

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS66271
Project Name	Flavour Fusion: Ai-Driven Recipe Blogging
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization for Flavour Fusion

Use this brainstorming session to identify challenges faced in recipe blogging and explore how Generative AI can automate recipe content creation. The goal is to define a clear problem statement and select the most impactful solution idea for development.

10 minutes to prepare:

- 3 Brainstorm discussion
- 4 Brainstorm ideas

●

Before Team Discussion

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

➤ Brain gathering

All team members discuss current issues for recipe blogging and problem to solve.

➤ Set the goal

Workshop session step setting a clear, concise and achievable goal.

➤ Final Selection

- 5 minutes for LA
- 5 minutes for team to select the AI generation

1

Define your problem statement

What problem are we solving?
How can we use Generative AI to automatically generate structured and customizable recipe blogs for users?

5 minutes

Problem

Manual recipe blogging requires significant time and effort.

2

Key Discussion Guidelines

- ✓ Focus on automation
- ✓ Prioritize user-friendly interface
- ✓ Ensure fast AI responses
- ✓ Maintain content quality
- ✓ Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

On the screen you will find ideas and every comment that can be made will be visible to everyone in the group.

10 minutes

Person 1

- Generate recipe idea
- Recipe topic
- Generate recipe idea
- Recipe topic

Person 2

- Generate recipe idea
- Recipe topic
- Generate recipe idea
- Recipe topic

Group ideas

Take time to share your ideas with the group and see if you can get any more ideas. Once all ideas are shared, the group will vote on the best idea. The group will then vote on the best idea. The group will then vote on the best idea.

10 minutes

Core Application

- Recipe topic input
- Word count selection
- Structured recipe output

AI Integration

- Genie's Flash Lite API
- Prompt design
- Parameter tuning

User Experience

- Clear UI
- Fast response time
- Error handling

Future Enhancements

- Multi-language support
- Image generation
- User accounts

Step-3: Idea Prioritization

Feature Prioritization (Importance vs Feasibility)

10 minutes

After you collaborate

You can export the result as an image or pdf to share with others in your company or with friends and family.

Quick actions

- Show the result
- Export the result

Keep moving forward

- Export the result
- Export the result
- Export the result