



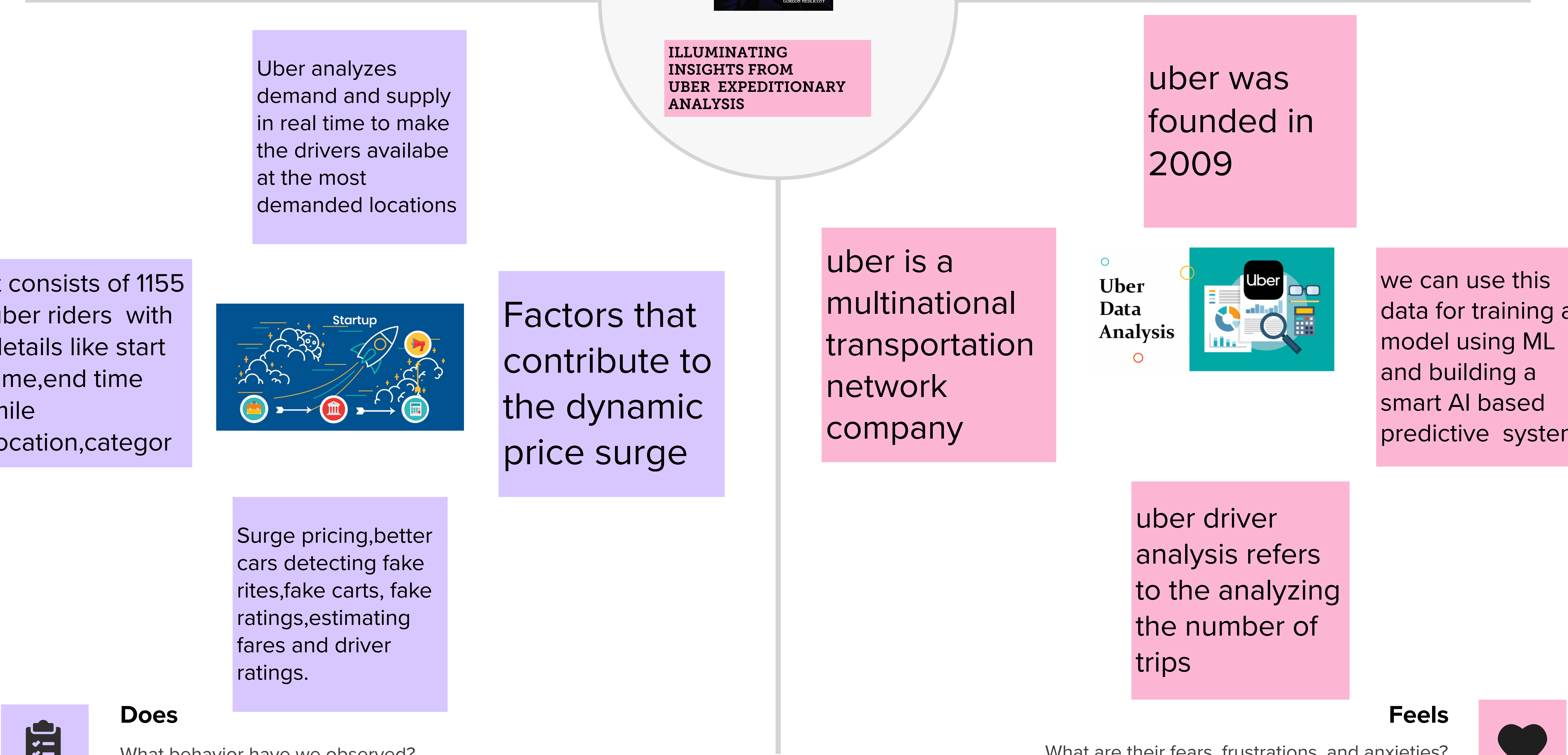
Says

What have we heard them say?
What can we imagine them saying?



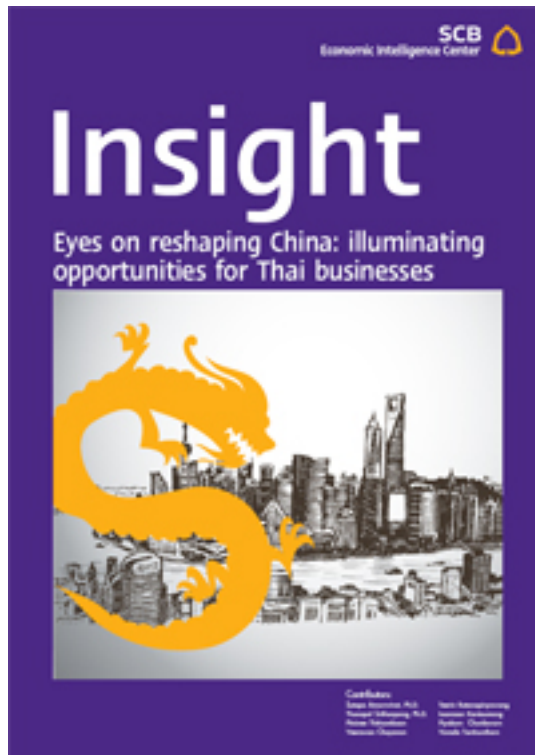
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



UBER the ideal of "resource sharing" through "peer to peer network"

Dynamic pricing methodology



uber uses a NoSQL database built on top of the MySQL database

Future scope, we can use this data for training a model using ML and building a smart AI based predictive system.

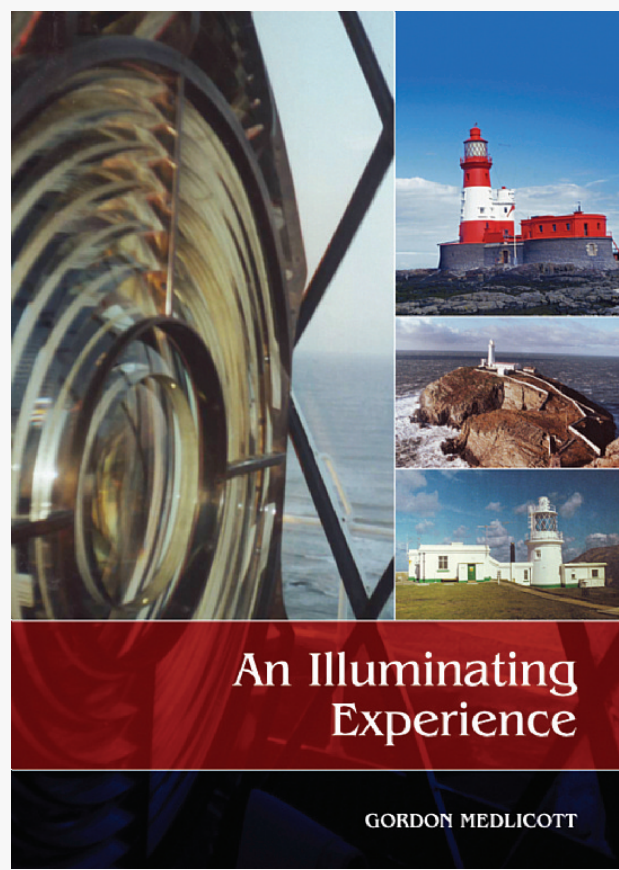
what is a multinational transportation network company?

when did uber found?

UBER AI Labs

who are the founder of uber?

what is the future scope of uber data analysis?



ILLUMINATING INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS

uber was founded in 2009

uber is a multinational transportation network company

Uber Data Analysis



we can use this data for training a model using ML and building a smart AI based predictive system

uber driver analysis refers to the analyzing the number of trips

it consists of 1155 uber riders with details like start time, end time, mile, location, category



Factors that contribute to the dynamic price surge

Surge pricing, better cars, detecting fake rides, fake carts, fake ratings, estimating fares and driver ratings.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?