

NIKE, Inc.
CONSOLIDATED STATEMENTS OF INCOME
(Unaudited)

<i>(In millions, except per share data)</i>	THREE MONTHS ENDED		%
	8/31/2025	8/31/2024	Change
Revenues	\$ 11,720	\$ 11,589	1%
Cost of sales	6,777	6,332	7%
Gross profit	4,943	5,257	-6%
<i>Gross margin</i>	42.2 %	45.4 %	
Demand creation expense	1,188	1,226	-3%
Operating overhead expense	2,828	2,822	0%
Total selling and administrative expense	4,016	4,048	-1%
<i>% of revenues</i>	34.3 %	34.9 %	
Interest expense (income), net	(18)	(43)	—
Other (income) expense, net	23	(55)	—
Income before income taxes	922	1,307	-29%
Income tax expense	195	256	-24%
<i>Effective tax rate</i>	21.1 %	19.6 %	
NET INCOME	\$ 727	\$ 1,051	-31%
Earnings per common share:			
Basic	\$ 0.49	\$ 0.70	-30%
Diluted	\$ 0.49	\$ 0.70	-30%
Weighted average common shares outstanding:			
Basic	1,476.6	1,497.7	
Diluted	1,479.0	1,502.0	
Dividends declared per common share	\$ 0.400	\$ 0.370	

NIKE, Inc.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

<i>(Dollars in millions)</i>	August 31, 2025	August 31, 2024	% Change
ASSETS			
Current assets:			
Cash and equivalents	\$ 7,024	\$ 8,485	-17%
Short-term investments	1,551	1,809	-14%
Accounts receivable, net	4,962	4,764	4%
Inventories	8,114	8,253	-2%
Prepaid expenses and other current assets	2,247	1,729	30%
Total current assets	23,898	25,040	-5%
Property, plant and equipment, net	4,861	4,948	-2%
Operating lease right-of-use assets, net	2,727	2,792	-2%
Identifiable intangible assets, net	259	259	0%
Goodwill	240	240	0%
Deferred income taxes and other assets	5,349	4,588	17%
TOTAL ASSETS	\$ 37,334	\$ 37,867	-1%
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			
Current portion of long-term debt	\$ —	\$ 1,000	-100%
Notes payable	4	12	-67%
Accounts payable	3,772	3,357	12%
Current portion of operating lease liabilities	506	491	3%
Accrued liabilities	5,923	5,075	17%
Income taxes payable	706	693	2%
Total current liabilities	10,911	10,628	3%
Long-term debt	7,996	7,998	0%
Operating lease liabilities	2,555	2,625	-3%
Deferred income taxes and other liabilities	2,404	2,672	-10%
Redeemable preferred stock	—	—	—
Shareholders' equity	13,468	13,944	-3%
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 37,334	\$ 37,867	-1%

NIKE, Inc.

DIVISIONAL REVENUES

(Unaudited)

	THREE MONTHS ENDED		%	% Change
(Dollars in millions)	8/31/2025	8/31/2024	Change	Excluding Currency Changes ¹
North America				
Footwear	\$ 3,219	\$ 3,212	0%	0%
Apparel	1,474	1,331	11%	11%
Equipment	327	283	16%	16%
Total	5,020	4,826	4%	4%
Europe, Middle East & Africa				
Footwear	2,021	1,952	4%	-2%
Apparel	1,106	993	11%	6%
Equipment	204	198	3%	-2%
Total	3,331	3,143	6%	1%
Greater China				
Footwear	1,109	1,246	-11%	-12%
Apparel	362	360	1%	0%
Equipment	41	60	-32%	-33%
Total	1,512	1,666	-9%	-10%
Asia Pacific & Latin America				
Footwear	1,061	1,052	1%	0%
Apparel	371	348	7%	5%
Equipment	58	62	-6%	-7%
Total	1,490	1,462	2%	1%
Global Brand Divisions²	9	14	-36%	-39%
TOTAL NIKE BRAND	11,362	11,111	2%	0%
Converse	366	501	-27%	-28%
Corporate ³	(8)	(23)	—	—
TOTAL NIKE, INC. REVENUES	\$ 11,720	\$ 11,589	1%	-1%

TOTAL NIKE BRAND				
Footwear	\$ 7,410	\$ 7,462	-1%	-2%
Apparel	3,313	3,032	9%	7%
Equipment	630	603	4%	3%
Global Brand Divisions ²	9	14	-36%	-39%
TOTAL NIKE BRAND REVENUES	\$ 11,362	\$ 11,111	2%	0%

¹ The percent change has been calculated using actual exchange rates in use during the comparative prior year period and is provided to enhance the visibility of the underlying business trends by excluding the impact of translation arising from foreign currency exchange rate fluctuations, which is considered a non-GAAP financial measure. Management uses this non-GAAP financial measure when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes this non-GAAP financial measure provides investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. References to this measure should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

² Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

³ Corporate revenues primarily consist of foreign currency hedge gains and losses related to revenues generated by entities within the NIKE Brand geographic operating segments and Converse, but managed through the Company's central foreign exchange risk management program.

NIKE, Inc.
EARNINGS BEFORE INTEREST AND TAXES¹
(Unaudited)

<i>(Dollars in millions)</i>	THREE MONTHS ENDED		%
	8/31/2025	8/31/2024	Change
North America	\$ 1,134	\$ 1,216	-7%
Europe, Middle East & Africa	735	792	-7%
Greater China	377	502	-25%
Asia Pacific & Latin America	350	402	-13%
Global Brand Divisions ²	(1,192)	(1,227)	3%
TOTAL NIKE BRAND¹	1,404	1,685	-17%
Converse	39	121	-68%
Corporate ³	(539)	(542)	1%
TOTAL NIKE, INC. EARNINGS BEFORE INTEREST AND TAXES¹	904	1,264	-28%
<i>EBIT margin¹</i>	7.7 %	10.9 %	
Interest expense (income), net	(18)	(43)	—
TOTAL NIKE, INC. INCOME BEFORE INCOME TAXES	\$ 922	\$ 1,307	-29%

¹ Management evaluates the performance of the Company's segments and allocates resources based on earnings before interest and taxes (commonly referred to as "EBIT"), which represents Net income before Interest expense (income), net and Income tax expense. Total NIKE Brand EBIT, Total NIKE, Inc. EBIT and EBIT margin are considered non-GAAP financial measures. Management uses these non-GAAP financial measures when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes these non-GAAP financial measures provide investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. EBIT margin is calculated as total NIKE, Inc. EBIT divided by total NIKE, Inc. Revenues. References to EBIT and EBIT margin should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

² Global Brand Divisions primarily represents costs, including product creation and design expenses, that are centrally managed for the NIKE Brand, as well as costs associated with NIKE Direct global digital operations and enterprise technology. Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

³ Corporate consists primarily of unallocated general and administrative expenses, including expenses associated with centrally managed departments; depreciation and amortization related to the Company's corporate headquarters; unallocated insurance, benefit and compensation programs, including stock-based compensation; and certain foreign currency gains and losses, including certain hedge gains and losses.