Sophia Lau

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(408) 799 1128

EXPERIENCE

Google — *Software Engineer*
April 2022 - March 2023| Los Angeles, CA

Backend developer on Google Video Partners (GVP) team

Jubilee Media — *Graphic Designer*
June 2021 - November 2022| Los Angeles, CA

Designed original branded content, thumbnails, casting calls, etc. for usage on Instagram, Snapchat, and Youtube

HAUSBYLAU — *Founder*
January 2021 - March 2021 | Los Angeles, CA

Founded an online shop and for my own line of handmade earring designs

Impact — *Designer*
October 2020 - January 2021 | Los Angeles, CA

Designed IG feed posts, stories, filters, and brand collaborations for @impact, a digital social justice platform with 1M+ followers

Chez Jorge — *Designer, Manager*
October 2020 - January 2021 | Los Angeles, CA

Drafted ebook designs, coordinated brand collaborations, and managed social media for @chez.jorge, a vegan Taiwanese chef with 350K+ followers

Firstep Productions — *Design & Production Assistant*
March 2020 | Paris, France

Redesigned client logos, created storyboard sketches, helped with location scouting and on-set assistance; experience cut short from Covid-19

Salesforce — *Software Engineer & Web Design Intern*
May 2019 - August 2019 | San Francisco, CA

Full-stack developer on the content management systems (CMS) team
Built dynamic content integration tool for static pages, designed Hugo website template for demo blog/e-commerce website

ORGANIZATIONS

CodeBase — *VP of Marketing*
January 2018 - May 2019 | Berkeley, CA

Rebranded website + recruitment materials, founded external marketing team

Garb — *Designer*
August 2018 - December 2018

Designed website, articles, and branded merchandise for Berkeley's style & fashion blog.

EDUCATION

UC Berkeley
August 2017 - August 2020

B.A. Computer Science

SKILLS

Graphic Design

Branding

UI/UX

Web Design

Software Development

TECHNOLOGIES

Adobe Creative Suite

Figma

Java

Python

HTML/CSS

LANGUAGES

English (native)

French (professional)

Mandarin (beginner)