

Sophia Lau

[linkedin.com/in/lausophia](https://www.linkedin.com/in/lausophia)
sophialau@berkeley.edu
(408) 799 1128

EXPERIENCE

Jubilee Media — *Graphic Designer*

June 2021 - Present | Los Angeles, CA

Designed original branded content, thumbnails, casting calls, etc. for usage on Instagram, Snapchat, and Youtube

HAUSBYLAU — *Founder*

January 2021 - March 2021 | Los Angeles, CA

Founded an online shop and for my own line of handmade earring designs

Impact — *Designer*

October 2020 - January 2021 | Los Angeles, CA

Designed IG feed posts, stories, filters, and brand collaborations for @impact, a digital social justice platform with 1M+ followers

Chez Jorge — *Designer, Manager*

October 2020 - January 2021 | Los Angeles, CA

Drafted ebook designs, coordinated brand collaborations, and managed social media for @chez.jorge, a vegan Taiwanese chef with 350K+ followers

Firststep Productions — *Design & Production Assistant*

March 2020 | Paris, France

Redesigned client logos, created storyboard sketches, helped with location scouting and on-set assistance; experience cut short from Covid-19

Salesforce — *Software Engineer & Web Design Intern*

May 2019 - August 2019 | San Francisco, CA

Full-stack developer on the content management systems (CMS) team
Built dynamic content integration tool for static pages, designed Hugo website template for demo blog/e-commerce website

ORGANIZATIONS

a16z Generation Design Mentorship Program

January 2019 - August 2020 | Berkeley, CA

A program for selected college design students to connect with designers from leading tech start-ups within the a16z portfolio

CodeBase — *VP of Marketing*

January 2018 - May 2019 | Berkeley, CA

Rebranded website + recruitment materials, founded external marketing team

Garb — *Designer*

August 2018 - December 2018

Designed website, articles, and branded merchandise for Berkeley's style & fashion blog.

EDUCATION

UC Berkeley

August 2017 - August 2020

B.A. Computer Science

SKILLS

Graphic Design

Branding

UI/UX

Web Design

Software Development

TECHNOLOGIES

Adobe Creative Suite

Figma

Java

Python

HTML/CSS

LANGUAGES

English (native)

French (professional)

Mandarin (beginner)