

sophia lau

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EXPERIENCE

Partiful — *Freelance Graphic Designer*

October 2023 | Los Angeles, CA

Designed a commissioned series of original posters available on the Partiful platform for users to select from when hosting their own parties.

Google — *Software Engineer*

April 2022 - March 2023 | Los Angeles, CA

Backend developer on Google Video Partners (GVP) team

Jubilee Media — *Graphic Designer*

June 2021 - November 2022 | Los Angeles, CA

Designed original branded content, thumbnails, casting calls, etc. for usage on Instagram, Snapchat, and Youtube

HAUSBYLAU — *Founder*

January 2021 - March 2021 | Los Angeles, CA

Founded an online shop and for my personal line of handmade earring designs

Impact — *Freelance Graphic Designer*

October 2020 - January 2021 | Los Angeles, CA

Designed IG feed posts, stories, filters, and brand collaborations for @impact, a digital social justice platform with 2M+ followers

Chez Jorge — *Designer, Social Media Manager*

October 2020 - January 2021 | Los Angeles, CA

Drafted ebook designs, coordinated brand collaborations, and managed social media for @chez.jorge, a vegan Taiwanese chef with 350K+ followers

Firststep Productions — *Design & Production Assistant*

March 2020 | Paris, France

Redesigned client logos, created storyboard sketches, helped with location scouting and on-set assistance; experience cut short from Covid-19

Salesforce — *Software Engineer Intern*

May 2019 - August 2019 | San Francisco, CA

Full-stack developer on the content management systems (CMS) team
Built dynamic content integration tool for static pages, designed Hugo website template for demo blog/e-commerce website

EDUCATION

UC Berkeley

August 2017 - August 2020

B.A. Computer Science

SKILLS

Graphic Design

Brand Design

UI/UX Design

Web Design

Software Development

TECHNOLOGIES

Adobe Creative Suite

Figma

Java

Python

HTML/CSS

LANGUAGES

English (native)

French (professional)