



# Ramón Revachol

## ABOUT

Ramon is a project manager at a tech company in Amsterdam. He's the leading force behind three teams, steering a major project with his skills gathered along a decade long successful career. When he's not mapping out project timelines or syncing with his teams, you can find him practicing fencing, a hobby that complements his disciplined approach to work and life. Despite his success, Ramon's focus on work has taken a toll on his health, leading to bouts of stress and fatigue. He's been advised to incorporate more exercise into his daily routine and to move away from quick office snacks to meals that fuel his body properly.

## GOALS

- Ramon works overtime often, so he needs an accurate measure for his billable hours
- Efficiently manage and track progress across three teams, making sure projects are shipped reliably
- Make time to do cardio and cook healthier meals at home

## NEEDS

- Set reminders for cooking and exercising to ensure a balanced lifestyle
- Access to precise tracking and analytics for billable hours
- Utilize a collaborative platform for managing team progress and project timelines
- Multiple categories for events to delimit between work and personal life

## RELEVANT SITUATION

Ramón's company suddenly shifts focus. With next week's meetings looming, he must reallocate resources efficiently across his three teams to align with the new direction. He juggles between spreadsheets, emails, and issue tickets, struggling to visualize the overlap of team schedules and project timelines. Piecing together updates and adjustments takes him late into the night, makes it a challenge to ensure a smooth transition and pushes him to neglect his personal life.

**AGE** 43

**JOB TITLE** Project Manager

**STATUS** Single

**LOCATION** Amsterdam

PASSIONATE

AMBITIOUS

DISCIPLINED

ORGANIZED