



# LAVANYA BHATIA

## UX Designer/Web Designer

### EDUCATION

- B.Des – Creative and Applied Computation  
**Srishti Manipal Institute**  
2023-2027

### SKILLS

- UI/UX Design
- Web Design/Development
- Branding and Packaging
- Creative Coding

### About Me

I am a design student specializing in UI/UX and web design, with a growing interest in graphic design. My work focuses on improving existing digital solutions and developing new, user-centered experiences. I draw inspiration from maximalist and vintage aesthetics, which influence my visual approach. Outside digital work, I explore painting and mixed-media art, which helps me bring creativity and texture to my design process.

### SOFTWARES



PYTHON



HTML/CSS



JAVASCRIPT



REACT



### PROJECTS

#### • **NOOGIN NOOKS – Personalised Learning Application**

An AI-first learning companion that adapts lessons to each student's style – auditory, visual, linguistic, or kinesthetic – delivering short, curriculum-aligned micro-lessons.

#### • **YONO REDESIGN – Doorstep Cash Pickup**

Redesigning YONO's doorstep banking for elderly shop owners to safely deposit daily cash using trusted agents, OTP verification, and clear flows.

#### • **BOURNVITA FOR GENZ – Branding and Packaging**

This redesign explores innovative flavors, modular packaging, and a bold new tone to make Bournvita part of Gen Z rituals – study sessions, pre-workout shakes, or late-night baking.

#### • **CULTURE IN A BOX – Web Design/Development**

Built with React, the site features responsive design and an intuitive user experience that makes exploring and purchasing of cultural food boxes effortless.