



# LAVANYA BHATIA

UX Designer/Web Designer

## EDUCATION

- B.Des – Creative and Applied Computation

**Srishti Manipal Institute**  
2023-2027

## SKILLS

- UI/UX Design
- Web Design/Development
- Branding and Packaging
- Creative Coding

## About Me

I am a design student specializing in UI/UX and web design, with a growing interest in graphic design. My work focuses on improving existing digital solutions and developing new, user-centered experiences. I draw inspiration from maximalist and vintage aesthetics, which influence my visual approach. Outside digital work, I explore painting and mixed-media art, which helps me bring creativity and texture to my design process.

## SOFTWARES



PYTHON



HTML/CSS



JAVASCRIPT



REACT



## PROJECTS

### • NOOGIN NOOKS – Personalised Learning Application

An AI-first learning companion that adapts lessons to each student's style – auditory, visual, linguistic, or kinesthetic – delivering short, curriculum-aligned micro-lessons.

### • YONO REDESIGN – Doorstep Cash Pickup

Redesigning YONO's doorstep banking for elderly shop owners to safely deposit daily cash using trusted agents, OTP verification, and clear flows.

### • BOURNVITA FOR GENZ – Branding and Packaging

This redesign explores innovative flavors, modular packaging, and a bold new tone to make Bournvita part of Gen Z rituals – study sessions, pre-workout shakes, or late-night baking.

### • CULTURE IN A BOX – Web Design/Development

Built with React, the site features responsive design and an intuitive user experience that makes exploring and purchasing of cultural food boxes effortless.