

Hospital ERP Pitch Deck Outline

1. Cover Slide

- Project Name
- Logo (if available)
- Tagline (e.g., "Streamlining Hospital Operations with Smart ERP Solutions")
- Your name and contact info

2. Problem

- Current issues in hospital management systems
- Manual inefficiencies, fragmented software, lack of integration
- Real-world examples/statistics if available

3. Solution

- Introduce your ERP system
- What makes it unique? (e.g., modules, AI integration, real-time data, compliance-ready)
- How it solves the listed problems

4. Product Demo / Features

- Key modules (Patient Management, Billing, Inventory, HR, Lab, Pharmacy, etc.)
- Screenshots or mockups (if available)
- Workflow diagram (how data flows in the system)

5. Market Opportunity

- Market size (local + global)
- Growth rate in healthcare IT or ERP in hospitals
- Target customer segment (private hospitals, clinics, chains, public sector)

6. Business Model

- How we make money: SaaS subscription? Licensing? Custom integrations?
- Pricing tiers or average customer value

7. Traction / Milestones

- Current users or pilot hospitals
- Feedback, testimonials, success stories
- Metrics: revenue, users, growth rate

8. Competition

- Existing hospital ERPs (like Epic, Cerner, OpenEMR)
- Your differentiation (local support, price, ease of use, feature set, customization)

9. Go-To-Market Strategy

- How we planned to acquire customers
- Channels (online, direct sales, government tenders, etc.)

10. Team

- Founders and key team members

11. Financials

- Revenue projections (3–5 years)
- Funding required

12. Closing Slide

- Vision: "Empowering hospitals with intelligent, integrated, and scalable ERP"
- Contact Info
- Thank you