

Sophia Lau

designer & coder

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EXPERIENCE

Impact — Designer

October 2020 | Berkeley, CA

Designed 10+ new Instagram filters for @impact (772K followers) to encourage GenZ to register to vote for the November 2020 election

Firststep Productions — Design & Production Assistant

March 2020 | Paris, France

Help with graphic logo redesigns, storyboard sketches, location scouting, and on-set assistance; experience cut short from Covid-19

Salesforce — Software Engineer & Web Design Intern

May 2019 - August 2019 | San Francisco, CA

Full-stack developer on the content management systems (CMS) team | Built dynamic content integration tool for static pages | Designed Hugo template for demo blog/e-commerce website

ORGANIZATIONS

a16z Generation Design Mentorship Program

January 2019 - August 2020 | Berkeley, CA

A program for selected college design students to connect with designers from leading tech start-ups within the a16z portfolio

CodeBase — VP of Marketing

January 2018 - May 2019 | Berkeley, CA

Founded external marketing team, designed recruitment materials, rebranded and managed team website for clients and developers

Sigma Eta Pi — Pi Class President

January 2019 - May 2019

Professional entrepreneurship fraternity focused on leadership and innovation; pitched final venture project to student investors

Garb — Designer

August 2018 - December 2018

Manage website, layout articles, design merchandise, and maintained brand for Berkeley's style & fashion blog.

EDUCATION

UC Berkeley

August 2017 - August 2020

B.A. Computer Science

SKILLS

Graphic Design

Branding

UI/UX

Web Design

Software Development

TECHNOLOGIES

Adobe Creative Suite

Figma

Java

Python

HTML/CSS

LANGUAGES

English (native)

French (professional)

Mandarin (beginner)