

Lauryn Bassett

Full Stack Software Developer

[Portfolio](#) • [LinkedIn](#) • [GitHub](#)

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TECHNICAL SKILLS

PROFICIENT

JavaScript/ES6 · HTML · CSS · JSON · AJAX · REST
Node.js · PostgreSQL React · Redux · React Native
Express.js · Git · Material-UI · Styled Components

KNOWLEDGEABLE

Sequelize · Firebase · Expo · React Navigation

FAMILIAR

Webpack · Socket.io · Babel · Jasmine · Mocha · Chai
Enzyme · Heroku · Travis CI

PROJECTS

Banter Chat App | Full Stack Developer | [GitHub](#) May 2019

Chat translation mobile app with text and voice messaging capabilities

Tech Stack | React Native · Redux · Firebase · Expo

Graze App | Solo Developer | [GitHub](#) May 2019

4-day solo hackathon – Instagram clone mobile app

Tech Stack | React Native · Firebase · Expo · MaterialUI

Ecommerce Site | Full Stack Developer | [GitHub](#) Apr 2019

Fully-functional ecommerce site built over 9 days

Tech Stack | React · Redux · Express · Sequelize · PostgreSQL
MaterialUI

EXPERIENCE

Buyer & Product Manager | E-Commerce Coordinator

Mar 2018 – Jun 2019

Pure + Simple Beauty

Toronto, ON

- Managed products, assortment planning and purchasing for over 30 brands. Built and maintained vendor relationships, negotiated pricing, and coordinated promos and events.
- Developed a purchasing strategy and identified measurable opportunities for improvement
- Coordinated product and supply inventory for 6 brick-and-mortar stores and head office
- Managed inventory and order fulfillment for 6 spa and retail locations and ecommerce website
- Automated replenishment processes reducing time spent on related tasks by over 40%
- Increased order fulfillment efficiency by over 100% by computerizing inventory tasks
- After 6 months, promoted to Buyer and Product Manager....(mention responsibilities)

Data Analyst & Marketing Coordinator

Mar 2016 – Feb 2017

Clown Antics LLC

Remote

- Maintained data for over 100,00 products across 4 ecommerce websites and Amazon
- Served as lead marketer and developed marketing and promotional strategy for sites
- Performed data migration and data management during platform transition

Recruitment Operations Specialist

Apr 2015 – Mar 2016

Martyn Bassett Associates Inc.

Toronto, ON

- Worked alongside recruiters and developed a talent pipeline for job orders; sourced candidates for 3 successful placements in a 1-month period
- Assisted in the creation of corporate marketing resources to increase brand awareness

EDUCATION

Software Engineering Program

Fullstack Academy

Jan – May 2020

Chicago, IL, USA

Bachelor of Arts, Psychology

Queen's University

Sept 2012 – Apr 2015

Kingston, ON