

Lauryn Bassett

Full Stack Software Developer

[Portfolio](#) • [LinkedIn](#) • [GitHub](#)

Vancouver, BC • lauryn.bassett@gmail.com • (647) 262-5753

TECHNICAL SKILLS

PROFICIENT

JavaScript/ES6 • HTML • CSS • JSON • AJAX • REST
Node.js • PostgreSQL React • Redux • React Native
Express.js • Git • Material-UI • Styled Components

KNOWLEDGEABLE

Sequelize • Firebase • Expo • React Navigation

FAMILIAR

Webpack • Socket.io • Babel • Jasmine • Mocha • Chai
Enzyme • Heroku • Travis CI

PROJECTS

Banter Chat App | Full Stack Developer | [GitHub](#) May 2019

Chat translation mobile app with text and voice messaging
Tech Stack | React Native • Redux • Firebase • Expo • React
Navigation • Cloud APIs • Cloud Functions

Graze App | Solo Developer | [GitHub](#) May 2019

4-day solo hackathon – Instagram clone mobile app
Tech Stack | React Native • Firebase • Expo • React Navigation

Ecommerce Site | Full Stack Developer | [GitHub](#) Apr 2019

Fully-functional ecommerce site built over 9 days
Tech Stack | React • Redux • Express • Sequelize • PostgreSQL
Socket.io • Heroku • Stripe • Algolia • Material-UI

Orderista | Solo Developer | [GitHub](#) Apr 2019

Restaurant search site built over 3 days
Tech Stack | React • Redux • Express • Sequelize • PostgreSQL
Mapbox • Foodora API • Material-UI

EXPERIENCE

Buyer & Product Manager | E-Commerce Coordinator

Mar 2018 – Jun 2019

Pure + Simple Beauty

Toronto, ON

- Managed products, assortment planning and purchasing for over 30 brands. Built and maintained vendor relationships, negotiated pricing, and coordinated promos and events.
- Developed a purchasing strategy and identified measurable opportunities for improvement
- Managed and coordinated product and supply inventory and replenishment for 6 brick-and-mortar stores and head office
- Managed order fulfillment for the ecommerce website
- Automated replenishment processes reducing time spent on related tasks by over 40%
- Increased order fulfillment efficiency by over 100% by computerizing inventory tasks
- After 6 months, promoted to Buyer and Product Manager

Data Analyst & Marketing Coordinator

Mar 2016 – Feb 2017

Clown Antics LLC

Remote

- Maintained data for over 100,00 products across 4 ecommerce websites and Amazon
- Served as lead marketer and developed marketing and promotional strategy for sites
- Performed data migration and data management during platform transition

Recruitment Operations Specialist

Apr 2015 – Mar 2016

Martyn Bassett Associates Inc.

Toronto, ON

- Built a talent pipeline for recruiter job orders; sourced candidates for 3 successful placements in a 1-month period
- Assisted in the creation of corporate marketing resources to increase brand awareness

EDUCATION

Software Engineering Program

Fullstack Academy

Jan – May 2020

Chicago, IL, USA

Bachelor of Arts, Psychology

Queen's University

Sept 2012 – Apr 2015

Kingston, ON