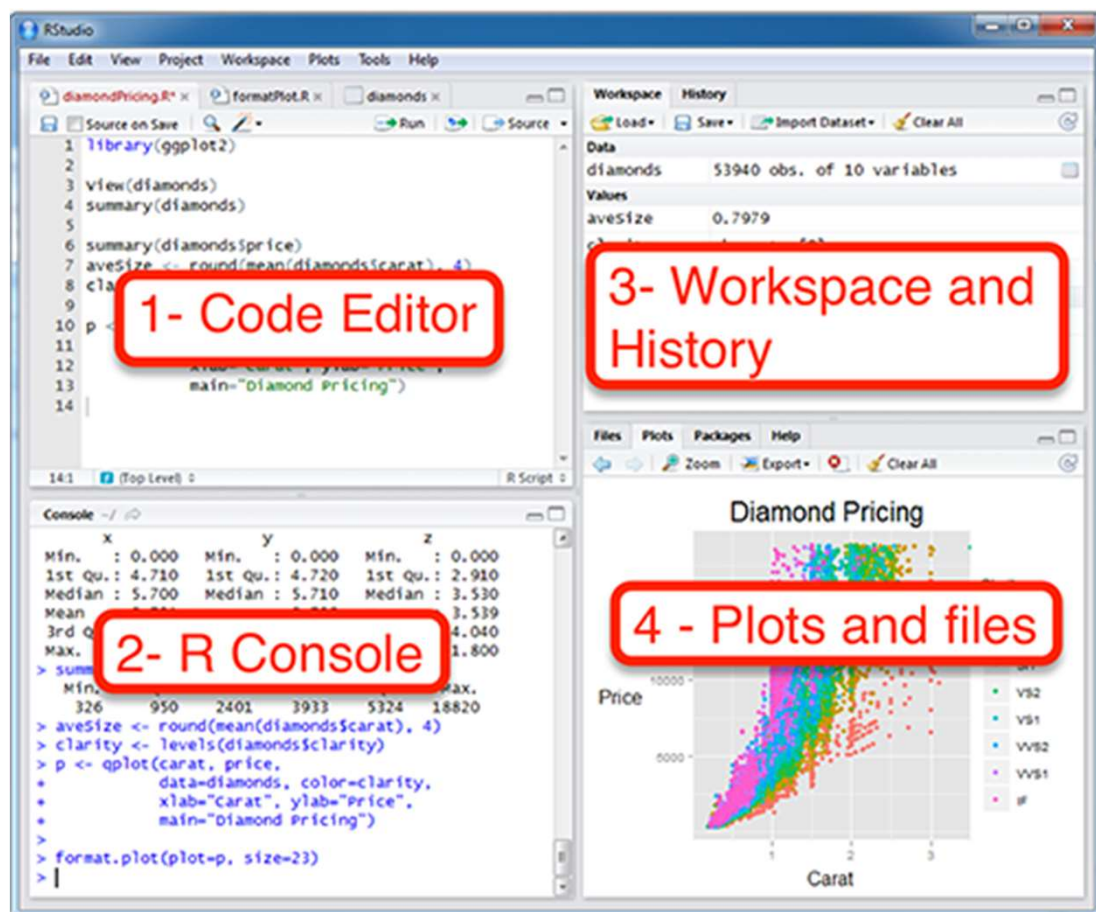
When you can't find an
example of R code to steal
from  **stackoverflow**



R and Rstudio: What's the diff?

- o R: The coding language
 - o Free and Open Source (wuhu)
 - o Powerful and flexible
 - o Really nice syntax 😊
- o Rstudio: The coding environment
 - o The "Word" for programming
 - o Makes the development experience a ton nicer

Let's  ROCK!



Variables

- "Boxes" to use for calculations
- Assigned with the "<-" operator
 - E.g. `favorite_instructor <- "Jonathan"`
- Super-duper practical for writing gr8 code

Power tip: Use shortcuts! For fast '<-' try:

`alt + '-'` (windows)

`⌘ + '-'` (mac)

Using = instead of <- for assignment



Data Types: The Atoms of R

- Numerical: Integers and floating points
 - Doing them maths!
- Character: "symbols" and text
 - Remember the quotations
- Factors: Making text computable
 - For doing analysis with categories
- Boolean: TRUE or FALSE
 - Logic operations

```
me <- "Jonathan"
```

```
my_age <- 21
```

```
is_awesome <- TRUE
```

Vectors and Data Frames

- Vector

- Ordered list of values
- NB: Same data type!
- Created with the `c()`-function
- Accessed with indices
 - `> my_friends[1]`
`[1] "Fabio"`

```
my_friends <- c("Fabio", "Sebber")
```

- Data frame

- Collection of vectors
- Access vectors with `$`
`df$age`

```
df <- data.frame(name=me, age=my_age,  
                 awesomeness=is_awesome)
```

Exercise 1

1. Create a vector of the names of your study group, and assign it to a variable
2. Similarly make another vector with your guess on how many siblings they have
3. Add 2 to both vectors – what happens?
4. Check the class of both vectors and report the output
5. How many siblings in total?
6. What is the product of person 1 and person 2's number of siblings

Useful commands:

```
c()  
sum()  
class()
```

Extra:

- Why does this throw an error: `name <- Peter`
- Append a word to the number-vector
- What happens when you multiply by 2 now?
- Remove the word and try again!

Exercise 2

1. Create a dataframe with the previous vectors
2. Add gender to the dataframe
3. Add a new person to the dataframe
4. What is the mean number of siblings?
5. Ask people how many siblings they have and put the actual numbers as a separate column in your data frame
6. Make a column with numbers showing how much you were 'off'
7. Comment your code

New functions you will need:

`data.frame()`

`factor()`

`mean()`

`rbind()`

Exercise three: extreme-edition!

1. How many people have 3 siblings?
2. Who has more than 3 siblings?
3. What does function `length()` do? **hint: use '?'*
4. What is the mean of `c(2, 7, 'Cat')`? What is the problem? ** hint: use `class()`*

5. What is the problem in the following code?

```
105 names <- c("Peter", "Natalie", "Maya")
106 n_pets <- c(1,3,8)
✖ 107 pet_frame <- data.frame(names=names n_pets=n_pets)
```

6. Create a subset of the data for each person where you

guessed right

7. Try out functions `round()`; `length()`; `unique()`; `mean()`

New useful functions

```
subset()
round()
length()
unique()
mean()
```


What have we learned?

- Programming is awesome and fun! (right?)
- Programming is frustrating...
- The building blocks of R (data types, vectors, data frames)
- How to get help

