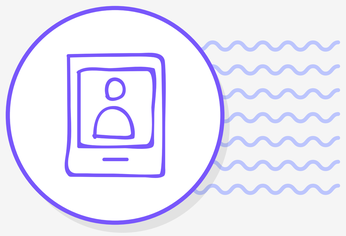
Template



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

Here Are Some Major Types Of Event Management Careers In India

helps organizers plan, execute and report on events, driving success for their business

Concept, Coordination, Control, Culmination, and Closeout.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

event infrastructure, audience, attendees, organizers, venue, and media

Create an event master plan.

Defining your event's purpose and setting objectives.

Build on Event Management System using Salesforce

overall event design, brand building, marketing and communication strategy, audio-visual production, script writing, logistics, budgeting, negotiation, and client service.

It involves management, creation and development of events such as corporate conferences, wedding, festivities, formal parties etc

executes events while ensuring that all logistics requirements are carried out according to the event plans

saves you time by having all of your tasks centralized in a single platform.

enhances the management techniques in organizing successful events

you get to explore your creative vision and see an idea be turned into reality, from concept to execution.

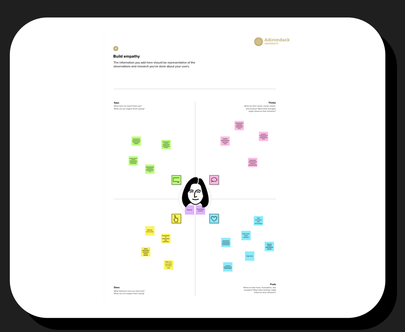
Without a boundless source of energy, you will eventually grind down to a halt

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →