Lauryn Bassett

Full Stack Software Developer

Portfolio • LinkedIn • GitHub

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TECHNICAL SKILLS

PROFICIENT

JavaScript/ES6 · HTML · CSS · JSON · AJAX · REST · Git Node.js · React · Redux · React Native · Express Material-UI · Styled Components · React Elements

KNOWLEDGEABLE

Sequelize · PostgreSQL · Firebase · Expo · React Navigation

FAMILIAR

Webpack · Socket.io · Babel · Jasmine · Mocha · Chai Enzyme · Heroku · Travis CI

PROJECTS

Banter Chat App | Full Stack Developer | GitHub

May 2019

Chat translation mobile app with text and voice messaging

Tech Stack | React Native · Redux · Firebase · Expo · React Navigation

Cloud APIs · Cloud Functions

Graze App | Solo Developer | GitHub

May 2019

4-day solo hackathon – Instagram clone mobile app

Tech Stack | React Native · Firebase · Expo · React Navigation

Ecommerce Site | Full Stack Developer | GitHub

Apr 2019

Fully-functional ecommerce site built over 9 days

Tech Stack | React · Redux · Express · Sequelize · PostgreSQL Socket.io Heroku · Stripe · Algolia · Material-UI

Orderista | Solo Developer | GitHub

Apr 2019

Restaurant search site built over 3 days

Tech Stack | React · Redux · Express · Sequelize · PostgreSQL Mapbox

Foodora API · Material-UI

EXPERIENCE

Frontend Developer

Freelance

Aug 2020 - present

Remote

Currently building a React Native mobile application for a Toronto-based startup

Buyer & Product Manager | E-Commerce Coordinator

Pure + Simple Beauty

Clown Antics LLC

Mar 2018 - Jun 2019

Toronto, ON

- Managed vendor relationships, products, assortment planning and purchasing for over 30 brands
- Developed a purchasing strategy and identified measurable opportunities for improvement
- Managed and coordinated product and supply inventory and replenishment for 6 brick-and-mortar stores and head office
- Automated replenishment processes reducing time spent on related tasks by over 40%
- Increased order fulfillment efficiency by over 100% by computerizing inventory tasks

Data Analyst & Marketing Coordinator

Mar 2016 - Feb 2017

Remote

- Maintained data for over 100,00 products across 4 ecommerce websites and Amazon
- Served as lead marketer and developed marketing and promotional strategy for sites
- Performed data migration and data management during platform transition

Recruitment Operations Specialist

Apr 2015 - Mar 2016

Martyn Bassett Associates Inc.

Toronto, ON

- Built a talent pipeline for job orders; sourced candidates for 3 successful placements in a 1-month period
- Assisted in the creation of corporate marketing resources to increase brand awareness

EDUCATION

Software Engineering Program Fullstack Academy

Jan – May 2020 Chicago, IL, USA

Bachelor of Arts, Psychology

Queen's University

Sept 2012 - Apr 2015 Kingston, ON