



Region

- Central Asia
- East
- EMEA

\$196.31K

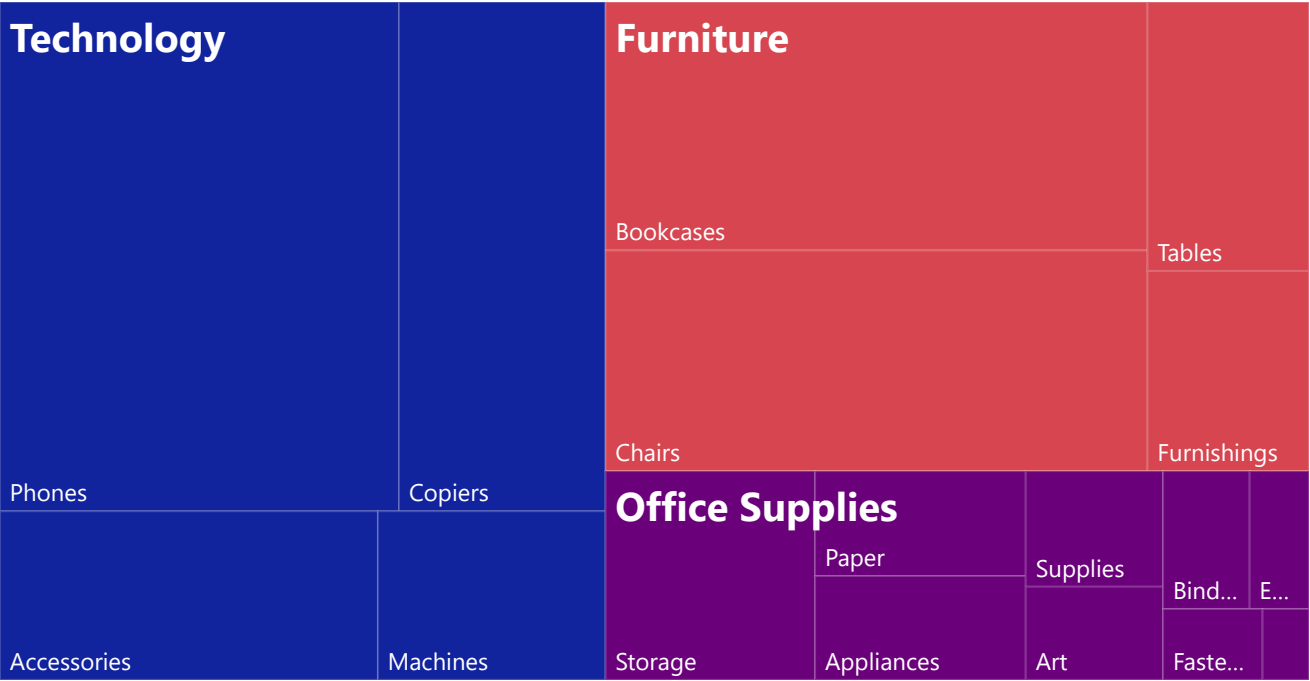
Sum of Sales

4

Average of Delivery Days

The **Sale Analysis** tells us the total sales by a region and which category and sub category dominated that region for a particular year. For eg : for Central Asia particularly near Hong Kong region in 2013 the total sales was \$4.84k and the category which played a huge role in their sales was Technology and under that category phones.

Sales by Category and Sub-Category



Sales by Region



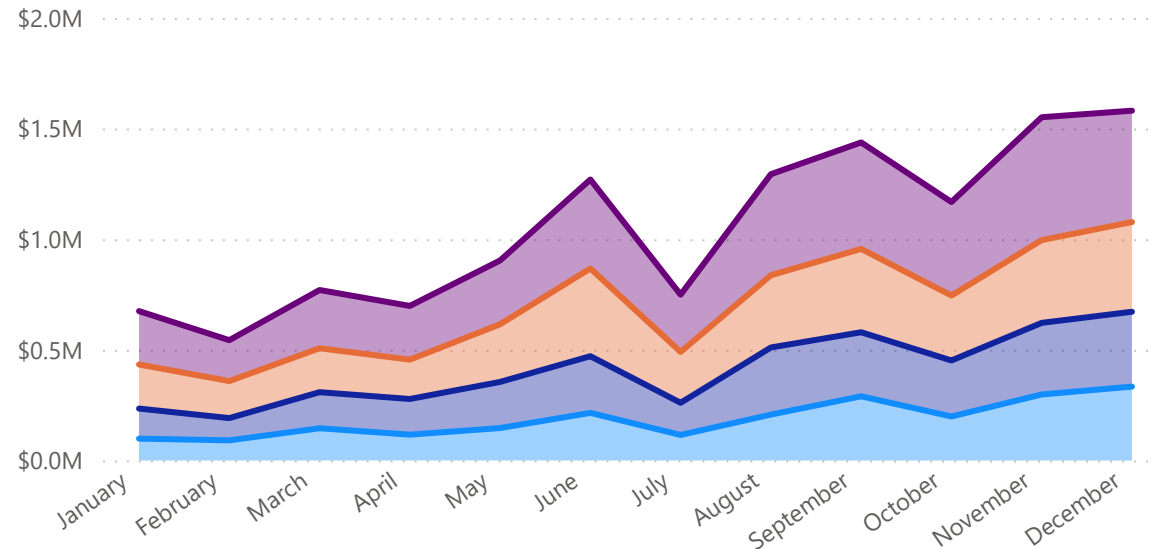
# \$1.47M

Sum of Profit

The **Profit Analysis** it tells us the relationship between sales and profit . For example in the year 2014 in the month of June we had sales around \$400800 and the profit for that month was around \$45k

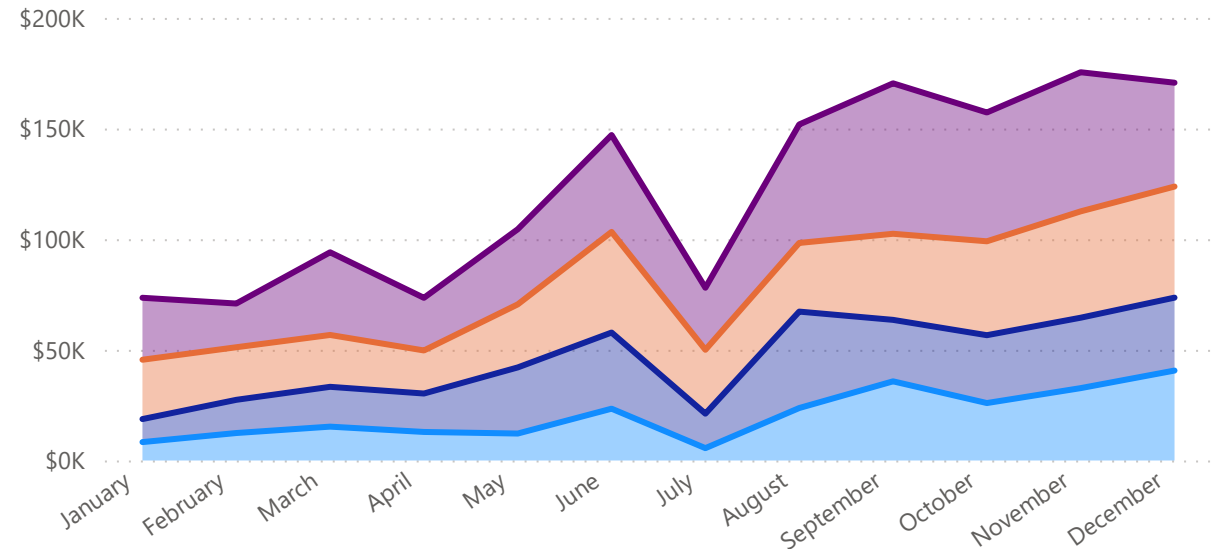
## Sales by Month and Year

Year ● 2011 ● 2012 ● 2013 ● 2014



## Profit by Month and Year

Year ● 2011 ● 2012 ● 2013 ● 2014



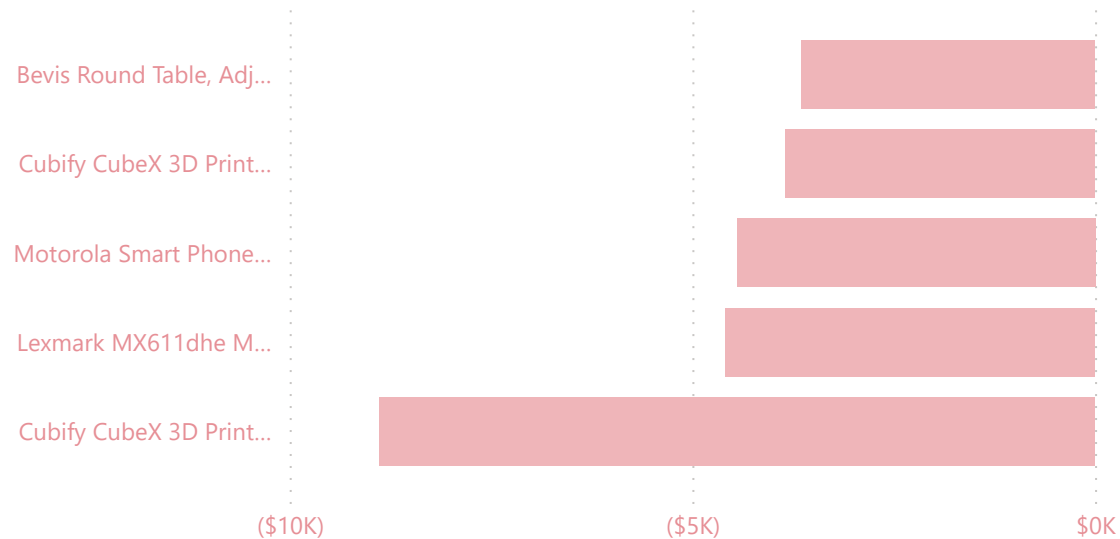
# 1173

Count of Returned orders

## Return Analysis :

The overall count for the return products are 1173 and the bar graphs tells us the 5 products which had loss and the 5 products which gave them profit, which can help us focus on the products which give is brining us less profit and work on it.

### Bottom 5 loss Products



### Top 5 Profit By Product

