

# Lauryn Bassett

Full Stack Software Developer

[Portfolio](#) • [LinkedIn](#) • [GitHub](#)

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## TECHNICAL SKILLS

### PROFICIENT

JavaScript/ES6 • HTML • CSS • JSON • AJAX • REST  
Node.js • React • Redux • React Native • Express • Git  
Material-UI • Styled Components • React Elements

### KNOWLEDGEABLE

Sequelize • PostgreSQL • Firebase • Expo • React  
Navigation

### FAMILIAR

Webpack • Socket.io • Babel • Jasmine • Mocha • Chai  
Enzyme • Heroku • Travis CI

## PROJECTS

**Banter Chat App** | Full Stack Developer | [GitHub](#) May 2019

Chat translation mobile app with text and voice messaging  
*Tech Stack* | React Native • Redux • Firebase • Expo • React  
Navigation • Cloud APIs • Cloud Functions

**Graze App** | Solo Developer | [GitHub](#) May 2019

4-day solo hackathon – Instagram clone mobile app  
*Tech Stack* | React Native • Firebase • Expo • React Navigation

**Ecommerce Site** | Full Stack Developer | [GitHub](#) Apr 2019

Fully-functional ecommerce site built over 9 days  
*Tech Stack* | React • Redux • Express • Sequelize • PostgreSQL  
Socket.io • Heroku • Stripe • Algolia • Material-UI

**Orderista** | Solo Developer | [GitHub](#) Apr 2019

Restaurant search site built over 3 days  
*Tech Stack* | React • Redux • Express • Sequelize • PostgreSQL  
Mapbox GL JS • Foodora API • Material-UI

## EXPERIENCE

**Buyer & Product Manager** | E-Commerce Coordinator

Mar 2018 – Jun 2019

*Pure + Simple Beauty*

*Toronto, ON*

- Managed products, assortment planning and purchasing for over 30 brands. Built and maintained vendor relationships, negotiated pricing, and coordinated promos and events.
- Developed a purchasing strategy and identified measurable opportunities for improvement
- Managed and coordinated product and supply inventory and replenishment for 6 brick-and-mortar stores and head office
- Managed order fulfillment for the ecommerce website
- Automated replenishment processes reducing time spent on related tasks by over 40%
- Increased order fulfillment efficiency by over 100% by computerizing inventory tasks
- After 6 months, promoted to Buyer and Product Manager

**Data Analyst & Marketing Coordinator**

Mar 2016 – Feb 2017

*Clown Antics LLC*

*Remote*

- Maintained data for over 100,00 products across 4 ecommerce websites and Amazon
- Served as lead marketer and developed marketing and promotional strategy for sites
- Performed data migration and data management during platform transition

**Recruitment Operations Specialist**

Apr 2015 – Mar 2016

*Martyn Bassett Associates Inc.*

*Toronto, ON*

- Built a talent pipeline for recruiter job orders; sourced candidates for 3 successful placements in a 1-month period
- Assisted in the creation of corporate marketing resources to increase brand awareness

## EDUCATION

**Software Engineering Program**

*Fullstack Academy*

Jan – May 2020

*Chicago, IL, USA*

**Bachelor of Arts, Psychology**

*Queen's University*

Sept 2012 – Apr 2015

*Kingston, ON*